## WOMEN and THE HOME

### Social and Personal

Mr. and Mrs. Ray Lawson are a delightful visit with her parents, spending a few days in Detroit. Mr. and Mrs. W. C. Allen, Ridout Mrs. Gordon Granger, Central ave-

nue, is entertaining at three tables of bridge this week. Miss Florence Fowler of Seaforth for the marriage of daughter, Miss Ruby is a guest with Mrs. D. J. McGuire. Wilmer A. Reed.

Mrs. William Laut of Crossfields, Alberta, is a guest with Mrs. E. H. Morrow, Maitland street.

Miss Estelle Collins, Gothic avening. The time was spenue, Toronto, is a guest with Miss Marguerite Fisher, Victoria street,

Miss Dorinda Abbett of

Mrs. J. Houston, Westcott street, entertained recently at bridge in honor of Mrs, H. C. Lecky of Hamil-

Oswald L. Hord, B.A. of Komoka, a graduate of the University of West-ern Ontario in June, has gone to Toronto to resume his studies. Mr. Freeman of Tecumseh, Mich.,

was a recent guest with his daughter, Mrs. Albert Reason, and Mr. Reason

Col. S. H. Hill, director of cadet services for Canada, formerly of this city, is a guest in London with Col. George H. Gillespie. Mrs. Thomas Orr, Waterloo street, shower. has returned from a delightful six months' visit in Vancouver and other

points along the Pacific coast. The nurses-in-training at Victoria hospital are arranging a Halloween party and dance, to take place in the medical school auditorium next

Mrs. Thomas R. Parker and Miss Ethel Parker of Toronto have come to London for the winter and have taken an apartment at 774 Welling-

ton street. Guests with Mrs. J. Nuttycombe, Dundas street, this week are her cousins, Mrs. B. Amesburg of Dudugue, Iowa, and Mrs. F. Collins of Canton, South Dakota.

House guests with Mrs. Arthur Mortimore for her reception this afternoon are her sister, Mrs. Gordon Morrison, Mrs. Watt Foreward and Miss Ethel Wigmore, all of Toronto.

Mrs. Henrietta Andrews and son, Harry, of Flint, Mich., have returned home after visiting for a week with Mrs. Andrews' sister, Mrs. Allen, 510 Simcoe street.

Mrs. Charles E. Westman, Queen's Mrs. Charles E. Westman, Queens place, is entertaining at a trousseau tea on Monday afternoon and even-ing for her daughter, Miss Ruby Westman to Mr. Wilmer A. Reed.

Mr. A. D. Jordan left yesterday morning for Toronto to attend a din ner being given by the musicians of Toronto in honor of Dr. A. S. Vogt, a widely-known musician.

Mrs. Jack Stuart is returning to



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street south. Mr. and Mrs. George Westman of Granton come to town next week for the marriage of their grand-daughter, Miss Ruby Westman, to

Miss Bertha Smith enjoyably en-Miss Bertha Smith enjoyably en-tertained the members of the Abigail Becker chapter, I. O. D. E., at her home on Wortley road on Wednesday evening. The time was spent in sew-

Miss Dorinda Abbott of Nebraska, who was a recent guest with Mr. and Mrs. William H. Abbott, sang at the Robinson Memorial church anni-versary supper, leaving for her home

Mrs. Purcell and Mr. Frank Ram were the prizewinners at the enjoy-able bridge party arranged this week

avenue, is loaning her home for a tea on Wednesday, October 28, in aid of the coming bazaar of the Simcoe street mothers club. It will take the form of a handkerchief

Mr. and Mrs. Gates of Beloit, Wisonsin, motored to London recently and spent a few days with their cousins, the Misses Seaton, and other friends. Miss Jennie Seaton ac-companied them to Beloit, where she will spend some time.

A delightful surprise was recently tendered Miss Marion Morrison, a bride-elect, when the members of St. Mark's A. Y. P. A. gathered at her home on Dundas street and showered her with many lovely pieces of linen and presented her

Mrs. A. I. Johnson of Vancouver B.C., who has been visiting Mrs. William Anderson in this city, is now a guest with Mr. and Mrs. C. P. Ryan, Carfrae crescent, South London. In honor of her guest, Mrs. Ryan is en-tertaining informally this afternoon.

