

How to Paper A Room

Effectively is not so much a matter of skill as judgment—judgment in selecting the paper. And good selection depends on good things to select from. Our stock of wall paper in variety of pattern and coloring exceeds any we have ever carried. Step in and let us show you.

O. B. GRAVES,
222 Dundas St.

GUNS

Double-barrel, breech-loader for \$6.50.
A full line of ammunition and sporting goods.

W. A. BROCK,
132 Dundas St., London, Ont.

Electricity to Run Your Machinery

Electric power will soon be running the wheels of the world. Stop and consider the practical saving possible in running your machinery by electricity. No engineer required. You simply turn on the invisible current and don't have "hot" steam. Cheaper rates, for which drop postal or phone 943. Our representative will call.

LONDON ELECTRIC CO
355 Richmond Street.

We Have Continued

To please patrons this spring with our handsome WALL PAPERS. Nowhere can you secure better satisfaction both in variety and workmanship. It is not too late to come and see what we have. You will be delighted and the prices will meet your approbation.

H. & C. COLERICK,
443 Richmond Street.

TRY OUR
Beef, Iron and Wine

Large Bottles, 50c.

N. W. EMERSON, Druggist,
120 DUNDAS STREET.

SPECIAL NOTICES.

Dr. R. Owens is now occupying the new brick office which he built on Queen's avenue. The office is fitted up with all the latest and most scientific instruments for the examination of the eyes for spectacles or eyeglasses.

Prof. Dorenwend in the City.

The celebrated Prof. Dorenwend, of Toronto, arrived in the city this morning, and has taken room 17 at the Griggs House, where he will remain for three days, up to Thursday night. Thousands of customers can testify to the adroitness with which Prof. Dorenwend executes his work. He is renowned from one part of Canada to the other. His wigs, bangs, toupes and in fact hair goods of all descriptions are worn by thousands. For many years he has been making visits to London and comes now with one of the best assortments ever brought to the city. The professor will gladly give advice and show his goods to visitors and citizens.

Oliver Typewriter.

Mr. John Tees, representing the Linotype Company, manufacturers of the Oliver Typewriter for Canada and South America, is now at the Bernard House exhibiting the Oliver Typewriter, more especially to those who wish to take up agencies for the Linotype throughout Ontario. As the Oliver Typewriter is the only standard free type bar machine manufactured in Canada, the Linotype in Montreal are in a position to give terms to local agents which are better than the American manufacturers of standard machines can give to their general agents. The selling of the Oliver is, therefore, a very profitable business for local agents.

Where Crowds Will Go.

Without doubt one of the most attractive exhibits down town will be the display of Pember, of Toronto, in hair goods, at the Tecumseh House. Mr. Pember has earned a reputation for human hair goods that is not surpassed by any other firm in the world. He has brought to London one of the finest collection of hair goods ever gathered by any hair artist. Mr. Pember is no small dealer, as he employs more help in his store than any other person in hair goods. The magnitude of his business can be imagined when it is known that his entire staff work sometimes night and day to the complete order. His hair goods are second to none in workmanship and stylishness. Prices are moderate also. Mr. Pember is now at the Tecumseh, at room 104. He will gladly explain the merits of his hair goods to all who call.

Feather and down cushions, 50 cents each—the best value in London. Goose feather pillows a specialty. Bedroom Suits, Fancy Rockers, Tables, Spring Beds, Stoves of every kind at the Bed and Mattress Factory, 533 Richmond Street North. JAMES F. HUNT & SONS. Telephone 997.

Stoves! Stoves!

We have to make room for our fall stock of Stoves and Ranges, which are now arriving. In order to do so we will clear out Gas and Oil Stoves, Ice Cream Freezers, Screen Doors and Windows, and other Summer goods at cost. Call and get a bargain.

STEVELY'S, Richmond Street
Phone 452.

METEOROLOGICAL

Toronto, Sept. 12—5 p.m.—High pressure continues over Manitoba and Assiniboia, extending to the western portion of the lake district, giving fine weather, over the Northwest and the greater portion of the lake district. A low pressure area is now appearing over Alberta, accompanied by warm weather. Low pressure and unsettled weather prevail over the eastern provinces. Minimum and maximum temperatures: Victoria, 50—68; Kamloops, 56—63; Calgary, 38—74; Battleford, 40—70; Qu'Appelle, 34—70; Winnipeg, 42—62; Port Arthur, 48—60; Parry Sound, 56—64; Toronto, 58—74; Ottawa, 56—68; Montreal, 56—43; Quebec, 52—60; Halifax, 56—60.

