

AMUSEMENTS, LECTURES.

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Musical Art Society

All-Star Concert Course. Princess Winter Garden

YOU want to hear the greatest Vocalists, Violinists, Two World-Famous Orchestras, Choir of 400 Voices and a School Children's Festival Chorus, during season 1916-1917, and in so doing spend the least time and money.

The Musical Art Society

Concert Course

Offers the Opportunity. Secure Season Tickets—NOW

SEVEN CONCERTS, INCLUDING TWELVE FAMOUS ARTISTS.

NEW YORK SYMPHONY ORCHESTRA, 75 PLAYERS.
Walter Damrosch, conductor.
RUSSIAN SYMPHONY ORCHESTRA, 3 CONCERTS.
Modest Altschuler, conductor.
MUSICAL ART SOCIETY CHOIR AND ORCHESTRA.
Albert D. Jordan, conductor.
PUBLIC SCHOOL CHILDREN'S FESTIVAL CHORUS.
E. W. Goethe Quantz, conductor.
Secure Tickets for Entire Course.

PRICES—Course Tickets \$5.00, \$6.50, \$8.50; Single Tickets 75c to \$2.00. Plan opens for subscribers Friday, Nov. 17. Mail orders now.

Tear Off and Mail Now

John Pringle, Esq., President Musical Art Society, London, Ontario—Kindly mail me full information concerning your Concert Course.

NAME _____

ADDRESS _____

ALL NEXT WEEK

LYRIC THEATRE

ALL SEATS 25c

TICKETS NOW ON SALE.

The BATTLE of The SOMME

Showing continuously from 1 p.m. to 11 p.m.

ARRANGEMENTS ARE SIMPLE.

The first presentation of the film each day will begin at 1:00 p.m. The doors of the Lyric Theatre, Wellington street, will be opened at 12 noon, when sale of admission tickets will begin. Each showing of the pictures requires about an hour and a quarter. At the end of that period the second presentation will begin almost immediately, and so on continuously during the day and wait until they have seen the entire five reels. The Lyric comfortably seats 650 people, with a clear view of the screen from each seat. A special musical program, arranged for the augmented orchestra, will accompany the pictures throughout.

Today Those Who Toil

A stirring story of the strife between capital and labor.

Featuring NANCE O'NEIL

"The Iron Claw"

Chapter No. 8, of this serial picture, will be shown at the Lyric Theatre on this Saturday, Nov. 4, instead of Wednesday and Thursday of next week.

PATRICIA

DANCING TONIGHT EVERY NIGHT

PATRICIA ORCHESTRA.

The Finest Ballroom Floor in Canada!

Miss Margaret Hickey

Every Night

Her Moonlight Songs Are a Treat.

Thurs. Nov. 9 Carnival of Fun

2 Big Prizes

A Gold Watch for the Lucky Girl.
A Sterling Cigarette Case for the Lucky Man.

Thurs. Night--Carnival of Fun

8:30—11:30

The Ladies Will Be Admitted Free.
Gentlemen 10 cents.

PATRONIZE THE SULPHUR BATHS

All rooms warm and comfortable. Dunder street west, at river. Phone 218.

RUGBY

WESTERN UNIVERSITY VS. O. A. C., GUELPH.

TECUMSEH PARK.

NOVEMBER 4, 3 P.M.

Admission, 25c; grand stand, 50c.

\$162.20 Cape Town

First-class fare, London, Ontario, to Cape Town, South Africa.

For particulars apply

F. B. CLARKE

416 Richmond Street, Next Bank of Commerce, London, Ontario.

Between the Acts

AT THE MAJESTIC THEATRE.

Week of Nov. 13-18

Entire Proceeds for the Western University Unit.

Tea Room

Opening under the auspices of Women's Emergency Corps, next Thursday afternoon, Nov. 9, from 3:30 to 6 p.m.

Assisting Artists: Mrs. Wyatt, soprano; Miss F. Eggleston, violinist. Admission, 50 cents.