Mrs. Fred Screaton, who arrived in the United States about three weeks ago from Paris, France, and who relates at present a guest with her sister, Mrs. J. R. Alexander, in Cleveland, Ohio, arrives in the city early next week to be a guest with her aunt, Miss Belle Wester, Queen's avenue.

Miss Margaret Mothersill of Wind-Miss Margaret Mondersin of Windsor, who is attending MacDonald Hall, Guelph, arrives in the city today to be a guest with Miss Lillian Johnson Princess avenue, over the week-end, On Monday evening Miss Mothersill will be a guest at the freshman recep-tion at the University of Western Ontario.

The girls of the beginners' gym lass of the Y. W. C. A. are planning ciass of the Y. W. C. A. are planning to have a visitors' night a week from next Tuesday, when they will invite a few friends to the Oxford street gymnasium to see the progress they are making in gymnastics, under the direction of Miss Edythe Wynne-

Miss Marion Morrison is a much feted bride-elect of this month.
Among her hostesses have been Miss frene Dick, who entertained recently at a linen shower, Miss Vera Morrison, who gave a handkerchief shower, Mrs. Roy Brown, who re-

and tomorrow.

The home of Miss Eva Van Delinfunction recently, when the members of the Ever Ready Bible class sur-prised her with a miscellanecus shower. A little white wagon, filled

Mrs F Birch and her sister Miss

nonored at the opening meeting of the league this week when he was presented with a little gift in appre-ciation of his services to the league several years. The gift was preented by Dr. George Hale, the new president, and had a double signifi-ance, since Col. Ware leaves London the west in the early spring.

Miss Eva Van Delinder, bride-elect of this month, was delightfully sur-prised this week, when a committee from the Lambeth United church gathered at her home, and on behalf of the congregation, presented her with a handsome cabinet of flat silr. The address was read by Mrs. Walker and the presentation made Mrs. W. Hopkins and Mrs. G.

Miss Gertrude Smyth Highbury venue, entertained at a delightfullyrranged miscellaneous shower at her home on Wednesday evening for Miss Marion Morrison, a bride-elect of next week. In the center of the sup•

table was placed a huge wedding e. surrounded by candles, and

in later for dancing. Mrs. I. Fraser and Mr. John Webb were the winners of the first prizes, while the onsolations were awarded to Mrs. O. Emigh and Mr. Fred Powell. The until he reached his destination, and until he had remunerative employmrs. R. Janman and Mrs. King.

Complimenting Miss Edna Purdy, bride-elect. Miss Eva Metcalfe enertained the members of the La Fosti club at euchre this week. Three ables were in play and following the games supper was served from a crettily arranged table, at which covers were laid for twelve. During the supper hour the bride-to-be was laid to the supper with the singing the supper hour the bride-to-be was laid to the violit. A hearty vote of that creed Mrs. Bohan. To closed with the singing the supper hour the bride-to-be was laid to the violit.

presented with a lovely breakfast sct in a gaily decorated basket.

The St. Peters Wolf Cubs expect to spend an enjoyable evening on Wednesday next, when they will hold their first annual halloween party. It will consist of games and hallowe stunts, followed by a lunch, which the mothers of the cubs have kindly consented to serve, with Mrs. James Welsh as convener. As this will b the first social party since the form-ing of the cubs, it is hoped that the party will prove a great success.

A very successful euchre was given on Wednesday afternoon in the Alma on Wednesday afterhoon in the Mrs. Block by the district Rebekahs. Mrs. Ed. Sutherland carried off the lovely prize for high score, while the lone-hand prize was won by Mrs. Powell. Mrs. Evans was awarded the consolation prize. Following the games, which was served by the a dainty lunch was served by the general convener of the affair, Mrs. Austin, assisted by Mrs. Carson, Mrs. Clargo, Mrs. Fraser and Mrs. George Shaw.