Local temperatures: The highest and lowest readings of the thermometer at the Observatory on Tuesday, Sept. 12, were—Highest, 73; lowest, 56.
Today sun rises, 5:55; sets, 6:32. Moon rises, 2:32 p.m.; sets, 11:43 p.m.

FALL PLANTING BULBS.

Get them Now! We have a fine stock!

GAMMAGE & SONS.

London Advertiser.



A LOCAL BUDGET

—Miss Margie McLardy, of this city, has gone to New York on a visit.

—Mrs. J. G. Hall, of Cincinnati, O., is the guest of Mrs. T. Westby, 64 Dunes avenue.

—Miss Joe Murray, of Montreal, is visiting her father, Mr. M. Murray, 139 Chesley avenue, East London.

—Mrs. J. B. Murphy and daughter, Miss Victoria Murphy, of Kingston, are on a visit to Toronto and London.

—Mrs. Wm. Gray and son arrived home yesterday, after an extended visit to Toronto, Montreal and other points.

—Mrs. T. Francis, of Woodstock, Ont., and daughter, are visiting Mrs. Francis' father, at 139 Chesley avenue, East London.

—Among the guests registered at the Badminton Hotel, Vancouver, on the 7th inst. were Mr. and Mrs. O. H. Bremer, of this city.

—Sir William and Lady Meredith have sent out cards of invitation for the marriage of their daughter, Miss Meredith, to Dr. Peters, in St. Simon's Church, next Tuesday.

—Letty Carrier, John P. Brimacombe accidentally fell from his bicycle on Richmond street last night and sustained serious injury to his knee. He will be laid up for some time.

—Mr. and Mrs. Joseph Haywood and three daughters, of Ambler, Pa., who have been visiting Mrs. R. Whetter, Trevelton, South London, and other friends in the city, return home this week.

—A team of spirited horses belonging to a farmer who was delivering produce, ran away yesterday and galloped madly up Ridout street for some blocks. The wagon was slightly smashed, but no one was hurt.

—Chatham Banner: Rev. Prof. Burgess, of the Western University, London, conducted services in Christ Church Sunday. His remarks were listened to with the greatest of interest by the congregation.

—The Galt Reformer says: A profound Bible student, forceful speaker, and able expounder of the Scriptures, the Rev. Canon Richardson, of London, ranks high in the Anglican Church of Canada. He conducted the services in Trinity Church yesterday, and preached two scholarly, yet practical, sermons.

—The London contingent of Knights Templar, who leave here to attend the meeting of the Canadian Grand Priory at Windsor on Tuesday morning next, will have their headquarters at the Manning House, of which Sir Knight Ambrose Appleton, formerly of this city, is proprietor.

—Mrs. Angus McKeown and daughter, of Victoria, B. C., are the guests of Mrs. McKeown's brother, City Clerk Kingston. They are on their way home from New York, where Mrs. McKeown met her daughter, who has just returned from Leipzig, Germany, where she has for two years been pursuing musical studies under Prof. Kraus.

—The numerous Masonic friends of Wm. P. T. Essery, of King's Solomons Lodge, No. 375, West London, are congratulating him on his appointment to the position of grand junior deacon of the Grand Lodge of Canada by Grand Master Malone. King Solomon's Lodge has had only one grand lodge officer in the past decade.

—The marriage took place at the Elm Street Methodist Church, Toronto, on Saturday, Sept. 9, by the groom's brother, Rev. J. R. Alkenhead, assisted by Rev. Dr. J. F. German, pastor of the church, of Mr. John Alkenhead, youngest son of Mr. James Alkenhead, Toronto, to Miss Hughie Rose Ross, seventh daughter of the late Mr. J. J. Ross, London, Ont.

—At the recent meeting of the Toronto

ANDERSON'S The Fair.

See the 50 Basket.
See the 100 Basket.
See the 150 Basket.

