

## **NATIONAL RESEARCH COUNCIL (NRC)**

Canadian companies hoping to succeed in the Mexican marketplace may require additional technology to improve their competitiveness. The NRC works with Canadian firms of all sizes to develop and apply technology for economic benefit. The Council manages the Industrial Research Assistance Program (IRAP), a national network for the diffusion and transfer of technology.

The IRAP network supports the process of developing, accessing, acquiring, implanting and using technology throughout Canadian industry. IRAP has been in existence for 50 years and has acquired a reputation as one of the most flexible and effective federal programs. IRAP takes advantage of an extensive network of more than 190 different locations within approximately 90 communities across Canada, including numerous provincial technology centres, the NRC's own laboratories and research

institutes, federal government departments, and technology transfer offices in Canadian universities. For further information, contact:

### **Industrial Research Assistance Program**

National Research Council  
Montreal Road  
Building M-55  
Ottawa, ON K1A 0R6  
Tel.: (613) 993-1770  
Fax: (613) 952-1086

## **KEY CONTACTS IN CANADA**

### **SPONSORING ORGANIZATIONS**

#### **BAKER & MCKENZIE**

Baker & McKenzie is one of the largest international law firms with offices in 35 countries. They presently have four offices in Mexico, in the cities of Juárez, Mexico City, Monterrey and Tijuana. In addition to providing legal advice, the firm's offices in Canada and Mexico work to assist Canadian companies to find the right partner to enable them to establish or expand their activities in Mexico. For more information, contact:

**Baker & McKenzie**  
**Barristers & Solicitors**  
BCE Place  
181 Bay Street  
Suite 2100  
Toronto, ON M5J 2T3  
Tel.: (416) 865-6910/6903  
Fax: (416) 863-6275

### **BUSINESS AND PROFESSIONAL ASSOCIATIONS**

**Canada Pork International**  
75 Albert Street  
Suite 1104  
Ottawa, ON K1P 5E7  
Tel.: (613) 236-9886  
Fax: (613) 236-6658

#### **The Canadian Council for the Americas**

The Council is a non-profit organization formed in 1987 to promote business interests in Latin American as well as Caribbean countries. The CCA promotes events and programs targeted at expanding business and building networking contacts between Canada and the countries of the region.

#### **The Canadian Council for the Americas**

**Executive Offices**  
145 Richmond Street West  
Third Floor  
Toronto, ON M5H 2L2  
Tel.: (416) 367-4313  
Fax: (416) 367-5460