

REPORT 4
89/02/06

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :602-CHICAGO

008-TRANSPORT SYS,EQUIP,COMP,SERV.
UNITED STATES OF AMERICA

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 ATTENDED CONFERENCE ON SELLING AUTO PARTS TO
JAPANESE FIRMS IN THE U.S.
CANADIAN INTL. AUTOMOTIVE SHOW, 17-19 APR.,
TORONTO. DRAFT MARKET GUIDE FOR THE AUTOMOTIVE
AFTERMARKET.

RECRUITED 6 INCOMING BUYERS.

QUARTER: 2 Automotive Parts and Accessories Assn Show

10 companies in National stand; potential sales
\$1.75 million; 22 agents/distributed appointed o
r pending; 360 enquiries

QUARTER: 3 -----

QUARTER: 4 -----