See the Fancy Goods in the west window, 2nd floor.
Your choice for 10c.

See the cloth bound books, 15c each.
See the cloth-bound books, 35c each.
Note paper and envelopes at FAIR PRICES.
183 Dundas St.

to Retail Grocers' Association, a communication was received from the London Retail Grocers' Association in re forming a grocers' wholesale syndicate for Ontario. The Toronto association deemed such a scheme impracticable, as the opportunity for competition at the present time is too great for any syndicate to handle the wholesale business in the province.

—Mrs. George Ferris, of Toronto (nee Miss Ida Adams), is visiting her parents, King street.

—Messrs. Chas. Dunn and Richard Hamlin, of Rockford, Ill., are spending a few days here with friends and relatives.

—Miss Letta Misner, of Talbot street, has returned after having spent a very pleasant visit at her home in Watford.

—Miss Hannah Duncan, city, accompanied by Miss Jessie and Master Willie Duncan, of Gendal, have returned after having spent a very pleasant visit in Toronto.

—Mrs. Frank King and children, who have been visiting with Mrs. King's mother, Mrs. John Adams, 413 King street, have returned to their home, New York city.

—Many inquiries are being made as to why no effort has been made to find the motorman who was responsible for the running down of Col. Leys, and against whom a warrant was issued. It is understood the warrant has been in the hands of the chief of police since Aug. 30. It is stated the motorman has been seen in town several times since. Has any effort been made to find him; if not, why not?

—An order in council has been passed appointing the following to be grain standards board, east of Port Arthur: W. D. Matthews, Thos. Flynn, H. S. Baird, J. L. Spink, C. B. Watts and John Carlick, Toronto; Isaac Lake, Hamilton; E. Q. Craig, Chas. B. Gervais, Alex. McFie, Montreal; William Brodie, Quebec, and John A. Hunt, London. The secretary of the Toronto Board of Trade will be ex officio secretary, and the first meeting will take place in Toronto on the 21st inst.

—At the annual meeting of the auxiliary of the W. M. S. of the First Methodist Church held on Monday afternoon, the following officers were elected for the coming year: President, Mrs. James Kennedy; first vice, Mrs. (Dr.) Eccles; second vice, Mrs. Fowler; third vice, Mrs. Boyd; fourth vice, Mrs. (Dr.) Smith; recording secretary, Mrs. Fred Smith; corresponding secretary, Mrs. W. E. Saunders; treasurer, Mrs. Hazard; delegates to the branch meeting, Mrs. Wm. Glass and Mrs. (Dr.) Smith. A hearty vote of thanks was given Mrs. Fowler, the retiring president, for her faithful service of nearly two years.

SABBATH SCHOOL WORKERS.

The East Toronto Sabbath School Association meets in annual convention at Kintore on Friday, Sept. 22. The first session will be held in the Methodist Church, the second and third sessions in the Presbyterian Church. Interesting questions will be discussed and helpful addresses given.

LOTS OF HAPPY PEOPLE.

Mrs. Henry Pritchett, of 75 Matland street, found a watch and chain on the street Monday, and was very pleased since secured it. Mrs. Pritchett reads The Advertiser (\$3.00 people buy it every day), and saw an advertisement in Thursday's issue, inserted by a party living at 142 Bathurst street, stating that the watch and chain were lost. The Advertiser of the find. Day after day The Advertiser is the agency that restores missing articles to their owners.

MILITIA ORDERS.

Militia orders issued today provide that in the establishment of a permanent force there will be in future four captains, and the lieutenants will be reduced from twelve to eight. Sergeant-drummers will be reduced from four to one, and one quartermaster-sergeant, one orderly clerk and one sergeant will be added. All commissions for vacancies in the permanent artillery will be offered in the first instance to graduates of the Royal Military College.

BECOMING CELEBRATED.

Robert Shaw, living at the corner of Craig street and Wortley road, is a happy youth, always on the lookout for fun. He is one of the boys who pulled a candy glass pistol on a non-union conductor some weeks ago and caused a sensation. Robert keeps his eyes open, and he was in a fine finding of a wooden pulley on Saturday, it was advertised for by the C. P. R. in Monday's Advertiser, and Robert brought it to this office last evening. Scores of people are testifying to the Advertiser's superiority as an advertising medium. A sworn declaration of \$3.00 copies for the month of August places The Advertiser in a field by itself.

