

Every Item on this Page--A Good Substantial Bargain.

Our Store is simply crowded with High Grade Merchandise of every description. We are serving hundreds of people every day, and serving them right from every standpoint. If YOU are not a customer of ours, we want you to give us the opportunity of proving our claim, that we quote the lowest possible prices on goods of unquestionable merit. VISIT THE ROYAL STORES FRIDAY & SATURDAY.

Job Ribbons.

Friday and Saturday at the Ribbon Counter is sure to prove interesting. We have two clearing lots of Silk Taffeta Ribbon. One lot is in assorted shades, 3 inches wide, and the other in Black, White stripes, 4 1/2 inches wide. About 40 pieces in all. These Ribbons are sold elsewhere at 17c. and 20c. per yard. Our price on Friday & Saturday will be

9c.

BLOUSES AND SHIRTTWAISTS.

Charlie Shirtwaists. 5 doz. only Striped Cotton Charlie Shirtwaists, the popular "Gold" style; reversible cuffs and detachable collars; all sizes. Reg. \$1.75 each. Friday and Saturday .. **\$1.35**

Black Blouses.

In Cashmere and Satin, beautiful new styles, trimmed with Lace, Tucks and Embroidery; full range of sizes. Reg. \$1.25 each. Friday and Saturday .. **93c**

D & A Corsets.

Job Corsets.

Corsets that combine all comforting points. Over 250 pairs of them in 2 different styles; both short, made in the famous D. & A. factory in White and Drab, 4 garters, Lace and Ribbon trimmed; sizes 20 in. to 30 in. Values \$1.45 pair. Friday and Saturday, **95c.**

Job Kid Gloves.

\$1.00 Gloves in everything but the price. That is the verdict passed on this splendid assortment of French Kid Gloves. They come in shades of Tan, Brown, Black, Beaver, Grey and Navy; sizes from 6 to 7 1/2. If print could tell what a look at these Gloves will tell you, you'd surely be here Friday and Saturday to get a pair of these at **67c.**



Household Specials.

QUILTS.

We offer a large collection of serviceable Quilts, consisting of White Marcella and White and Colored Honey-combed Quilts. Every one of these is full size and of excellent quality. Reg. \$1.75 each. Friday and Saturday .. **\$1.42**

WHITE SHEETS.

The famous "Victor" brand of White Twilled Sheets, size 2 1/2 x 3 1/2 yards; soft quality, well hemmed. Regular \$2.00 pair. Friday and Saturday .. **\$1.78**

CURTAIN NET.

Over 175 yards of splendid quality Lace Netting for Curtains, large and small floral patterns; 58 inches wide in White and Ecru. Reg. 25c. yard. Friday and Saturday .. **20c**

TABLE LINEN.

White and Blue, 54 inches wide, assorted pretty patterns; stout, serviceable quality. Reg. 40c. yard. Friday and Saturday .. **34c**

FLEECE CALICO.

Over 500 yards Blue Fleece Calico of a special quality, 28 inches wide; made of best Cotton, Twill back. Reg. 12c. yard. Friday and Saturday .. **10c**

BLAY SHEETING.

140 yards Twilled Blay Sheeting, 66 inches wide; very even finish, no dressing. Reg. 30c. yard. Friday and Saturday .. **26**

Linen Tea Cloths.

4 doz. handsome Linen Tea Cloths, size 32 x 32; entirely new patterns, trimmed with hand made lace edging and insertion. Ladies who seek something new in Fancy Linens, will be delighted with this lot. Reg. price 65c. each. Friday and Saturday .. **55c**

10 Specials From Our Showroom.



PURE WOOL UNDERWEAR.

Unusual opportunities for economy occur this week in the Underwear Section. We offer 7 boxes Ladies' Cream Wool Vests and Pants in all sizes, well made in every way. Reg. values \$1.30 and \$1.40 a garment. Friday and Saturday .. **75c**

BULGARIAN BRAIDS.

These are the newest in Hat Trimmings. They are made of Artificial Silk and Tinsel in a range of beautiful color effects. Reg. 35c. yard. Friday and Saturday .. **29c**

CHILDREN'S SWEATERS.

