

Greatest Invention of the Age

The Result of
Scientific Search



Shoes that
are Noiseless

NONE GENUINE WITHOUT THE ABOVE TRADE MARK ON EVERY SHOE

The Climax of Perfection in Footwear :

Elegance, Grace, Symmetry
— and Comfort Combined

No Other Shoe Made Like It

No Other Shoe Made So Well

Specialties :

CHILD'S and INFANT'S
"Cacks" hand turned.

MISSSES', CHILDREN'S
and INFANTS' Machine
Sewed Spring Heel Goods
made with the "Non-
Squeak" System.

WOMAN'S Button Bals and
Oxford Machine Sewed
with the "Non-Squeak"
System.

WOMAN'S and MISSSES'
Bals. Buttons and Oxford
Turned.

MEN'S, BOYS' and
YOUTHS' Bals. Congress
and Oxford Machine Sew-
ed with the "Non-Squeak"
System.

MEN'S "GOODYEARS"
with the "Non-Squeak"
System to retail at \$3.00,
\$3.50 and \$4.00, and leave
the retailer a large profit.

Our "Custom Made" line of
Plow Bals. Bluchers, Gran-
gers, Congress, "Dom
Pedro's" and Dewey's, are
genuine Cracker Jacks.

Your customer after having worn the "Noiseless" or
"Non-Squeak Shoe" will greatly appreciate them.

The production of a shoe having the above qualifications
has been long wanting.

One of our nine travellers, Mr. Jas P. Martin, has
started for Manitoba, the Northwest Territories and British
Columbia, carrying our Spring Samples, and it certainly will
be wisdom on your part to see those samples before buying other
goods.

If you are not already one of our customers, notify us, and
Mr. Martin will call upon you.

THE TERAULT SHOE CO.

MONTREAL