PIANO RECITAL BY

Mr. T. G. MITCHELTHREE

CRONYN HALL, TUESDAY, NOV. 14, AT 8:15 P. M.

Assisting Artists: Mrs. Wyatt, soprano; Miss F. Eggleston, violinist. Admission, 50 cents.

RUMMAGE SALE—ABIGAIL BECKER

Chapter annual rummage sale, Thursday and Friday, Nov. 9 and 10, 441 King street, opposite market. Great bargains. Furniture, toys, clothing, etc.

TONIGHT

Your favorite piece By Request

Winter Garden

Where lovers of good music and restful surrounding love to be.

TUESDAY NIGHT

Elephant Dance

NOTHING BUT FUN.

Excellent Accommodation for Parking Autos.

Nov. 30

MALE HELP WANTED.

MANAGER WANTED

THE CONTINENTAL LIFE INSURANCE COMPANY, TORONTO.

Have an opening for a manager for Middlesex County. A first-class contract to a good man.

Apply to H. A. KENTY, superintendent of agencies, Continental Life Building, Toronto.

WANTED—A CHEESEMAKER FOR the Blanshard and Nissouri cheese and Butter Company, Limited, for the season of 1917. Terms will be received by the undersigned to Nov. 15 next. J. H. Davis, Belton, Ont.

WANTED—LIGHT GREY IRON molders for bench and squeezer work. Good wages; steady employment. Day work \$3.50, piecework \$3 to \$4.50. Apply Taylor-Forbes Company, Limited, Guelph.

TAILOR—WANTED YOUNG MAN as tailor; must have two or more years' experience in tailoring trade; good opening and steady work. Apply A. T. Hodgson, Greene-Swift, Limited, London.

HOUSEMAN WANTED—APPLY Dominion Immigration Office, Carling Block.

OFFICE BOY WANTED—THE London and Western Trusts Company, Limited.

WANTED—APPLICATIONS FOR position of permanent secretary will be received by the Soldiers Aid Commission, 392 Richmond street, Nov. 7, 1916. Applicant to state qualifications and salary required. Will be expected to devote the whole of his time to the work. Address applications to George T. Brown, president of London Branch, Ontario Soldiers Aid Commission, 392 Richmond street.

WANTED—THREE GOOD RELIABLE men once. Phone 218, 219, 220. Toasted Corn Flake Company, Dundas street east.

YOUNG MAN OR LARGE BOY WANTED—must be reliable. Apply A. M. Hamilton & Son, 373 Talbot street.

WANTED—MARRIED MAN Thoroughly experienced in farm work; yearly engagement. House, milk and wood provided. Apply, stating wages. Box 255, Advertiser.

GREAT CHANCES NOW FOR YOUNG men trained as station agents, telegraphers, freight and express clerks. We train you quickly and guarantee you positions. Particulars free. Dominion School Railroading, Dept. O, Toronto.

WANTED—STOKERS—HOSPITAL for Insane. Apply to the engineer.

STABLEMAN FOR STABLE OF saddle horses. Box 5, Advertiser.

CIGARMARKERS, BUNCHERS and rollers. Good wages. Apply to the shop. Apply Havana Cigar Company, 30 St. Patrick street.

A TURKISH BATH for that tired feeling. London's most modern fully equipped bathhouse and shower. Bathing, 25 cents. No waiting. NATIONAL BATHHOUSE, 100 Adelaide street.

RETURNED SOLDIERS AND OTHERS making big money selling the only out-and-out Canadian war book approved by Government censor; sample copies free. Write to War Book Publishers, Brantford, Ont.

WANTED—BOLTMEN, RIVETERS, heaters and holders-on. Apply to the Imperial Oil Company, Limited, 392 Richmond street.

ELITE ORCHESTRA—MUSIC PURSUES for all occasions. Particulars phone 2187. Evening 3225.

