

DATE: 31/08/88

DEPARTMENT OF EXTERNAL AFFAIRS

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88/89

SECTOR FACT SHEETS (Cont'd)

SECTOR: 002 FISHERIES, SEA PRODUCTS & SERV.

MISSION: 608 NEW YORK, CONSULATE GENERAL

MARKET: 577 UNITED STATES OF AMERICA

3 yr Cumulative Export
Export Potential For
Key SubSectors
\$100 AND UP M

Next Year Projected
Market Size For
Key SubSectors
\$ 630.00 M

Current CDN Exports
Market Share For
Key SubSectors
25.00 %

KEY SUBSECTOR: 021 FISH & SHELLFISH & OTHER PROD

3yr Cumulative
Export Potential
\$100 AND UP M

Next Year Projected
Market Size
\$ 630.00 M

Current Canadian
Market Share
25.00 %

Specific Product or/Service Opportunities:

COD
LOBSTER
SCALLOPS
FLOUNDER, SOLE
SALTFISH
SALMON
HALIBUT

Current Imports:
(\$CDN)
\$ 271.00 M
\$ 147.00 M
\$ 68.00 M
\$ 64.00 M
\$ 46.00 M
\$ 27.00 M
\$ 24.00 M