Police Court.

Alex. Harvey was charged at the police court yesterday with building a frame structure within the fire limits. Sentence was suspended for two weeks to see what can be done to remedy the matter.

Louis Cake, charged with using abusive language to Albert Hannah, a non-union conductor, was fined \$2.

Wm. Clough, a non-union conductor, was charged with carrying firearms. Enlarged for a week.

John Fowler, charged with a breach of the city bylaws, obstructing the sidewalk, was let go on suspended sentence.

John Murray was charged with selling liquor without a license. Inspector Henderson was the complainant. Enlarged for a week.

George Harding, charged with killing Andrew Gowanlock, was further remanded for a week.

Wm. Wilson and Jos. Murphy, two vagrants, hailing from Sarnia, were remanded for a week, and two drunks were discharged.

OVERCOATS DUE

Fall of Snow Reported at Bessemer, Mich.

Schooner Released That Had Been Frozen in for Two Years.

Bessemer, Mich., Sept. 12.—The first snow of the season fell here yesterday morning.

FROZEN IN FOR TWO YEARS.

Montreal, Sept. 12.—An interesting story of the sea was told by Captain Beatty of the Furness Line steamship Enterprise, which arrived in port yesterday. When seven miles west of the Straits of Belle Isle the Enterprise met a schooner flying signals of distress. It turned out to be the Eva of New Bedford, Mass., which was 27 months out from port, and had been frozen in Hudson Bay for two years. The captain of the schooner was sick and in need of medical attendance, which Captain Beatty supplied. The schooner then went on her way to New Bedford.

LOST HIS LIFE

Motorman Decker Tried to Make Time by Opening a Switch While the Car Was in Motion.

William Decker, a motorman employed by the Detroit Street Railway, lost his life Monday. He tried to save time by making a "flying switch." In attempting this he did not shut off the current as he approached, the first point of the Y, but let the car go slowly while he ran in front of it to open the switch. His object was to save time. In some unknown manner Decker tripped as he was crossing the track in front of his car, and the front wheels ran over his chest. His chest was crushed, one side of his face was bruised, both arms were broken and his scalp was badly cut. His clothes were almost torn from his body. The car was reversed and Decker was lifted up and carried to the hospital ambulance. He died. Decker leaves a widow and one child.

The deceased, who was 35 years of age, was a brother-in-law of Mr. Chas. Brown, pressman, this city.

HERE IS SOMETHING YOU SHOULD SEE

Gowans, Kent & Co.'s Magnificent Crockery and Glassware Exhibit at the Tecumseh.

It doesn't cost a cent to see the most attractive feature in connection with the Western Fair. Gowans, Kent & Co., the famous crockery and glassware wholesalers and manufacturers, of Toronto, sent a carload of exhibits to London yesterday, in charge of Messrs. Gray and Fleming, who are probably the two best known drummers in Canada. In order to make it as easy and convenient as possible for everybody to see their magnificent display, it has been placed on exhibition in the main commercial rooms of the Tecumseh Hotel. No dealer who visits London this week should fail to call at commercial room, No. 3, ground floor, Tecumseh Hotel. The display includes all the standard lines, and many distinctive novelties, that are having a great run this season. One of the prettiest and most popular lines is plain and decorated opal ware. Gowans, Kent & Co. are manufacturing a magnificent line of lamps, which surpass anything ever before shown in Canada.

Notwithstanding the fact that Gowans, Kent & Co. were burned out in Toronto last February, they are ready quite at home in their splendid new warehouses, 12 to 16 Front street, Toronto. All the new lines are ready for the fall trade, and the firm is in shape to ship all goods promptly.

MADE \$1,200

For the London Street Railway Strikers—Trades and Labor Council Meeting.

An enthusiastic meeting of the London Trades and Labor Council was held last night. The Toronto Trades and Labor Council reported the result of the concert held in Moss Park, Toronto, on Saturday night, in aid of the street railway strikers of this city. Some 15,000 tickets were sold, realizing \$1,200.

The council referred three important questions to the municipal election. 1. The nomination of candidates for the municipal election. 2. Municipal ownership. 3. The drawing up of a platform for the strikers. The committee will report at an early date.