RUMMAGE SALE AT 141 KING street, opposite market, Nov. 3 and 4. Open Friday at 10 a.m.—The best yet.

GEORGE A. STEER, ELOCUTIONIST and soloist. Concert engagements accepted. Care The Purdon Hardware Company, London.

CONDENSED ADS

Amusements—Fifteen cents per line each insertion, or two cents per word if set solid.

Meetings—When no admission is charged, one cent per word each insertion.

Births, Marriages and Deaths—One insertion, 50 cents; each subsequent insertion, 25 cents.

Articles For Sale, To Let, Help Wanted, etc.—First insertion, one cent per word; each subsequent insertion, one-half cent per word. No advertisement less than fifteen cents.

An extra charge of ten cents is made for all transient advertisements that are charged.

BORN, MARRIED, DIED.

MARRIED.

SAGE—WARD on Wednesday, Nov. 1, 1916, by the Rev. G. W. Latimer, Maud, daughter of Mr. Joseph Ward, 465 Ontario street, to Russell E. Sage, 675 King street.

DIED.

DAVIS—In this city, Nov. 4, 1916, William Davis, in his 82nd year.

Roma taken to his home in Exeter north this evening. Funeral at 2:30 p.m. Monday, Nov. 6.

PAIR—At Atwood, on Friday, Nov. 3, 1916, beloved wife of Rev. H. J. Fair.

Funeral from the Grand Trunk depot on arrival of the 11:15 a.m. train from Atwood on Monday, Nov. 6, interment at Mount Pleasant Cemetery.

HUSSEY—On Thursday, Nov. 2, at her late residence, 325 Horton street, Harriet Jane, beloved wife of Henry J. Hussey, aged 74 years and months. Service from above residence Sunday at 1:30. Funeral at 2 p.m. Interment at Mount Pleasant Cemetery. Friends and acquaintances please accept this intimation.

LOCHHEAD—On Saturday, Nov. 4, 1916, Rev. John S. Lochhead, in his 81st year. Funeral from his late residence, 875 Waterloo street, city, Tuesday, Nov. 7, to New St. James' Presbyterian Church at 1 p.m. Interment at Parkville via G. T. R. 2:45 p.m. train.

JOHNSTONE—At her late residence, lot 17, com. 1, Delaware Township, on Friday, Nov. 3, 1916, Mary E. in her 63rd year.

Funeral from the above address on Sunday at 2 p.m. Services at 1:30 p.m. Friends and acquaintances please accept this intimation. Interment at Delaware Cemetery.

TALBOT—On Tuesday, Oct. 31, 1916, Charity Louise, dearly beloved wife of W. H. K. Talbot, in her 68th year. Funeral will be held from her late residence, 441 Queen street, on Wednesday, Nov. 8, services at 2 p.m. Burial to be made in Mount Pleasant cemetery. Friends and acquaintances please accept this intimation.

AGENTS WANTED.

AGENTS—NEW GAME FOR CIGAR stores, barbers' shops, etc. Easy, big seller. Particulars free. United Sales Board Company, Trenton, N. J.

PICTURE MEN—SELL OUR PHOTO penants, pillow tops, solar and bromide prints, luminous goods, quick service. United Print Company, 912 Bayview, Brantford, Ont.

AGENTS—OUR CHRISTMAS JUVENILE books, going like a whirlwind; big commission. Combination sample book free on promise to canvass. Send quarter for mailing. Bradley-Garrett, Inc., Brantford, Ont.

IT WILL PAY YOU TO FATTEN before selling. Shut them up and feed for two weeks. We pay heavy demand for this class of poultry at ready prices.

C. A. MANN & CO. 78 KING STREET, LONDON, ONT.

WANTED—SECOND-HAND BABY carriage; white red. Box 30, Advertiser.

FEMALE HELP WANTED.

EXPERIENCED COOK-GENERAL OR cook and housemaid. Box 15, Advertiser.

WANTED—APPLY BECK Manufacturing Company, 173 Albert street.