An interesting event of next week will be the marriage of Miss Ruby Westman to Mr. Wilmer A. Reed of at the home of Mrs. Ram, Rectory street, by the Sir Adam Beck chapter, I. O. D. E.

Mrs. Fred Mason. 310 Ottaway avenue, is loaning her home for a Mrs. Westman to Mr. Willier A. Reed of Meeting and there will be very quiet, and there will be no attendants, but after the ceremony four girl friends of the bride, the Misses Ida Parinisson, Reta Barlow, Misses Ida Parinisson, Miss Myrtle Janney and Bernice Appleton, Myrtie Janney and Bernice Appleton, will serve at the reception at the home of the bride's parents. Miss Elizabeth Reed, sister of the groom-to-be, will sing during the signing of the register.

Mrs. W. E. Saville, who is leaving shortly to live in London, England was pleasantly surprised when the girls of the Murray Shoe Company presented her with a handsome suit-case with tortoiseshell fittings.

Miss Shirley McCullough arranged

delightful evening at her home a delignitud evening at ner home on St. George street this week for Miss Edna Purdy, a bride-elect, when she entertained at a bridge and linen shower. The guest of honor won the booby prize, which was an exceptionally nice one and which won the booby prize, which was an exceptionally nice one, and which took the form of a large box, gally decorated with orange crepe paper and black cats and filled with the many lovely gifts. Miss Ethelyn Shannon won the first prize. Following the games a dainty lunch was the hostess, assisted by

entertained at a smart trousseau party last evening in honor of her daughter, Miss Marion Morrison, a bride-elect of this month. The guests were welcomed by the hostoge and were welcomed by the hostess and Miss Morrison, while Miss Gladys Morrison attended the door. The rooms were attractively arranged with roses and autumn flowers. The guests were invited to the tea room by Mrs. M. C. Morrison of Thorn-dale, and here the tea table, covered with a lovely Madeira cloth and centered with a basket filled with Sunset roses, was presided over by Mrs. Robert W. Dick. Assisting in the tea room were Miss Ethel Scanon, Mrs. Roy Brown, Miss Vera Morrison and Mrs. Snetsinger, while Miss Irene Dick, Miss Gertrude Smyth and four new chapters had been insti-Miss Dorothy Morrison displayed the

lovely trousseau.

An important social event of this afternoon will be the reception at the rifle ranges in connection with Mrs. Harry F. Burkholder, in the the annual field day and rifle shoot for the cadets of the high schools and collegiate institutes of Western and collegiate institutes of Western Ontario and the De La Salle academy of London. Lieut.-Col. George H. Gillespie, district cadet officer, is arranging the event, while the chief hostesses of the afternoon will be the Hon. Mrs. Shuttleworth King Mrs. E. A. Seely-Smith

district. The R. C. R. band will be in attendance.

One of the smartest events of towere read from Miss The home of Miss Eva Van Delinday was the reception given by Mrs.

day was the reception given by Mrs.

Arthur Mortimer, formerly Miss Elsie Chalcraft, of Toronto, who received for the first time since he marriage at her very charming new home on Richmond street north. Reshower. A little white wagon, filled with the many beautiful gifts, was drawn into the sitting-room, by little Miss Mildred Hick and Master Alvin Wadsworth. becomingly gowned in powder blue chiffon over a slip of gold and henna Bernice Appleton, were joint hostesses of a delightfully-arranged shower at the former's home on Clarence street this week for Miss Ruby Westman, a bride-elect. During the evening music and amusing contests were enjoyed, and the prize of one of the contests fell to the cuest rose and mauve mums and pink snap-dragon and tall lighted candles, and of honor. It took the form of a mis-cellaneous shower of lovely gifts.

Col. F. B. Ware, retiring president

Tose and mauve mums and pink snap-dragon and tall lighted candles, and in both the living-room and tearoom burned cheery fires on the hearth.