Perfect BODY BUILDING Food.

Grape-Nuts.

17 MATERIALS IN BODY.

17 materials in body—see one hmmm! If you would live well, eat well, that is, make sensible selection of your food.

The body must have all of the seventeen ingredients required in building up a body or disease sets in.

Grape-Nuts are made from wheat and barley, selected and so handled in the process of manufacture as to change the starch into grape sugar, hence the name.

They contain all the needed elements to combine with Oxygen, Water and Albumen to reconstruct and maintain the body in perfect health. Grape-Nuts food is the most scientifically made article for human consumption ever produced, and will make clear its healthful claims to any user.

BROKE THE RECORD

(Continued from page 3.)

THE STANLEY PIANO.

It is quite impossible to pass the Stanley Piano Company's exhibit at the Fair. Eye and ear are challenged the moment one comes within sight of the instrument, and the light, graceful touch of the performer appeal to every musician, while the artistically designed and exquisitely finished cabinets cases delight the artistic sense.

The Stanley Piano is comparatively a new coffer, but it has already forged its way to the front rank, and bids fair to secure a big lead in the competition for excellence and popularity.

Mr. H. Wellington Burnett, formerly of this city, is here from the Stanley Manufacturing Company's Toronto warehouses, assisting Mr. James A. Keenleyside, the local manager.

The London warehouses are at 175 Dundas street, where the Fair exhibit is duplicated, and where visitors are always welcome.

BUTTER SCOTIA.

At least every other visitor to the Fair, regardless of age or sex, may be seen chewing taffy. It's quite the fad this year. And the remarkable thing about this fad for sweetness is that its devotees carry the taffy in the same kind of a package—a handy little box marked Butter Scotia. The reason for the immense popularity of this kind of candy is the world. The teeth sink deliciously into the pure essence of sweetness unalloyed. The more Butter Scotia you eat the more you want, and it is two months behind the orders. It says a good deal for Mr. Karn's public spirit that under such circumstances he should be willing to contribute to the success of the Western Fair, when to do so involves no small business sacrifice. Some of the local manufacturers were not so patriotic. But Mr. Karn is a man of large ideas. He carries the taffy out to his customers. Having begun with the determination to produce the best piano that brains and money and persistent effort could evolve, and having succeeded in this, he has begun to choose the world for his market. The result is that the Karn instruments are as well known in the musical centers of Europe as in Canada. Musical experts in Berlin, Germany, regard the Karn piano as the best instrument on the European market, and the company's European salesmen are doing a very considerable share of the market there. The qualities that have won favor for the Karn piano abroad have made it the favorite instrument at home. Each year brings improvements. Competition permits no standing still, but the Karn easily leads.

PENINSULAR STOVES.

Clare Bros. & Co.'s display of Peninsular Stoves and Ranges and of Preston Hot Air Furnaces and Hot Water Boilers is one of the most important as well as one of the largest in the main building. That Fair visitors generally recognize the value of this splendid display is evident from the interested crowds that daily surround the exhibit. There's nothing about the kitchen so important as the stove, and there's nothing so important about a stove as its make. All stoves may look alike to the average man, but there is a vast difference in them nevertheless. The Peninsular Steel Oven Ranges and Baseburners are the most economical stoves on the market. The Peninsular Range, with its heated oven, cooks and bakes perfectly, and burns but half a ton of coal per month, running day and night. Over 200,000 of them are in use. The Peninsular Range is on exhibition at Thompson's Stove House, 424 Richmond street. A large stock of the ranges and heaters is kept constantly on hand.

GERHARD HEINTZMAN PIANOS.

To those who have under consideration the idea of investing in a piano the following nutshell suggestions may be made.

(1) Over 25 years' successful experience and under the most favorable conditions. (2) A reputation for the highest grade of production, a reputation to extend over the entire continent. (3) The indorsement of every leading American and a host of foreign artists. (4) The possession of a factory and facilities which are rivaled only in the great world centers.