Girls Wanted

In Biscuit and Candy Departments. Apply Employment Department, McCORMICK MANUFACTURING CO.

MAID—FOR GENERAL HOUSEWORK; good wages. Apply telephone 2419, 5n.

OVER \$2 DAILY EASILY EARNED at our auto battery making work; socks; experience unnecessary; distance immaterial. Inco three-cent stamps today for contract form. Dept. 25C Auto-Knitter Company, College street, Toronto.

WANTED—WOMEN TO WORK in knitting mills operating sewing machines, winders, etc. Attractive wages and steady work. Experience not necessary. Apply immediately, Penman's, Limited, Paris, Ont. Nov. 1, 4, 8, 11, 15, 18, 22, 25, 29.

WANTED—GIRLS, EXPERIENCED handling machine operators; good wages. Apply London Paper Box, 255 Talbot.

WANTED—COMPETENT GENERAL maid; small family. Apply 294 Central avenue.

WANTED—A FEW BRIGHT GIRLS.

To fill a few SPECIAL POSITIONS. Steady employment. D. S. Perrin & Co., Carling street.

YOUNG GIRL OR MIDDLE-AGED woman to assist with two children. Apply 487 Dundas street.

REAL ESTATE FOR SALE.

Block of good building lots. Price must be right and terms reasonable. Give full particulars. Box 25, Advertiser.

SIX OR SEVEN ROOMED, MODERN house on easy terms of payment. Full particulars, price and terms. Box 27, Advertiser.

HOUSE FOR SALE—RED BRICK, OAK floors and mantel; strictly modern; own best materials. Call on Mrs. Queen's avenue. Apply 644 Queen's.

LOST AND FOUND.

STRAYED—FROM ADELAIDE street, Jersey cow; cream colored. Any person will be rewarded for informing M. McInnis, 30 Adelaide street.

STRAYED—ON TO LOT 6, CONCESSION 1, West Nissouri, a Jersey cow. Owner can have same by paying expenses.

LOST—WHITE DOG, WITH BLACK spot on one eye. Reward \$5.00. Alfred Taylor, 255 Clarence street.

STRAYED—FROM LOT 12, CONCESSION 15, London Township, two spring calves; steer, light red, with white collar; cow, dark red. Anyone being able to supply information, phone or write F. J. Scott, R. R. No. 2, Denfield.

LOST—BULL-TERRIER PUP, FAWN, with white collar. Reward \$5.00. Parties desiring same after this notice will be prosecuted. Return to No. 21, George street.

LOST—UMBRELLA, ON PARK AVENUE; initials on handle, S. M. P. Return to 160 Kent street.

LOST—GOLD BROOCH, SET WITH pearls (green stones) and pearls. Return to 24 Wellington street. Reward \$5.00.

LOST—SKYTERRIER DOG, REWARD 475 Waterloo street.

LOST-GOLD BROOCH, WITH AMETHYST and pearl setting. Reward, N. M. Coles, 781 Waterloo street.

LOST—TEN SHEETS GALVANIZED iron, 25 gauge, 20x36, Apola iron, on Hamilton road, between McCarly's and Nissouri. Box 14, Advertiser.

STORE TO RENT.

STORE TO LET—704 RICHMOND street.

HELP WANTED.

LABOR TO HELP AT GARDEN and poultry, to assist in both seasons. House supplied. Married man preferred. Please state wages. Wm. F. Abbott, Chelmsford, Ont.

\$150 FOR SIXTY DAYS' WORK—MEN or women to circulate literature available. Will accept spare time. Bidle House, Brantford, Ont.

TEACHERS WANTED.

WANTED—TEACHER FOR S. S. school, to teach in both seasons. Commence Jan. 2, 1917. Personal applications preferred. Address A. S. M. McInnis, 30 Adelaide street, Weyburn, P. O. R. R. No. 2, C. 25, N. 4, 11.

BUSINESS CHANCES.