Mrs. Henry Lindsay of Strathroy in-

Mrs. Henry Linesay of Statinov, wited the many guests to the tearoom, where Mrs. E. J. Masuret and Mrs. William Duffield, Sen., poured out tea at the teatable, most attractive with its center of baby mums in bronze and yellow tones arranged in a low acceptance. amber bowl. Assisting in the tearoom were Mrs. Douglas Hunt, Mrs. Thomas Forwood of Toronto and Miss Ethel Wigmore, also of Toronto. DRESDEN COUPLE SHOWERED. Dresden, Oct. 22.—A miscellaneous shower was held this week at the home of the bride's mother, Mrs. M. Patterson, near Oil Springs, in honor of Mr. and Mrs. Frederick Deacon,

lun., who were married on Wednesday, Oct. 14, and who have just reuay, Oct. 14, and wno nave just returned from their wedding trip.
About 100 were present and many useful and beautiful gifts were received. The evening was spent in games and music and refreshments served. They are greats of the served. They are guests of the groom's parents, Mr. and Mrs. Richard Deacon, third concession, Camden this week

den, this week. WEST MONKTON C. W. L. per table was placed a huge wedding cake, surrounded by candles, and to no being cut by the guest of honor it was discovered that it contained many lovely gifts.

A successfully arranged euchre was given on Wednesday evening in the Alma block by the Pride of London circle, A. O. F. Some twelve tables were in play, and many came in later for dancing, Mrs. I. Fraser years, and defined its working in harmony with the sister societies of the same line of work. She told of the emigrant who was looked after until he reached his destination, and

> ment. She also spoke of the come received by newcomers to Miss Beale sang a solo, and Master Jack Campbell played two selections Canada.

on the violir.

A hearty vote of thanks was tendered Mrs. Bohan. The meeting closed with the singing of Holy God.

## Newest of the Season At Lowest Prices

The mode for winter is here today. Here you may feel assured you do not need to buy the most expensive coat or frock, the most expensive hat to get the style, as we do not measure by price.

CHILDREN'S SCHOOL COATS, excellent materials, fur trimmed, sizes 8 to 13. \$10.00

GIRLS' DRESSES, new flannels and crepes, nicely trimmed, sizes 8 to \$3.95 GIRLS' DRESSES, serge and crepe, well styled, all good shades, sizes 8 to 14. On

SWEATER COATS, new models, new shades, popular priced.

SILK KNIT PETTICOATS embroidered frills, all good shades. Regular \$1.95 \$5.00. Sale price.

Note these petticoats can be converted into slips. Third Floor.

### Sample Underwear Half Price

LADIES' VESTS (samples), all good styles and sizes. Sale price,

CHILDREN'S COMBINA TIONS, all good sizes. Regular to \$1.25. Sale price ..... Main Floor.

Special to The Advertiser. Preston, Oct. 22.—Reports presented today at the meeting of the Protuted during the past six months. chair. In her address she paid glowing tribute to the late Sir Adam

cently at a linen shower, Miss Morrison, who gave a handkerchief shower, Mrs. Roy Brown, who recently gave a tea, and Dr. and Mrs. Morrison, who entertained at dinner at their home in Thorndale.

Miss Mildred Baker entertained the members of the Sir George Ross chapter, I. O. D. E., at her home on the members of the Sir George Ross chapter, I. O. D. E., at her home on the afternoon prizes will be distributed to winning cadets and tea will be served. Visitors are expected from Chatham, Sarnia, Galt, Guelph, Windsor and other towns of the district. The R. C. R. band will be secretary, Mrs. M. B. Morden, of Hamilton. Telegrams of greetings Chauch, national

SOMETHING NEW IN FURS.

Barunduk, a new fur fabric, is used a this model to simulate pelts sewed to-

Report Presented at Meeting of

Ontario Body Held in Ses-

sion at Preston.

The adaptation of the design

were read from Miss Church, national president, and Mrs. Colin Campbell. president of the Manitoba Provincial

chapter.

Last evening, members of the executive were guests of Waterloodehapter at a banquet in Preston Springs hotel. Tonight there was a banquet, followed by round table and Regent's conferences.

CRINAN W. M. S.

Crinan, Oct. 22.—The W. M. S. of he Crinan Presbyterian church held the Crinan Pressyleran this week.