A nice collection of Wool Knit Sweaters, to fit children from 2 to 5 years; some of them with belts, but most of them plain styles; assorted pretty colors. Reg. 65c. Friday and Saturday .. **57c**

LADIES' BELTS.

A large assortment of Belts in Black and Colored Elastic Silk and Leather; all kinds of smart buckles. Reg. 40c. Friday and Saturday .. **34c**

NURSING APRONS.

6 doz. White Linen Nursing Aprons, two large pockets, ample bib and wide shoulder straps. Reg. 60c. ea. Friday and Saturday .. **52c**

CHILD'S

FLETTES UNDERSKIRTS. A very serviceable Petticoat for the young ones now the cold weather is to be expected. They come in Cream, Pink and Pale Blue, finished with scalloped frills. Reg. 35c. Friday and Saturday .. **28c**

MOTOR CAPS.

15 doz. New Poplin Motor Caps, in pretty two-tones shadings of Grey, Saxe, Helle, and Navy. The regular selling price is 65c. each. Friday and Saturday we intend clearing them out at .. **44c**

GIRLS' FELT HATS.

A dainty line of Colored Felt Hats for little girls in shades of Reseda, Fawn, V. Rose and Saxe, trimmed with self colored ribbons; pleasing Ruche and Rosette effects. Reg. 90c. Friday and Saturday .. **64c**

LADIES'

FLETTES UNDERSKIRTS. In Cream only, well cut narrow shapes deep scalloped flounce, white linen bands. Reg. 55c. each. Friday and Saturday .. **45c**

FANCY VEILINGS.

New patterns. New ideas in Veilings. Black only; Plain, Check and Spot and Shadow meshes. Reg. 16c. yard. Friday and Saturday .. **13c**

LADIES' AND CHILDREN'S FALL FOOTWEAR.

LADIES' FELT SLIPPERS.

A particularly attractive line of Felt Slippers for house or bedroom use. They have leather and felt soles, plaid check blanket tops; sizes from 3 to 7. Reg. 65c. Friday and Saturday .. **58c**

CHILDREN'S BOOTS.

Red Kid; a very popular Boot for present wear. They come in button styles only; sizes from 3 to 6; spring heels, solid leather soles. Reg. 90c. pair. Friday and Saturday .. **84c**

LADIES' BOOTS.

A nice assortment in Dongola, Vici Kid and Patent Leather. They all have patent tips. Some have low, others medium heels; full range of sizes. Reg. \$2.90 pair. Friday and Saturday .. **2.65**

Men's Wear.

SPECIAL SAVINGS.

MEN'S HANDKERCHIEFS. A big snap in White Cotton Handkerchiefs, already hemmed. Special Friday & Saturday, each .. **6c**

SUSPENDERS.

We have them in abundance. We offer the "Duplex Special," an easy and comfortable brace in all positions; cord ends. Reg. 30c. pair. Friday & Saturday .. **26c**

KNITTED TIES.

The favorite "Aero" brand, four-in-hand styles; English make; assorted colors. Special, each .. **19c**

HALF HOSE.

A huge array of Half Hose, consisting of Fancy Mixtures, Heavy Ribbed Black Wool and Plain Cashmeres; all sizes. Reg. 40c. pair. Friday & Saturday .. **34c**

MEN'S BOOTS.

35 pairs only Black Vici Kid and Gun Metal, with heavy soles and swell toe caps; all sizes. Reg. \$3.60. Friday & Saturday .. **\$3.30**

MEN'S EVERETT SHOES. Another lot of this popular style of House Shoes, in Vici Kid and Tan Dongola; full range of sizes. Reg. \$1.60 pair. Friday and Saturday .. **\$1.35**

Fall Dress Goods.

Bargains in Desirable Dress Goods. A splendid collection of Amazon and Hancockburn Tweeds offered for this week-end. Every desirable color is represented here. The price gives you no idea of the actual value of the goods. Special price, per yard .. **48c**

Cable News.

Special to Evening Telegram. QUEBEC, Oct. 23. The Empress of Britain, with the Duke and Duchess and Princess Patricia aboard, is delayed by fog, but is expected to arrive here on Friday afternoon. The Duchess has stood the journey well.

