

You Can Make A Better Cake

If You Use
SWANSDOWN CAKE FLOUR
It insures against disappointing cake failures and loss of expensive ingredients. The very best for biscuits and pie crust.

65c PACKAGE.
Once Used, Always Used.

PREMIER SALAD DRESSING

The delightful creaminess makes it pleasing to the palate.
35c and 75c BOTTLE.

BONELESS CHICKEN

For dainty salads and sandwiches.
85c and \$1.40 TIN.
\$1.00 and \$1.50 GLASS.

ROWAT'S COFFEE

The standard of quality.
70c POUND.
Order a Pound Today.

SHOYU SAUCE

If you make chop suey, try Shoyu Sauce, the finest made.
35c BOTTLE.

AYLMER CHICKEN SOUP

Best for invalids.
25c TIN.

T. A. ROWAT & COMPANY

Established 1887.
GROCERS, IMPORTERS,
250 Dundas St. Phone 3051-3052

O'Brien College

301 Richmond Street, London.
JOIN OUR WINTER CLASSES NOW.
Bookkeeping, Stenography, Salesmanship, Accountancy, etc. Individual instruction.

The Store With the Stock W. J. WRAY

Diamonds

Single Stone Rings, mounted in platinum; white, green and yellow gold; Tiffany Modified and Fancy Basket settings, \$8.00 to \$700.00.
Fancy Rings in three-stone diamonds, combinations and clusters, \$50.00 up.

C. H. WARD & CO.

386 RICHMOND STREET.
Diamond Merchants, Jewelers and Opticians. Phone 1084.

TAYLOR'S Throat and Lung Balm

has been the favorite household remedy for coughs, colds and all bronchial affections. Sheer merit alone has made this medicine the standard cough remedy for over 50 years.

TAYLOR'S DRUG STORE

New address
390 RICHMOND STREET
Phone 594. Three Graduate Druggists.

J. H. POLLOCK

5761 W. 397 Clarence

Our Glasses are the best that science can make.

Brown Optical Co.

WHY WAIT?

to have your watches and clocks repaired, when you can have them done in a few hours?

W. R. CLARK, Jeweler, 455 Talbot St.

Weston School

students are always in demand. Winter term begins Tuesday, Jan. 2.

TO SPLIT RANKS OF METHODISTS

OTTAWA, Jan. 5.—While steps looking toward church union are intermittently before members of the various congregations, an application for charter which is coming before the next session of Parliament, will prove of interest, inasmuch as it is a request to legalize two bodies of the Methodist Church in Canada.

Legislation is to be introduced to provide for the incorporation of the Methodist Church of Canada, which is understood to be about the same lines as the Wesleyan Methodist Church in Britain and the United States.

The incorporation which is being sought would give this church power to own and acquire real estate and enjoy powers similar to those now enjoyed by other bodies incorporated as such. It is understood that provincial legislation is also being sought to give the church the same powers in the province of Quebec, where apparently such special provincial rights are necessary.

FEAR GANG WILL KIDNAP "KIDDIES"

MONTREAL, Jan. 5.—Rumors that a gang of six men, one of whom was colored, were waiting outside the four house with a view to kidnapping the three children of Maurice Day, a former child of the late Bishop of Montreal, were current here tonight. The gang was declared to have been seen lurking in the vicinity of the house, but quickly disappeared when the police were brought to bear upon them.

Mr. Baldwin, who is separated from his wife, and who was given the right to visit his children at any time by the superior court here last week, brought a charge of kidnapping against his wife, her brother, and her mother, a woman of 80 years, and on New Year's Day they appeared in the courts to answer the charge, the hearing of which was postponed to Monday next.

Today judgment in the habeas corpus proceedings taken out at the instance of Mr. Baldwin in regard to his children, was held over for the decision on Saturday next.

G. W. V. A. ENROLL 7,000 MEMBERS IN DECEMBER

OTTAWA, Jan. 5.—Over 7,000 members were added to branches of the Great War Veterans' Association in December, it was announced at Dominion command headquarters this morning.

