

reference to the contributors and their work will be found in the proper department.

The idea of a New Brunswick magazine became developed during the latter part of April, and a brief circular was sent out with a view of ascertaining how far such a publication was likely to meet with support. Such replies as were received were of a very encouraging character, and since then the list of subscribers has been steadily growing until it has reached a size which warrants the issue of the magazine without a prospect of failure. It remains for the public to encourage the magazine to such an extent that it may be more than merely self sustaining, and that it may be so increased in size and general features as to be well worthy of the people and the country which it aims to represent.

Mingled with the encouragement received so far, has been just a little of the pessimistic side of the question. Some who have kindly subscribed have intimated their belief that the venture will not be a financial success. Having this view, they deserve thanks all the more for being willing to take the chances, even though they cannot be commended for the prudence which has marked the conduct of those who have made this a reason for declining to subscribe. It may reassure both classes to learn that arrangements have been made to issue the magazine for at least one year, whether the venture proves profitable or otherwise.

It is quite true that the history of magazines in the Maritime Provinces give ground for some predictions of failure in this instance. That phase of the question has been fully considered, however, and in the light of the knowledge of past failures it is hoped that at least some of the mistakes of others may be avoided. This is why the magazine has been started with a