DAWSON, Oct. 23. Between 200 and 250 men are still entombed in No. 2 shaft of Stag Canon Coal Mine. During the night 14 dead and 22 injured were recovered. The rescue parties are still a long way from the imprisoned men. Most of them are Italians.

LONDON, Oct. 23. The Arson squad destroyed the Sports' Pavilion of Bristol University today. Usual placards. The Public Prosecutor will not proceed against Mrs. Flora Drummond, who was taken ill in June during her trial. She has been in continual ill-health ever since.

TORONTO, Oct. 23. Fur farming is widening in Prince Edward Island. The Department of Lands and Forests have been asked by the Secretary of the Fish and Game Association at Charlottetown for a number of young beaver for breeding purposes, to form the nucleus of a beaver raising industry. Five beavers will be sent from Algonquin Park.

SYDNEY, Oct. 23. Particulars of the collision between the schooner Annie Roberts and the s.s. Wabana, last night, are difficult to obtain. Bennett, the only man saved from the schooner, says she sank three minutes after being struck, carrying down Capt. Buffett and three men, who were lost, John Francis, Arthur Coffin and John McDonald, all from Lismore, where the vessel was owned. The schooner arrived at Sydney two weeks ago, and had been unloading ballast. She had taken a cargo of coal and was bound to Lismore, when the collision occurred.

SWINDON, Oct. 23. Chancellor Lloyd George expects Woman's Suffrage in a short time, but not during the present Parliament, so he informed a deputation from several suffrage societies. He added that the militants had converted many people from indifference to bitter hostility; and that the militant suffragettes had created a situation which was the worst he had ever seen in Parliament for women suffrage. He was glad to see the spirit of militancy was waning. In conclusion he told the women to undertake pilgrimages, for that is the way women have won the vote in other countries.

False Economy.



When you're buying, buy the best; cheap things are the dearest, for whether it's a sock or vest, you are buying, or a car. Better do without the hat you are needing, till you know you can buy the smoothest that any man in town can show. Better do without the sword that you need to shave your chin, till you feel you can afford one that isn't made of tin. Better go the same old course, living with your wife along, than to buy a cheap divorce which is sure to turn out wrong. Cheap things always break your heart and depreciate your fame; therefore, in the changing mart, seek the best, and buy the same. In the whole long catalogue, seek the best and order that, whether it's a bobtail dog you are wanting, or a cat; whether it's a pair of shoes, or a pound of boneless prunes, or a paper with the news, or a pair of pantaloons; whether it's a book of verse, or a padlock for your chest, or a shotgun or a horse, it will pay to buy the best. Weariness and discontent of cheap buying are the fruit; better go as Adam went then to buy a shoddy suit.

ARTHUR B. WALKER, 27 Charlton St. (3 doors from Springdale Street). Fresh stock of Groceries, School Supplies, etc. Ice Cold Drinks, Delicious Vanilla Ice Cream, Saturdays, served in cones or dish. Full line of English, American and local Candles. The "good measure" store. My motto, "A nimble sixpence is better than a lazy shilling." Just received 20,000 famous Glazed Picture Postcards. Sole Nfd. Agency. Splendid new designs, love and hands across the sea. Prices right.

MINARD'S LINTMENT CURES GARTER IN COWS.

Groceries, Fresh and Wholesome

Choice Spanish Olives. Reg. 25c. bottle for .. **20c.**
Larbe bottle Lemon Squash. Reg. 30c. bottle for .. **25c.**
Pitted Plums. Reg. 18c. lb. for .. **15c.**
Loose Sultanas. Reg. 10c. lb. for .. **8c.**
Choice Beans. Special, 4 lbs. for .. **15c.**
Toilet Soap, 3 cakes in a box. Special .. **14c.**
White's Pickles. Reg. 22c. for .. **20c.**
Heinz Tomato Soup. Reg. 20c. for .. **18c.**
Morton's Red Cabbage. Reg. 25c. for .. **20c.**
Sliced Fried Beef. Reg. 20c. for .. **17c.**
Lowney's Cocoa. Reg. 12c. tin for .. **10c.**
Armour's Cleanser. Reg. 10c. tin for .. **8c.**

Pillow Cases.