These four suggestions must mean something. They are not mere fragments of imagination; they are truths and they are in every particular back of the pianos of the Gerhard Heintzman Company. Proof—irrefragable proof—can be obtained by calling at the company's factory, 25 to 75 Sherbourne street, Toronto, and a hearing of instruments can also be obtained at the warehouses of W. McPhillips, 229 Dundas street, London, and also in the main building at the Fair. Visitors to the exhibition will do well to note these important suggestions. The presence of the Gerhard Heintzman piano in the most elegant London homes is in a measure explained by the above facts.

THE CANNOM STOVES AND HEATERS.

The Cannom Stove and Oven Company, Limited, of London, have a display in the main building that by its novelty is attracting a great deal of attention. There are few housewives in Western Ontario who have not heard of the famous Quick Baked Oven, in which eight dozen biscuits may be baked for 1 cent, and of the Economy Gasoline Stove, in using which there is no dust, no dirt, no ash and no waste. Just at this season, however, the Cannom parlor and bedroom heaters are receiving the greatest share of attention from the visitors. Three heaters may be carried easily and will heat a room and boil water at the same time. They may be attached to a gas-jet, a gas, gasoline, or oil stove, with equally satisfactory results. With a Cannom heater an ordinary room can be made comfortable at a cost of one-half cent an hour. The Cannom stoves and heaters may be seen in operation in connection with the display at the Fair or at the warehouses, 197 King street, city.

The American Jewish year book, just issued, estimates the Jewish population of the United States at 1,042,800.

Ex-Steamer Milwaukee Ex-Steamer Mount Royal Ex-Steamer Sedgemore Ex-Steamer St. Louis Ex-Steamer St. Paul

Are now delivering the goods purchased by . . .

T. F. KINGSMILL

on his recent purchasing tour through Europe.

Prices will be the lowest.

Variety will be the largest.

Quality the best.

"There are none so blind as those who will not see."

There are people who cannot be convinced that white is white and black is black; they want to have their own way. Some people go through life missing happiness as well as comfort.

There are others again, who are convinceable. It is to men of this class that we like to tell about the merits of the "Fit-Reform" clothes.

"Fit-Reform" cost about half the price of made-to-measure clothes and embody many unmatched features strictly their own.

Don't be one of the "blind" kind. Investigate the merits of "Fit-Reform" clothes before going to a tailor. You risk nothing and stand to win a lot.

YOUR MONEY BACK IF DISSATISFIED.

The Fit-Reform Wardrobe

ROBERT M. BURNS, 180 Dundas Street.

QUEEN QUALITY

SEE THAT THIS

TRADE MARK

THE FAMOUS

Queen Quality Shoe

For Women

Ladies can purchase them from

Pocock Bros., 140 Dundas St.

This firm carries the full line. They are always strictly correct in style. They fit where others fail. They give a SPLENDID, pretty look to the foot without sacrifice of comfort. They retain their shape while the shoe lasts. The PHENOMENAL SUCCESS of QUEEN QUALITY shoes proves that they have met the demand for a THOROUGHLY HIGH-CLASS SHOE at a SENSIBLE PRICE; that they have UNUSUAL MERIT and live up to the PLANT reputation for highest excellence in shoe values. They equal the \$4 to \$5 shoes, and are a more profitable investment for you. QUEEN QUALITY Shoes are made of the FAMOUS KIBO KID and heavy leathers of the very best quality, in a factory with unexcelled facilities, expert designers and every modern appliance known to the art of fine shoe making. They are to be seen in POCKOCK BROS.' EXHIBIT AT WESTERN FAIR, who are SOLE AGENTS for London. They carry a full assortment.

Thos. G. Plant & Co., Boston, Mass.

Mr. Alex. Von Neubronn has disposed of the North American Hotel property in Berlin to Mr. Wm. Zinger, of Exeter, who will take possession on Nov. 12.

Give Holloway's Corn Cure a trial. It removed ten corns from one pair of feet without any pain. What it has done for one, it will do for you.

The Florist's Hall Association of the United States carries \$500,000 insurance on hot houses.

The Porte St. Martin Theater in Paris had an income in 1897 of 766,184 francs. Last year it had "Cyrano de Bergerac," and took in 2,388,777 francs.

A woman's brain declines in weight after the age of 30.

Worms cause feverishness, moaning and restlessness during sleep. Mother Graves' Worm Exterminator is pleasant, sure and effectual. If your druggist has none in stock, get him to procure it for you.