

# NO MORE LENGTHY SERIALS!

## Two and Three-Part Stories Will Replace Them

The first—"Make Ready the Wreaths," by Fannie Hurst—begins in February

WHEN "My Lady Caprice" terminates, in the February issue of EVERYWOMAN'S WORLD, this magazine will publish no more lengthy serials. Our readers have been enthusiastic over "My Lady Caprice." We know they will be doubly so over the two and three-part serials scheduled to appear in successive issues of EVERYWOMAN'S WORLD.

Consider the first:—"That night, with me three years old in her arms, she got us to the Russian border, dragging a pack of linens with her. My father's feet were bleeding in the snow when they took him—my brother's face, crushed in with a heel and spur. All night she cries in her sleep, begging to go back to find the graves. All day she sits—making wreaths—making wreaths."

This faded and pathetic old woman, living over the memories of a bitter past—memories that burn red with wrongs and suffering—while with aged eyes and trembling hands, she weaves immortal wreaths to place upon the graves, she knows not where, of her loved ones—this is the theme of the poignant and tenderly touching story, "Make Ready the Wreaths" by that unrivalled young author, Fannie Hurst, which will constitute the first two-part serial to begin in the February issue.

Don't miss it.

First  
Two-Part  
Serial  
One of  
the Best  
Obtainable

### February—The Fiction Number

ANOTHER gem, which will appear in the February issue, is "A Very Tired Girl" by Eleanor Hallowell Abbott. The author of "The Sick-A-Bed Lady" and hundreds of other charming romances is too well known to require an eulogy on our part. Her chief characteristic is the "human-ness" of her stories. They are life—the life you live, the life we live. No incident in the course of a day's existence is too trivial to bear her comment, no circumstance in the history of life endeavour is too big to be treated by her as a small part in the Scheme of Things.

"A Very Tired Girl" is true to life. It delineates the existence of thousands of girls who must needs live in "fifth floor backs" in over crowded cities, and it proves, also, that even there, Romance is ever watching for an opportunity to distribute rose-coloured glasses. All in all, the February issue is, *par excellence*, a Fiction Number.

### Germany's Secret Plans Exposed

WOULD it interest you to know what cards Germany had "up her sleeve" to play when, as she thought, she would win the war?

If you were told that she had systematically planned a scheme whereby she could control the trade of the

whole world, would the telling be any benefit to you, as a Canadian, in your future social and business endeavours? We imagine it would!

We have in our possession a translation of a book by S. Herzog, one of the leading consulting engineers in the

blood will not prevail to open a cordial channel for their industrial products. Hence he outlines his insidious, contemptible plan of action.

Read more of it in the February and March issues of EVERYWOMAN'S WORLD.

### Anticipation

A DELIGHTFUL pile of manuscript for your enjoyment will appear throughout the year in succeeding issues of EVERYWOMAN'S WORLD. A galaxy of famous authors such as Edna Ferber, Fannie Hurst, Robert W. Chambers, Ellis Parker Butler, Eleanor Hallowell Abbott and others will appear regularly. You can anticipate what delightful fiction these gifted men and women will offer you.

We have sent our envoys out into the highways and byways of the feminine world to secure for you the *par excellence* of fashion frills, household hints, interior decorating, cooking, scientific management, in fact, everything that interests women and everything does interest her. Each issue will be an Open Sesame of interest, amusement and instruction. You cannot afford to miss a single number. The subscription price is incidental to the wealth of happiness and health that will accrue upon your investment.

Injured  
Soldiers  
Crave  
Romance  
Found in  
Books

### Some of the Other Features of the February Issue

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"A Very Tired Girl," by Eleanor Hallowell Abbott.

"Himself—Plus," by Ellis Parker Butler.

Second Installment of "My Four Years a Prisoner in Belgium," by Jeannette Beland-Mathieu.

Final Installment of "My Lady Caprice."

Planning Your Spring Garden While the Snow is on the Ground.

The Precocious Child—A Warning, by Dr. William Lee Howard.

The Original Valentines.

Early Spring Fashion and Make-Over Department, by Helen Cornelius.

Dishes for the Lenten Season, by Mrs. Elizabeth Atwood.

The Latest Word in Food Matters, by Katherine M. Caldwell, B.A.

Music, by Katherine Hale and Kathleen Elizabeth Steacy.

The New Children's Page.

The Care of Your Hands—Illustrated.

Movie Department—Some of the Very Best Bachelor Stars.

Success—A Chronicle of the Achievements of One Man that Reads Like a Fairy Tale, that is Almost Beyond Conception, yet Wholly True. Read it—no words can describe it!

Planning the Valentine Party.

Re-Making Human Faces—The Marvellous Achievements of a Canadian, Lieut. Walter R. Duff.

German Empire (that was!)—"The Future of German Industrial Exports" he called it. The author blandly admits that, "after the war," the entire world will regard the Germans with a hatred so bitter, that even the commercial treaties they expect to dictate and write in

## You Are Invited to Join Everywoman's Book and Music Club—No Expense Attached—Great Benefits to All Members

THE publishers of EVERYWOMAN'S WORLD have formed a Club for the exclusive benefit of their subscribers. This Club will be known as

### "Everywoman's Book and Music Club"

Neither care nor expense will be spared to make it the most useful and beneficial club to which any woman can belong. The enthusiasm with which the readers of EVERYWOMAN'S WORLD are greeting the idea ensures the fact that the Club will soon become what we intend to make it—the greatest boon Canadian women have ever had.

The object of EVERYWOMAN'S BOOK AND MUSIC CLUB is to give its Members the opportunity of securing the latest books and best music without cost to themselves. Special books that every woman should read, as well as the best music for the home, are published by the Club. Each Member is given, on joining, a \$1.00 selection of either books or music free of all cost. Furthermore, Members are given an opportunity of securing an additional \$1.00's worth of the Club's books or music each month, also free of all cost or expense of any kind.

Then there is another great benefit which Club Members will enjoy. Any favourite book or loved song, if not listed by us, will be secured by the Club for Members at from 10 per cent. to 50 per cent. discount from the published price.

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See page 48 for this month's List of Books. Complete Catalogue mailed on request.

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### Great Future Value in Membership

MEMBERSHIP in EVERYWOMAN'S BOOK AND MUSIC CLUB is an unusual opportunity and privilege right now, but remember that the benefits to you will increase and multiply as the months go by. Many wonderful new books are now in the course of preparation and they will be offered to our Members as rapidly as they are ready.

Similarly, the Club's Music Department is busy on new compositions and securing the rights for some of the most famous standard and popular compositions to offer its Members. From time to time, as these new books and music are added, a catalogue will be sent to you so that you will have the fullest advantage of your opportunity of securing your

\$1.00's worth of books each month free.

If your subscription to EVERYWOMAN'S WORLD has not yet expired, you should renew at once anyway, and receive your membership and books without delay. Your subscription will be continued a full year from date of expiration and you will receive all the Club advantages without further delay. Send in your renewal to-day.

### Where to Find the Coupons

THROUGH this and other issues of EVERYWOMAN'S WORLD are several of the Club's announcements. At the bottom of each announcement is the Club's Membership Coupon.

Look for these coupons and read carefully announcements made by the Club in each issue.

For any other particulars you may wish, please address:

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CAUTION—CHANGE OF ADDRESS. We shall change the address of subscribers as often as required, but in ordering a change, the old address as well as the new must be given before the change can be made.

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