FRILLED PILLOW CASES. Some recently arrived lots of Pillow Cases are offered here. Some of them frilled and hemstitched, others lace trimmed, and others again just plain hemstitched; all regulation sizes. Special Friday and Saturday .. **33c**

PLAIN PILLOW CASES.

Made of Plain American Cotton, soft quality, size 43 x 36 ins. finished with 3 inch hem. Reg. 20c. each. Friday and Saturday .. **18c**



GREAT SALE OF LADIES' Millinery HATS,

MANUFACTURERS' SAMPLES. Over 150 of them in Black and Colored Velvet, Silk, Felt, &c. If you have not secured your Winter Hat, here's your opportunity. These are undoubtedly the best millinery bargains offered in St. John's this season. Reg. values \$6.50 to \$10.00 each. Sale Price, **\$4.50 & \$5.50 each.**

Smallware Section.

WASH CLOTH CASES--Waterproof covering, in dainty patterns. Special .. **10c**
JEWEL TRAYS--Neat little Nickel-plated Trays, floral designs. Special, 2 for .. **6c**
COAT CHAINS--For sewing on; Black only. Special, 3 for .. **3c**
DRESSING COMBS--In Black and White; unbreakable. Special .. **32c**
HAIR PINS--Morrell's superior quality, Black and Brown; assorted sizes. Special .. **8c**
RELTING--For skirts, single and double; Black and White. Special, 2 yards for .. **5c**
SHELL HAIR GOODS--Side Combs, Back Combs and Hair Pins. Special .. **13c**
INDIA TAPE--In White only; assorted widths. Special, 3 for .. **4c**
LACE & TIE PINS--Solid. Gift; assorted patterns. Special, 3 for .. **7c**
LULLABY SOAP--Assorted odors; large cakes. Special, 2 for .. **9c**

Hardware Helps.

Coal Vases. Reg. \$1.25 each for .. **\$1.05**
Brass Fire Irons on Stand. Reg. \$3.20 set for .. **\$2.50**
Disston's Hand Saws, 22 ins. Reg. \$1.55 each for .. **\$1.40**
Derby Nail Hammers, plain face. Reg. 40c. each for .. **34c**
Alarm Clocks. Reg. 90c. each for .. **75c**
Nickel Plated Dessert Forks. Reg. \$1.60 doz. for .. **\$1.35**
Table Knives. Reg. \$1.00 each for .. **90c**
Good Clothes Dryers. Reg. 17c. each for .. **14c**
Spice Boxes. Reg. 55c. each for .. **49c**
Stove Pokers. Reg. 8c. each for .. **6c**
Lemon Cake Pans, 8 hole. Reg. 18c. each for .. **15c**
Teapot Stands (fancy). Reg. 22c. each for .. **18c**
The Home Chip Potato Cutter. Reg. 20c. each for .. **16c**
Yale Padlocks. Reg. 27c. each for .. **25c**
Bread Knives. Reg. 27c. each for .. **22c**
Clothes Brushes. Reg. 25c. each for .. **21c**
English Scrub Brushes. Reg. 12c. each for .. **10c**
Stove Brushes. Reg. 17c. each for .. **14c**
Hearth Brushes. Reg. 20c. each for .. **25c**

LADIES' CASHMERE HOSE.

240 pairs Plain and Ribbed Cashmere Hose, well fashioned legs, spliced feet; guaranteed to give satisfactory service; all sizes. Reg. 35c. pair. Friday and Saturday .. **29c**

CHILDREN'S SOCKS.

The kind you were waiting for. Colors of Navy, Black, Pink, Tan, Cardinal and Sky Blue. Plain Cashmere; sizes 10 to 4. Special Friday & Saturday, per pair .. **16c**

LADIES' CASHMERE GLOVES.

Suede lined, Cashmere finish, in shades of Brown, Grey, Beaver, Navy, Black and White; sizes 6 to 7, all perfect. Reg. 60c. pair. Friday and Saturday .. **52c**

CASTOR GLOVES.