Mrs. D. B. McColl opened the meeting
... a iew very fitting remarks, after
which Rev. Dr. Stalker led in prayer,
firs. John McMillan gave the Scripture lesson

### Women's Danger

Of offending under the oldest hygienic handicap is ended this way

WITH the old-time "sani-tary pad" women realize their constant danger of offense. And thus spend unhappy days.

"KOTEX," a new and remarkable way, is now used by 8 in 10 better class women. It's five times as absorbent as ordinary cotton pads!

You dine, dance, motor for hours in sheerest frocks without a second's doubt or fear. It deodorizes, too. And thus stops ALL danger of offend-

Discards as easily as a piece of tissue. No laundry. No You ask for it at any drug

or department store, without hesitancy, simply by saying "KOTEX." Do as millions are doing. End old, insecure ways. Enjoy life every day. Package of twelve costs only a few cents.

KOTEX No laundry-discard like tissue



Each garment, regardless of price, the acme of smartness as to styling, color and trim, featuring straight lines or graceful flaring models, handsomely \$25.00 to \$65.00

Third Floor.



## LADIES' HATS

Latest models with trimming found usually in hats much higher in price.

PATTERN HATS, hand-made, exclusive models, in black and all the new shades of velvet, with the latest style 

CHARMINGLY NEW HATS of SOFT VELVET, \$4.95 black and colors. Saturday special ..... Fourth Floor.

# SATURDAY BARGAIN

VALUES TO \$3.00, 54 AND 56 INCH WIDTHS. A YARD .....

VELOUR COATING, heavy and medium weight, soft finish, a splendid cloth for a dressy-looking coat and will give satisfactory service; popular colors of rust, sand, brown, navy, green and reindeer; also TWEED COAT-ING, all wool, heavy quality, an ideal cloth for a utility coat. Saturday all at one bargain price. A yard ..... \$1.98 BLACK WOOL COATING, good weight, soft finish, 56-inch width. Special, a yard ..... \$1.49

Second Floor.

ENGLISH BROADCLOTH BLOUSES, new styles, broken lines and sizes. To clear at \$1.39 SATINETTE BLOOMERS, extra quality, 12 new shades, full sizes. Saturday 89c

KIMONOS, of cut velvet, all new colors. Saturday bargain price \$6.95 LADIES' GOWN, of white flannelette, nicely trimmed, full sizes.

Saturday ..... WOOL CAPS, with large pom-poms, white or sand. Priced, each .. 95c Third Floor.

#### HOSIERY BIG VALUES.

LADIES' SILK AND WOOL HOSE, several good shades. Regular \$1.00. Saturday, a pair ... 79c LADIES' WOOL HOSE, of Botany yarn, ribbed tops, popular colors. Saturday at, a pair \$1.25 ENGLISH SPORTS HOSE. heather mixtures or plain colors. Special, \$1.50 Main Floor.

CHILDREN'S WOOL GLOVES, warm and serviceable, sand, beaver, gray and white. Saturday at, a pair.. 69c and 89c

Main Floor.

### Gold Seal Congoleum and Cork Linoleum Rugs

All sizes from the largest rug to the small door mat.

GENUINE REDUCTIONS.

12x15 feet for ..... \$23.50 |  $9x10\frac{1}{2}$  feet for .... \$12.50 12x12 feet for .....\$19.50 | Smaller sizes reduced in 12x101/2 feet for ...\$18.50 roportion. Fifth Floor. 9x12 feet for .....\$14.50

#### LOOK! LOOK! 50c AND 55c VALES.

A YARD .....

FEATHER-PROOF TICKING, plain, navy or black DENIM. STRIPED OVERALLINGS, military pepper and salt FLANNELETTE SHIRTING, heavy weight, 36-

inch width. All at one BARGAIN price, a yard ..... STRIPED TICKINGS, mill ends. Regular 40e. Sale price, a vard Staple Department, Main Floor.

