

RENAISSANCE EASTERN EUROPE

4. Target/Partner Organization Profile

- company name
- name of the president
- name and title of the project manager
- full address
- telephone and facsimile numbers
- legal entity (state enterprise, being privatized, private)
- date and city in which the organization was established
- list of parent or subsidiary company(s) and location(s)
- type of industry and area of specialization
- relevant history of the company
- annual sales over the last three years
- number of employees
- current markets served and percentage of market share
- statement on current financial viability

5. Training Objectives

- what are the specific training needs of your partner organization
- describe the nature of the training required
- describe the short-term and long-term objectives of the training
- type of government assistance previously received for this project

6. Training Description and Scope

- planned activities of the training
- location of training
- start and completion dates of the training
- names of persons to be trained
- name of the trainer(s)
- indicate the means used to determine the effectiveness of the training

7. Potential Benefits to Target/Host Country

- how will the training address the needs of your partner organization
- transfer of Canadian expertise and business practices
- number of partner staff to be trained by the new trainees
- effect on establishing or strengthening a private enterprise
- estimate how many permanent jobs may be created and/or retained as a result of this training
- value of new/increased sales of goods or services within the target country
- value of new exports