Nine new branches were opened, two in Ontario, at Warren and Apsley.

SEVERELY HURT WHEN CASTING FALLS ON FOOT

James Maxwell of 380 Glebe street, an employee of the Grand Trunk, sustained severe injuries to his left foot when a large casting fell on it at the carshops at 2:45 o'clock Thursday afternoon.

"GLASSES THAT SATISFY."
F. Steele, Optometrist
210 Dundas Street.

LONDON OPTICAL

HAVE YOUR EYES EXAMINED.
Dominion Savings Building, Richmond Street. Phone 6180.

200 PAIRS SPATS

ALL COLORS.
Odd Sizes.
Values to \$5.00.

\$1.98
Per pair.

JOHNSTON & MURRAY

154 DUNDAS STREET.

Coat and Suit Sale

Reductions 1-3 to 1-2 Off

NOTHING RESERVED IN THIS GENUINE CLEARING-OUT EVENT

The high-class standard of our merchandise is so well established that no detailed description is necessary. The reliability of materials, superior workmanship and absolute correctness of style is evidenced in every model.

Spring is coming. Showroom space must be had. Our factory people have to be kept employed. Profits cannot stand in the way.

COATS----In Silk, Plush, Broadcloth, Normandy Bolivia, Rivola Cloths, Velora Ripple, Chamoistyne and Veloraine. All the latest styles and fabrics in the season's new colorings.

SUITS----In Velours, Duvetyes, Serges, Tricotine and Gabardines. Colors---Navy, Brown, Taupes, Greys, Reindeer, Etc.

SATURDAY SPECIALS

15 Winter-Weight Velour Coats selected from our present stock; in colors of black, navy, brown and beaver shades; all well tailored and trimmed with silk floss stitching. Garments that sold regularly at \$35.00 to \$47.00

Saturday Only \$15.25

12 Suits which are picked from the best part of our winter stock, including plain models and others handsomely trimmed with chenille or silk, embroidered and fur-trimmed with mole, beaver, Hudson seal, etc. Regular \$65.00 to \$90.00; at one price....

Saturday Only \$33.35

Winter-Weight Chinchilla Coats of good style and appearance, in colors of dark grey and oxford shades; sizes 34 to 40. Regular \$25.00 to \$30.00....

Saturday Only \$9.95

ROSS' LIMITED

MANUFACTURERS.
Phone 1319. 196 Dundas Street.



Orth's Store On Fire!

WITH BARGAINS IN MEN'S AND YOUTHS' OVERCOATS, SUITS AND HIGH-GRADE HABERDASHERY!

Come Saturday and See the Blaze!

This sale will continue for six days only. We have \$35,000 worth of High-Grade Men's Apparel that will be sold at half price, and less in many cases. Folks, frankly speaking, our Christmas and fall business has surpassed any record we ever anticipated, with the result that we can take a big loss on the remaining stock, making ready for our spring goods. You all know Orth quality men's apparel is equal to the best, so with these half prices and below for seven days you can all safely buy now.

OVERCOATS \$14.75

at OUR REGULAR \$30.00 AND \$35.00 VALUES. These include tweeds, black beavers and melton cloths. Yes, the price is a mere part of our actual wholesale cost for these fine coats for youths and dad; sizes 33 to 42, at **\$14.95**

English Tweed Coats, \$18.75

FINEST FRIEZE AND SOLID PURE-WOOL Here you can secure a really stylish overcoat, and in a large variety of materials; sizes complete from 33 to 42. These sold regularly up to \$40.00. Now, for seven days **\$18.75**

Overcoats at \$24.75

The pick of the House of High-Grade Coats that sold up to \$50.00. Yes, Orth does it with vigor that means profits and part of the cost of your overcoat you don't need to pay if you select yours here now. We can fit dad and his lad from **\$24.75** this range at See No. 2 Clarence Window for Display.

