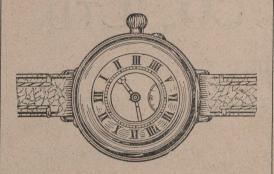
JEWELLERS TO

H.M. THE KING.



MILITARY WATCHES

The Importance of Quality.

B. E. F.

BOUGHT this Watch from you in August, 1914, and have had it with me (with the B. E. F.) ever since August 16th, 1914, when I landed in France. It has been through the Retreat from Mons, through the Marne and the Aisne, and through the first, second, and third Battles of Ypres, and also through the present push. I should like to let you know the entire satisfaction that it has always given me."

THIS letter emphasises the significance of purchasing Watches of proved reliability and high quality. It is only one of many others testifying to the splendid manner in which the Goldsmiths and Silversmiths Company's Watches have withstood the stress of campaigning. The Military Luminous Watch illustrated is an ideal watch for Service use. It is fully visible at night, and has a screw-in movement which makes it dust and damp-proof. Price £4 12s. 6d.; can be supplied without cover, £3 15s.

It is important to remember that the Company have no Branches anywhere.

GOLDSMITHS & SILVERSMITHS COMPANY LTD with which is incorporated The Goldsmith's Alliance B' Este 1751

ONLY ONE ADDRESS-

112, REGENT ST., LONDON, W.

GALLERY KINEMA

TERMINUS ROAD, EASTBOURNE.

MR. ARTHUR DAVIS, Managing Director.

Thurs., Fri., Sat., April 18th, 19th, 20th. KENTUCKY CINDRELLA

RUPERT JULIAN,

well known to our patrons—success is assured.

Mon., Tues., Wed., April 22nd, 23rd, 24th. DICK CARSON WINS THROUGH A Tense and Vivid Drama,

Starring HENRY EDWARDS & CHRISSIE WHITE

Thurs., Fri., Sat., April 25th, 26th, 27th. THE AMERICANO Starring DOUGLAS FAIRBANKS.

Mon., Tues., Wed., April 29th, 30th, May 1st. SQUARE DEAL MAN Starring W. S. HART.

Thurs., Fri., Sat., May 2nd, 3rd, 4th. MISSING THE TIDE

Filmed from the famous Evening News Serial, Starring VIOLET HOPSON, IVY CLOSE, BASIL GILL, and GERALD AMES.

Commence 2.45. Non-Stop Programme to 10.10. TELEPHONE 1107.

H. & E. PORTSMOUTH.

mannamannaman

mummmm

Booksellers. Stationers. = and Printers. =

Agents for

THE "IDEAL" LOOSE LEAF LECTURE NOTE BOOKS.

→ ₩ **→**

Used by Officers, Instructors, and Students.

A large and varied assortment of LEATHER AND FANCY GOODS always in stock.

36, Church Road, Seaford

(OPPOSITE STATION).