A fine line of French Castor Gloves in White only. These Gloves can be washed repeatedly without losing shape or good looks; 2 pearl buttons; sizes 6 1/2 to 7 1/2. Reg. 55c. pair. Friday and Saturday .. **48c**

HEARTH RUGS.

A new lot of Scotch Hearth Rugs, size 28 x 63; artistic designs and colors, plain hemmed ends. Reg. \$2.75 each. Friday and Saturday .. **\$2.40**

The Royal Stores Ltd.

LINOLEUM MATS.

5 doz. only large size Linoleum Mats, assorted patterns; various new color combinations; size 27 x 45. Special Friday and Saturday, each .. **52c**

WILSON & SONS, (Incorporated 1914.) Lane, London, E.C. "Annuaire, London."

Dwelling House, 100, 102, 104, 106, 108, 110, 112, 114, 116, 118, 120, 122, 124, 126, 128, 130, 132, 134, 136, 138, 140, 142, 144, 146, 148, 150, 152, 154, 156, 158, 160, 162, 164, 166, 168, 170, 172, 174, 176, 178, 180, 182, 184, 186, 188, 190, 192, 194, 196, 198, 200, 202, 204, 206, 208, 210, 212, 214, 216, 218, 220, 222, 224, 226, 228, 230, 232, 234, 236, 238, 240, 242, 244, 246, 248, 250, 252, 254, 256, 258, 260, 262, 264, 266, 268, 270, 272, 274, 276, 278, 280, 282, 284, 286, 288, 290, 292, 294, 296, 298, 300, 302, 304, 306, 308, 310, 312, 314, 316, 318, 320, 322, 324, 326, 328, 330, 332, 334, 336, 338, 340, 342, 344, 346, 348, 350, 352, 354, 356, 358, 360, 362, 364, 366, 368, 370, 372, 374, 376, 378, 380, 382, 384, 386, 388, 390, 392, 394, 396, 398, 400, 402, 404, 406, 408, 410, 412, 414, 416, 418, 420, 422, 424, 426, 428, 430, 432, 434, 436, 438, 440, 442, 444, 446, 448, 450, 452, 454, 456, 458, 460, 462, 464, 466, 468, 470, 472, 474, 476, 478, 480, 482, 484, 486, 488, 490, 492, 494, 496, 498, 500, 502, 504, 506, 508, 510, 512, 514, 516, 518, 520, 522, 524, 526, 528, 530, 532, 534, 536, 538, 540, 542, 544, 546, 548, 550, 552, 554, 556, 558, 560, 562, 564, 566, 568, 570, 572, 574, 576, 578, 580, 582, 584, 586, 588, 590, 592, 594, 596, 598, 600, 602, 604, 606, 608, 610, 612, 614, 616, 618, 620, 622, 624, 626, 628, 630, 632, 634, 636, 638, 640, 642, 644, 646, 648, 650, 652, 654, 656, 658, 660, 662, 664, 666, 668, 670, 672, 674, 676, 678, 680, 682, 684, 686, 688, 690, 692, 694, 696, 698, 700, 702, 704, 706, 708, 710, 712, 714, 716, 718, 720, 722, 724, 726, 728, 730, 732, 734, 736, 738, 740, 742, 744, 746, 748, 750, 752, 754, 756, 758, 760, 762, 764, 766, 768, 770, 772, 774, 776, 778, 780, 782, 784, 786, 788, 790, 792, 794, 796, 798, 800, 802, 804, 806, 808, 810, 812, 814, 816, 818, 820, 822, 824, 826, 828, 830, 832, 834, 836, 838, 840, 842, 844, 846, 848, 850, 852, 854, 856, 858, 860, 862, 864, 866, 868, 870, 872, 874, 876, 878, 880, 882, 884, 886, 888, 890, 892, 894, 896, 898, 900, 902, 904, 906, 908, 910, 912, 914, 916, 918, 920, 922, 924, 926, 928, 930, 932, 934, 936, 938, 940, 942, 944, 946, 948, 950, 952, 954, 956, 958, 960, 962, 964, 966, 968, 970, 972, 974, 976, 978, 980, 982, 984, 986, 988, 990, 992, 994, 996, 998, 1000.