

REPT4D  
89/12/12

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 89  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

54

POST :435-COPENHAGEN

005-ADVANCED TECH. PROD. & SERV  
DENMARK

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

COMPUTERIZED LISTING OF LOCAL SECTOR CONTACTS/INTERESTS  
IMPROVED ABILITY TO INTRODUCE NEW CANADIAN PRODUCTS

ASSIST CDN COS IN CONSOLIDATING BUSINESS  
MAINTAIN PRESENT BUSINESS VOLUME

INTRODUCE NEW CANADIAN COMPANIES APPROX 8 PER QUARTER  
2 NEW BUYING CONNECTIONS PER QUARTER.

UPDATE REOPRT ON DANISH ADVANCED TECH SECTOR.  
FACILITATE UNDERSTANDING OF DANISH MARKET

CANVAS/VISIT SELECTED COMPANIES IN JUTLAND  
ESTABLISH NEW POTENTIAL DISTRIBUTOR CONTACTS

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TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 Organized Ont. Govt. trade mission May 30- June  
1. - Follow up visits to participants in Jutland  
of incoming buyers mission. - Aquaculture mis-  
sion May 1 - 10 - Lumber Mission May 22 - 26.

- 5 companies participated and met with potent-  
ial reps. - Has had to be postponed to Aug./Sept  
as several key contacts were unavailable before  
holiday break & we have change in Commercial  
Counsellor. - Post TDO organized & briefed cos.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----