

Chapter III

THE PRIVATE SECTOR

The private sector has traditionally played a very important part in the development process. Charitable organizations have made significant contributions to education, health and welfare. Private business has helped to expand the commercial and industrial capacities of the developing countries. The major advantage of private sector assistance is that it enables organizations and companies in the developing countries to establish direct working relationships with their counterparts in Canada. This direct contact facilitates the flow of knowledge and expertise between the two parties and ensures that it is pertinent to the enterprise. The Government therefore intends to place greater emphasis on support for the activities of the private sector which contribute to international development.

Non-Profit Organizations

These organizations include churches, voluntary agencies, professional and trade associations and universities. Many have well-established programmes in the less-developed countries; it is estimated that the Canadian non-profit sector now provides assistance worth an estimated \$35 million a year, primarily in the fields of education, health and welfare. In 1968 the Government initiated a special programme to support and encourage these organizations; in the fiscal year 1969-70, \$6.5 million was allocated to this programme to provide grants on a "matching fund" basis for specific projects and programmes. The Government intends to increase support for these non-profit organizations over the next five years.