

High Quality
has distinguished
"SALADA"
TEA

for over three decades. Pure and Delicious Always. — Try it.



Another Tribute to Three Flowers Talcum

"It renders the skin that it touches lovely, and mysterious with a beauty that is exquisite. It is charming in perfume, subtle as a June breeze exhaling blossom-odor distilled with dew."

(Extract from a testimonial for Three Flowers Talcum submitted by a young lady of Topsail.)

Ever read these tributes. New ones appear from day to day. They are genuine, original and full of human interest.

High Grade TOBACCOS

SAILOR'S PRIDE

PLUG SMOKING
20 cents a cut.

U. S. MARINE

Pocket Tins for Pipe or Cigarette.

QUALITY GUARANTEED.

Trade supplied by

John Rossiter,
DISTRIBUTOR.

BON MARCHE OPEN EVERY NIGHT!

It will pay you to study our Price List, and see how by shopping at this Store you can save money.

English Work Shirts . . . \$1.25	Embroideries . . . 5c. yd.
White Socks . . . 25c.	Nightdresses . . . \$1.25 ea.
White Curtains . . . \$1.25 pr.	Ladies' Knickers . . . 95c. pr.
Carlin Net . . . 28c. yd.	Ladies' Vests . . . 19c. ea.
Silk Ties from . . . 25c. ea.	Camisoles (Silk) . . . 95c. ea.
Summer Underwear, 90c. gar.	CoFd Underskirts . . . 95c. ea.
Men's Caps . . . 65c. ea.	White Underskirts . . . 95c. ea.

JOB LINE WOOL SLIP-ONS . . . \$1.98 each

All Wool Serge from 70c. yd.	Coloured Hose . . . 90c. pr.
English Tweeds . . . 65c. yd.	Children's Hose from 10c. pr.
Brooks . . . 40c. pr.	Boys' Wool Hose . . . 55c. pr.
Collar Sox . . . 19c. pr.	Child's Wool Sox . . . 40c. pr.
Wool Towels . . . 25c. ea.	All Wool Ladies' Hose . . . 70c. pr.
White Towels . . . 17c. ea.	Silk Hose . . . 65c. pr.

EMBROIDERY . . . 98c. yd.

Bon Marché Cash Store
266 WATER STREET.

Special for One Week Only
BEDSTEAD, SPRING & MATTRESS
for \$22.50!



Manufacturers of the well known Empire, Terra Nova, Northcliff, Hygienic and Monarch Mattresses. Manufacturers of Couches, Chairs, Tables, Washstands, Sideboards, Bureaus, etc.

POPE'S
Furniture and Mattress Factory,
ST. JOHN'S.

The Attention of Particular Housewives is Respectfully called to

Jell-o
AMERICA'S MOST FAMOUS DESSERT.

This new dessert has proved a delightful surprise to all who have tried it. In flavors of

Orange, Lemon, Raspberry, Strawberry, Chocolate and Cherry.

It comes to you in sealed packages as fresh and wholesome as the day it leaves the factory.

You will not realize how delicious a dessert can be until you have tried

Jell-o

Now at all Grocers at 20c. a Package

F. M. O'LEARY, Distributor.

Morey's Coal is Good Coal.

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2000 Tons BEST N. S. COAL (Screened).
800 Tons BEST AMERICAN & WELSH ANTHRACITE COAL.
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Is what you are entitled to when investing in Life Insurance. I offer it to you freely and gladly.

Remember, there is no obligation on your part. Just drop into my office and we will talk the matter over together.

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Manager for Newfoundland.

CROWN LIFE INSURANCE COMPANY.

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TO-DAY'S MESSAGES.

HON. T. A. CERER ON THE STAND
OTTAWA, May 5.

The examination and cross-examination of Hon. T. A. Cerer, who was a director of the Home Bank from 1910 to 1918, occupied the complete sitting of the McKewen Commission to-day. When an adjournment was reached shortly before five o'clock, Mr. Cerer was still on the stand. He will be further examined to-morrow. The whole trend of Mr. Cerer's evidence was to the effect that the western directors of the Bank became disturbed in regard to the condition of the Bank as far back as 1915. They protested against certain accounts, being particularly anxious about the advance to the Prudential Trust Company. They had no confidence in General James Mason, who was the General Manager of the Home Bank at that time. They felt the Bank would not succeed under his management. Their uneasiness culminated in a letter written to Sir Thomas White, the Minister of Finance, asking for an independent audit of the Bank.

CANADA'S UNPAID INCOME TAX.
OTTAWA, May 5.