FOR SALE—CLEANING, PRESSING, dyeing and special order alterations business in good Western Ontario city; doing a good business at small expense. Reasonable selling. Write. Apply at once. Box 20, Advertiser.

BARBER SHOP, GENERAL STORE, bottling works, skating rink, wood and coal yard, etc. Call on Sydney Smythe, Talbot street.

BOARD AND ROOMS WANTED.

Women's Institute Convention, Nov. 5 and 6. State accommodation available and terms for billeting delegates one night, with supper and travel. Write to Industrial Commissioner, City Hall.

BARTER AND EXCHANGE.

Will exchange modern house for car. Apply 555 Dundas. Phone 155.

INSURANCE.

G. M. GUNN & SON (GEORGE C. Gunn)—Established 1859. Fire, life, accident and automobile insurance.

J. A. NELLES & SON

Fire, Life, Accident, Marine, Plate Glass, Rent and Automobile Insurance.

Automobile Insurance

D. CAMPBELL & SONS

BANK OF TORONTO BUILDING. PHONE 1552.

STANLEY J. MEREDITH, INSURANCE, Dominion Savings Bank. Office phone 473, house phone 661.

ROOFING.

SLATE ROOFING—OUR SPECIALTY is slate blackboards. J. Whitaker, 551 King street.

SLATE, GRAVEL AND CEMENT roofs. Paint for iron roofs. Walter Scott, 565 York street.

ARTICLES FOR SALE.

See you saw it in The Advertiser

ARTICLES FOR SALE.

See you saw it in The Advertiser.

Piano Bargains

In order to clear out our exceptionally large stock of slightly-used upright pianos which are on hand at the present time we are offering, while they last, a number of instruments at unheard-of prices. Each instrument has been completely done over in our repair department, and in many instances cannot be told from new. If desired, easy terms to suit the purchaser's convenience can be arranged.

Below is a partial list of the instruments we are offering:

GOOD PRACTICE PIANO—Beautiful rosewood case, 7 1/2 octaves, full iron plate, overstrung scale; exceptionally fine toned instrument. Sale price \$25.00.

NORWOOD, NEW YORK, UPRIGHT PIANO—Mission oak, colonial case, 7 1/2 octaves, full iron plate; guaranteed as good as new. Cost \$40.00. Sale price \$23.00.

DOHERTY UPRIGHT PIANO—Louis XV mahogany case, 7 1/2 octaves, overstrung scale, copper-wound bass. This instrument has been completely done over at our factory. Special sale price \$25.00.

DOHERTY PIANO-CASED ORGAN—As good as new. Regular price \$125. Sale price \$59.00.

GERHARD HEINTZMAN UPRIGHT PIANO—Concert Grand scale, beautiful burled walnut case, exceptionally good tone—taken in exchange for a Mason & Hirsch Baby Grand. Cost new \$500. Sale price \$275.00.

ENNIS UPRIGHT PIANO—Antique walnut case, 7 1/2 octaves, full, sweet tone. This instrument has been completely done over at our factory. Special sale price \$25.00.

DOHERTY PIANO-CASED ORGAN—As good as new. Regular price \$125. Sale price \$59.00.

Below is a partial list of the instruments we are offering:

REED BABY CARRIAGE FOR SALE—good condition; cheap. 654 Dundas. 7c.

WANTED—EVERYBODY TO SEND for my packet of funny postcards. Send 12 cents in stamps. Norman, 421 Cannon, E. Hamilton, Ont.

ART GARLAND BASEBURNER FOR SALE—very nice; in good condition. Apply 2 Waverley Place.

CHICKEN COOP (PORTABLE), FOR sale, cheap. 502 Grosvenor street.

EXCELLENT COAL OR WOOD range, with reservoir, good as new; cheap. 24 Stanley street.

FOR SALE—SHROPSHIRE RAM lambs—Beattie-Miller strain. Arthur F. O'Neill, Denfield, Ont. R. No. 2.