EXTRA! EXTRA! SUITS

Of the highest calibre of pure all wool materials and strictly custom-made ready-to-wear; really our line of stock that sold up to \$47.50. If you come Saturday you'll find the greatest surprise of your clothing buying, to find 240 suits all at one price. **\$24.45**

See our suits before you buy a cheap, trashy garment at the same price elsewhere. This lot includes absolutely fast shades of blue serge, brown serges, grey and brown herringbones, Scotch tweeds, English Cheviots and fancy Forbes worsteds. Such well-known Orth styles are included as the Astor, Duncan, Roy, Varsity and Ritz models. Ask your friends how good Orth's suits are tailored, and then consider this low price and make a call Saturday or any day next week and save one-half on a good suit. Values up to **\$24.45** \$47.50 at

EXTRA SPECIAL, MEN!

Hobberlin Custom-Tailored Suit for. \$23.33

The House of Hobberlin have donated a real offer for this sale of a Custom-Tailored Suit to your measure for seven days only, to cost **\$23.33** you Just think, men, it is Hobberlin tailored to your measure! Select yours Saturday!

HOBBERLIN SPECIAL NO. 2

A true-blue serge suiting to cost you **\$35.95** Suit strictly custom-tailored to your measure. Our tailors will measure you promptly, so do not delay your selection too long, as a number of patterns are sure to be cancelled after the first day's selling.

Fine Haberdashery at Half Price and Less for Seven Days Only

REAL OLD-TIME SHIRT SALE AT 97c—This includes Tooke and Arrow makes; sizes complete, 14 to 17; values up to \$3.50. Saturday morning at, each **97c**

SHIRTS that sold up to \$5.00 to go at \$1.98 each. We have 340 shirts to go at this away-below-cost price, so we say stock up, if you need good shirts, at this low price. Each **\$1.98**

300 TIES, in silk and knitted, values up to \$3.00. Saturday on sale at **88c**

FLANNELETTE PYJAMAS that sold up to \$4.75 a suit at, each **\$1.98**

GARTERS—Paris, Boston, Ivory and Leather Tex Garters, regular 50c, at, pair **23c**

COMBINATIONS—Velvetex and Merino, all sizes up to 42; regular \$3.50, for, suit **98c**

How many do you want, folks? Be here when the doors open if you want to get in on this lot.

FELT AND TWEED HATS, also Warm Winter Caps, values to \$6.00, at, each **98c**

See No. 3 Clarence Window.

SOFT COLLARS—Arrow and Tooke, regular half-dollar ranges, at, **5 for \$1.00**

EXTRA—100 FLEECE-LINED SHIRTS AND DRAWERS, all sizes, in good heavy fleece, at, per garment **67c**

STANFIELD'S HEAVY RIBBED WOOL SHIRTS AND DRAWERS, regular \$2.50 garment, at, per garment **\$1.49**

MUFFLERS—A real choice of all our Silk and Pure Angora Woolen Mufflers that sold up to \$8.50, to go at, each **\$1.98**

TWEED TROUSERS, pair **\$1.98**

WORK SHIRTS **98c**

WORK SHIRTS, kitchen coat style **\$1.69**

HEAVY POLICE SUSPENDERS, pair **39c**

HORSEHIDE MITTS, wool lined, pair **\$1.29**

OVERALLS AND SMOCKS, Peabody's and Kitchen's, garment **\$1.98**

HEAVY WOOL WORK SOCKS **3 prs. \$1.00**

HANDKERCHIEFS, red and blue bandana, large size **5 for \$1.00**

IN SEVEN DAYS WE'LL SELL \$35,000 WORTH OF MEN'S APPAREL FOR APPROXIMATELY \$15,000. WHO GETS THE \$20,000? YOU DO, FOLKS, IF YOU SPEND YOUR MONEY AT ORTH'S DURING THE NEXT SEVEN DAYS.

Our guarantee of satisfaction or your money back goes with all goods sold.

Orth, Limited

Corner Dundas and Clarence

Phone orders accepted and goods delivered Monday. Phone 1058.