The total amount of income tax overdue and unpaid from the inception of the Act in 1917 to March 31 last was little under two million dollars, according to information given to J. S. Woodsworth, Labor Centre, Winnipeg, by Minister of Finance, Hon. J. Robb, in the House of Commons this afternoon. The total assessments for income tax during the period was \$267,004,539, while collections exclusive of penalties and interest amounted to \$265,228,674.

FRENCH COLONIAL SYSTEM EFFECTIVE.
LONDON, May 5.

France is building an African empire far surpassing the ancient domains of Rome and Carthage, according to Davis P. Barrows, a former President of the University of California, who is returning to the United States after a study of French Colonial administration, which, he said, compares most favorably with the colonial achievements of any country. He said he was agreeably surprised to find the French Colonial administration was not as militaristic as had been generally reported, and that in his opinion the natives were being educated and civilized without being brutalized.

COALITION TO BE ORGANIZED IN GERMANY.
BERLIN, May 5.

Unless official recount of ballots deprives the United Socialists of the present rank as numerically the strongest party in the new Reichstag, President Ebert will in the course of the next few days commission the leaders to proceed with the work of organizing the new Coalition Government. In that event the Socialists will either promptly reject the assignment or summon the leaders of the clerical, the German peoples, and the Democratic parties for the purpose of discussing the formation of a big Coalition, which on the basis of present returns would definitely control a total of 229 mandates out of 448. Only 189 of the opposition votes contributed by the Nationalists, Communists, and Ludendorff party can be classified as a fixed opposition factor. The remaining 39 votes are distributed among the Bavarian People's Party and hold a dozen minor political factions.

Congratulations

We extend hearty congratulations to our contemporary the Evening Telegram on the occasion of its forty-fifth anniversary. Newfoundland's leading newspaper was first published on Tuesday, April 3rd, 1879, by the late W. F. Hooper. Since then the Telegram has gained an enviable place in the journalism of this country.

The Telegram office held many pleasant associates for the Editor of the Guardian, he having worked on the staff for a number of years. The present publishers are The Evening Telegram, Ltd., Mr. C. E. A. Jeffrey is in the editorial chair and our friend Mr. Robert Mercer is press foreman. With such a staff we hope that for many more years the Telegram will meet with the success which has crowned their work in the past.

We appreciate the sentiment expressed above by the Bay Roberts Guardian, and are glad to find that our contemporary—one of the old Brigade—is so actively identified in the work of upholding and vigorously raising the best interests of the old Colony through the volumes of his journal. (86.)

Clean-Up Week With the Railway

Next Week will be clean up week with the Government Railway. From St. John's to Fort aux Basques the section men and those engaged at the various station yards, will collect all scraps, metal, and discarded railway materials in the different divisions. All rubbish will be disposed off, while anything of value will be gathered together and returned to the

Just in the nick of time for Planting

BEAUTIFUL

DUTCH FLOWERING

GLADIOLA BULBS

All equally superb in their classes and especially recommended for their sturdy appearance, variety and purity of bloom. The assortment is large in variety.

Blush Pink, Pale Sulphur, Blush Purple, Soft Yellow, White tinted with Ivory, White Rose with Crimson, Lavender Blue, Red, Pink with Red. The Dozen **57c.**

BEGONIAS 57c.
Double Mixed, all Colours. The Dozen

29c. Ivory Gladiola

The Dutch Florists' Special—Pure Ivory White Extra large flowers facing forward, pointed petals, 6 to 8 open at one time. A sturdy grower, strong stems. A refined new variety highly recommended.



CHARMING NEW

SKIRTS

FOR SPRING

2.80 and 3.20

NEATLY PLEATED TAILORED SKIRTS.

There are Plaids, Checks, Stripes and Block Patterns.

Make Selection now an advantage and an economy—Only \$2.80 and \$3.20.

MILLEY'S



General Stores Department. It is hoped that within a week the road will be put in a presentable condition.

Sore throat, Hoarseness

Apply Sloan's, it penetrates, soothes and soothes the affected parts and drives away the pain instantly. Of chemists 25c and 50c.



Raw Cream 70c. a pint—at the BLUE PUTTEE. may 5, 24

MILNEY'S LINIMENT FOR DIS- TEMPER.

Endless in Variety are the dishes which can be so easily and quickly made with the help of BROWN & POLSON'S Corn Flour

may 5, 6, 7, 9
TRAIN CONNECTIONS.—Passengers leaving by to-day's express can make connections with the Sagona at Fiumerburgh, for points in the trails.

ADVERTISE IN THE EVENING TELEGRAM.

Don't Say Paper, Say the Evening Telegram.