

## TRADE FAIR INFORMATION REPORT

This report is to be used when there has been no recent (three years) Canadian exhibit at a fair

### 1. Recommendations and Comments

- (1) Recommendation for participation
- (2) Other countries likely to participate
- (3) Objective of Canadian participation
  - (a) Commercial
  - (b) Other (political, immigration, tourist, etc.)
- (4) Recommendations for
  - (a) Size and location of space
  - (b) Theme
  - (c) Products to be shown
- (5) Other comments

### 2. Nature of Fair

- (1) National or international
- (2) Sponsor — government or private interests

### 3. Period of Fair

- (1) Frequency — annual, biennial, irregular, etc.
- (2) Dates (if exact dates unknown, give approximate)

### 4. Type of Exhibits

- (1) Vertical or horizontal
- (2) Specify trade classifications

### 5. Exhibition Space

- (1) Location of site
- (2) Size of site
- (3) Nature of buildings and outdoor space
- (4) Location of national exhibits including restrictions on location
  - (a) Pavilions
  - (b) National exhibit halls, e.g. Hall of Nations
  - (c) With industry classifications
- (5) Special facilities for exhibitors
- (6) Cost of space

### 6. Attendance (Information for most recent typical year)

- (1) Hours of admission
  - (a) General public
  - (b) Business visitors