

Some of the Innovations Introduced
by the Equitable During its

Sixty Years of Public Service

Shortening, Simplifying and Liberalizing the Policy
Contract.

Immediate Payment of Death Claims.

Incontestability after first policy year.

Group Insurance for Employees.

A Corporate Policy to Protect Business Interests.

A Convertible Policy Adaptable to Altered Circumstances

Free Health Examinations for Policyholders.

A Home Purchase Policy.

A Refund Annuity guaranteeing return of Entire Prin-
cipal.

An Income Bond to provide for old age.

New and Improved forms of Accident and Health
Policies, thus completing the circle of protection against
the hazards of Life, Accident and Disease.

THE EQUITABLE
LIFE ASSURANCE SOCIETY
of the UNITED STATES
W. A. DAY, President
120 BROADWAY NEW YORK

BUSINESS FOUNDED 1795
INCORPORATED IN CANADA 1897

American Bank Note Company

ENGRAVERS AND PRINTERS

**Bank Notes, Bonds, Municipal
Debentures, Stock Certificates,
Cheques and other Monetary
Documents**

Special Safeguards
Against Counterfeiting

Work Acceptable on
all Stock Exchanges

Head Office -OTTAWA- Fireproof Buildings

BRANCH OFFICES

MONTREAL **TORONTO** **WINNIPEG**
Bank of Ottawa Bldg. 19 Melinda St Union Bank Bldg.

A SAVING OF 36%

ON YOUR CABLE BILL WILL ADD TO YOUR PROFITS

MARK YOUR MESSAGES TO THE UNITED KINGDOM

“VIA MARCONI”

AND FILE AT ANY TELEGRAPH OFFICE OR

THE MARCONI WIRELESS TELEGRAPH OF CANADA, LIMITED

173 William Street, MONTREAL

Main 8144

ESTABLISHED 1886

Queensland Insurance Co. Limited

of Sydney, N.S.W

Capital Paid Up \$1,750,000

Assets \$4,015,811

Agents Wanted in Unrepresented Districts

MANAGERS FOR CANADA:

Montreal Agencies Limited - - Montreal

THE COMMERCIAL LIFE ASSURANCE COMPANY OF CANADA

HEAD OFFICES, C.P.R. BUILDING, EDMONTON

J. W. GLENWRIGHT, General Manager.



THE MONARCH LIFE
SECURITY AND SERVICE
MONARCH LIFE
HEAD OFFICE - WINNIPEG.

The Standard Life Assurance Company of Edinburgh

Established 1825. Head Office for Canada: MONTREAL, Que.

Invested Funds.....\$ 69,650,000	Invested under Can- adian Branch.....\$ 15,000,000
Deposited with Cana- dian Government and Government Trust- ees..... 8,200,000	Revenue..... 8,350,000
	Bonuses declared..... 40,850,000
	Claims paid..... 181,950,000

W. H. CLARK KENNEDY, Manager. F. W. DORAN, Chief Agent, Ontario