

4.2 Federal Government's Strategy for International Trade

Respondents were asked whether they felt that "the federal government has an overall plan for improving Canada's international trade." Agreement or disagreement was measured along a seven point scale where a score of "1" indicated complete disagreement with the statement and a score of "7" signalled complete agreement with the statement.

Overall, 16 percent of respondents expressed strong agreement (a score of 6 or 7 on the 7 point scale) with the assertion that the government of Canada has an overall plan for improving Canada's international trade; 37 percent expressed general agreement (a 5, 6 or 7). Twenty-four percent of respondents strongly disagreed (score of 1 or 2 on the 7 point scale); 39 percent basically disagreed.

The view that the federal government has an overall trade plan is most prevalent among respondents living in the Atlantic provinces (21%) and Quebec (21%). Views were consistent at 13-14 percent across Ontario, the prairie provinces and British Columbia [figure 3].

