- Fairness is an overriding principle of the Government. If a trade agreement is concluded with the United States, it will ensure that all Canadians, and all regions of Canada, share in the benefits from this national effort.
- A fair and balanced trade agreement with the United States is only one component, albeit a vital one, of the Government's program of economic renewal. This program is designed to revive the economy's capacity to generate growth and create jobs and economic opportunities.
- The decision to pursue a bilateral trade agreement with the United States is fully compatible with Canada's other trading commitments, including the commitment to press for a stronger and more open international trading system.
- The Government recognizes that concerted, on-going consultations with Canadians are vital to the success of the negotiations. We will ensure that the views of labour, business, the provincial governments, concerned special interest groups and the public at large are given full consideration throughout the negotiating process.