SALE OF FURNITURE TUESDAY morning, Nov. 7, at 10 o'clock, 96 William street.

1915 FORD TOURING CAR—FIRST-CLASS condition; 322 Colborne; \$350.00.

100-POUND BAG CRYSTAL GRANULATED sugar; 33 three pounds, 25c. Alfred Taylor, 255 Clarence street.

TREASURE RANGE, WITH RESERVOIR, coal or wood; good as new. 166 Cartwright street.

LARGE-SIZED EDISON GRAPHAPHONE, with records, \$15; good heater; also New Williams drop head sewing machine, in good running order. Price \$14. Apply 236 Grey.

McKIM'S AUCTION ROOMS—PIANO tuner's outfit; a number of authentic books. Big sale of household goods on market Saturday. Phone 4820.

HEINTZMAN PIANO—HAS BEEN well taken care of. Must be sold. Price \$150. Apply Box 12, Advertiser.

HAPPY THOUGHT RANGE, WITH reservoir, Apply 625 King street.

FERRITS—ANOTHER SHIPMENT of brown females; also white, at lower prices. Fred Clarke, 551 William street.

SUGAR BEETS, WHITE CARROTS, chicken cabbage, Main & Collyer, South London. Telephone 2331.

BASEBURNER—McCLARY'S BEST Famous, for sale, with oven and gas attachment; good as new. Apply 24 Adelaide street.

CHRISTMAS ROSES FLOWER ALL winter outside, 25c a crown in clumps; peonies roses, 25c; bleeding hearts, 25c. Many thousands of evergreen trees. Fifty varieties of flowering shrubs. Ornamental shade and fruit trees, vines, Chrysanthemums, nurseryman. Phone 2222.

WINTER FRUITS—FRESH MALAGA grapes, grapefruit and oranges. Frankmade candies. Prices right. C. Graves, 315 Dundas. Phone 474.

LADIES' AND MEN'S CLOTHING ON credit. I will sell anything in my wearing apparel of the latest fall styles, and will gladly arrange easy terms of payment. Call, write, or phone J. Wolf (formerly Wolf Bros.), 121 Lorne avenue. Phone 3208.

MAXWELL DELIVERY CAR, FIRST-CLASS condition. No 1 tires; cheap for quick sale. Ontario Garage and Motor Sales.

DELIVERY WAGONS BUILT TO ORDER. See our second-hand wagons. Abbott's Carriage Factory.

SOME UNDERWOOD TYPEWRITERS at bargain prices for quick sale. E. O. Graves, 110 Dundas street.

FOR SALE—"HEAVEN AND HELL," Swedenborg's great work on the life after death and the world beyond; over 400 pages; only 25c. W. K. Law, 486 Euclid.

FOR SALE—200 OAK CASKS, \$2 EACH delivered in city. Gorman, Eckert & Co., Limited.

NOW IS THE TIME FOR ALL ladies to secure the latest fall suits and furs, without worrying about the cash. I trust you—a small payment down and a week until paid. Also men's suits and winter overcoats, and complete house furnishings. Phone 1247 and a representative will call and show you what you desire, without placing you under any obligation, or call at 502 Hill street.

GO TO ROBERTSON'S, RICHMOND and Kent streets, for school books and school supplies.

MISS B. LARKIN, 158 CLARENCE—Exclusive millinery. Open Tuesday, Thursday, Saturday evenings.

KODAKS AND SUPPLIES—SPECIALTY, first-class photo finishing. McKenzie, over Star Theatre.

BLANCHARD'S FISH MARKET, 525 Richmond street. Phone 1510. Fresh fish every day.

THE JOYFUL SMOKE—SMITH'S "Joy" 10-cent cigar. S. Smith, manufacturer, London.

WEDDING STATIONERY IN ALL the latest styles. See our samples. The Advertiser Job Department.

RELIABLE SECOND-HAND GOODS, housefurnishings, and household goods stored at Lewis', 1014 King.