### Lowest Prices **COMFORTERS**

COTTON FILLED COMFORTERS. Special at, each,

\$2.95, \$3.95, \$4.50 PANELLED BORDERED COMFORT-

ERS. Special at, each, \$4.95, \$5.95, EIDERDOWN COMFORTERS. Our

Christmas stock now complete. Extra values at, each, \$10.00, \$12.50, \$15.00, \$18.50, \$22.50, \$25.00. Make your selection now. A small cash deposit will secure them till required. COUCH OR BED COMFORTABLE

Indian patterns; a nice selection now on hand. Priced at, each ...... Staple Department, Main Floor.

BLANKETS, plain colors, checks or

#### Lowest Prices BLANKETS

ALL-WOOL BLANKETS, Scotch or Canadian makes, all white or with pink or blue borders. Special at, \$8.95 each, \$4.50, or, a pair ..... FLANNELETTE BLANKETS, doublebed size, white with pink or \$2.39 blue border. Special, a pair FLANNELETTE SHEETS, all white,

largest size, at each \$1.30. \$2.59 A pair ..... FLANNELETTES, extra quality, for pyjamas or gowns. Priced at, a yard ..... 25c, 35c, 39c, 50c REVERSIBLE COTTON EIDER-DOWN, bathrobe material.

DOWN, bathrobe material. One-yard width, a yard .... \$1.00 Two-yard width, a yard ..... Staple Department, Main Floor.

### Lowest Prices **TABLECLOTHS**

All pure linen, special value. At, each .....\$2.95, \$3.50, \$3.95, \$4.50, \$5.95

#### **TOWELS**

BORDERED BATH TOWELS, regular to 75c. Extra special at, FANCY LINEN TOWELS, extra

special. At, a \$1.50<sub>and</sub> \$1.95

CHECK DIMITY NAINSOOKS, one yard wide; colors of mauve, Nile green, maize, honeydew, pink, rose, yellow, light blue and white. Special, 25c

Staple Department, Main Floor.

GRAY'S, LIMITED Hemstitching and Picoting orders promptly filled. Fourth Floor.

Agents for Butterick Patterns with Deltor. Main Floor.

### **CLUB NEWS**

SOLDIERS' WIVES' LEAGUE. At yesterday afternoon's meeting the Soldiers' Wives' league, held in the officers' mess at the armories, it was decided to hold a bridge on Nov. 20 at The Beeches, the lovely it was decluded to the lovely Nov. 20 at The Beeches, the lovely Nov. 20 at The Beeches, the lovely home of Col. and Mrs. W. G. Coles. No other business was transacted, but during the afternoon, over which the president, Mrs. E. B. Smith, presided, a vote of thanks was tendered to Mrs. A. A. Campbell, last year's president, for her untiring efforts and splendid work while tince. The members rose to expenses their gratitude. Mrs. Campbell graciously replied, adding a ord of encouragement for the future. She also presided over the teacups when afternoon tea was

teacups when afternoon tea was served at the conclusion of the

meeting.
The next meeting of the league

FOREST CITY HIVE. filling the vacancy caused through

GOLDEN LINK CLUB.

Mrs. Morrow's absence.



will be held on the first Friday in an enjoyably arranged tea on Thursday afternoon at her home, 292 King street, where she entertained the The members of the Forest City members of the Golden Link club. Hive ladies' of the Maccabees, held A happy time was spent in games. their regular meeting in the A. O. F. Mrs. L. Brooks and Mrs. Williams hall last night. During the usual were the prize winners. Dainty rebusiness session arrangements were freshments were served by the hostbusiness session arrangements were made for a social evening to be held at the home of Mrs. Barton, Dundas street, next Wednesday. Mrs. Durban was also appointed chaplain the magnetic than the magnetic street the magnetic street in the magnetic street

...rs. S. Arbuckle, 939 Dufferin avenue, will be the hostess of next week, entertaining the members at her home to a masquerade party.

SALEM W. I. The institutes of Harrietsville and Belmont visited the Salem women's institute recently, providing the program for the October meeting, which was held in Salem United church. The meeting was presided over in turn by the presidents of the dif-ferent institutes.

For Autumn Weddings. "Say It With Flowers" THE WEST FLORAL CO. 249 Dundas St. Tel. 2187

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