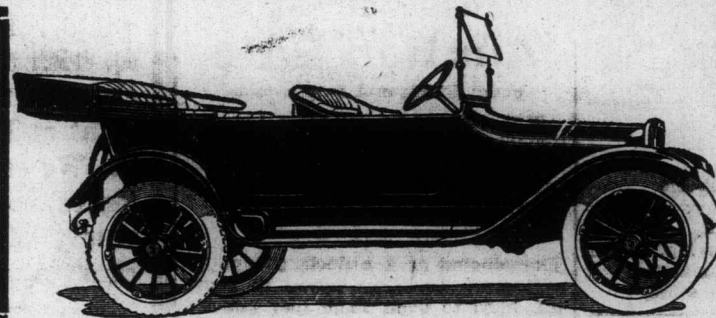


**FREE! FREE! FREE!**

**\$1500.00 IN PRIZES**

**GIVEN BY THE BRANTFORD DAILY COURIER**

**ONE 1917 MODEL, 5 PASSENGER TOURING CAR, ELECTRIC LIGHTS AND STARTER  
Grand Prize For District No. 1 or 2**



**Two High Priced Talking Machines WITH CABINET STAND  
Two Beautiful Diamond Rings  
Two Handsome Gold Watches  
Two Set Rings Two Seal Rings**

**1917 Model Dodge Bros. Motor Car**

VALUE \$1115.00

ON EXHIBITION AT THE BRANT MOTOR CO. GARAGE

**11 --- Valuable Prizes Just For An Effort --- 11**

Ten per cent. to All Who Fail to Win Any of the Above Prizes

**GREATEST PRIZE DISTRIBUTION EVER ATTEMPTED IN THIS PART OF ONTARIO --- TURN YOUR TIME INTO AN AUSTO!**

**WHO MAY ENTER CONTEST**

All special ballot votes issued on subscriptions are good until the end of the campaign, and they may be voted at the discretion of the candidate or subscriber.

Votes are not transferable.

Votes will be allowed on subscriptions secured anywhere.

The votes will be counted and canvassed by a committee of prominent citizens.

In case of a tie for any prize, the prize or prizes tied for, of equal value will be given to each of the candidates tying. Thus, if the two candidates in District No. One having the highest number of votes, should have the same number, a touring car will be awarded to each, and so on for the other district prizes.

Any questions which may arise will be settled by the manager of THE COURIER CONTEST and decision will be absolute and final.

Nominations must have the address of the candidate.

THE COURIER may, at its discretion, add to the prizes named.

Any person residing in Brantford and surrounding country is eligible to enter the campaign.

The Contest Manager reserves the right to reject any nomination.

Votes will be issued on paid subscriptions to THE DAILY COURIER.

A coupon will also be published in THE COURIER, which, when neatly cut out, name filled in, and brought or mailed to the Contest Department will count as 25 votes.

The first thing to do is to enter your name as a candidate, then either call, write, or phone the Contest Department for a receipt book with which to secure subscriptions. Then let all your friends know you are a candidate and request them to save their votes for you.

Candidates may nominate themselves or be nominated by their friends.

No employee or member of employee's family of THE COURIER can enter the contest.

**HOW TO WIN A PRIZE**

Send in your nomination. You will find on this page a nomination blank that is good for 1,000 votes, which gives you a fine start.

Then enlist the aid of your friends and neighbors. Use your telephone. Let everyone know that you are a candidate before they promise their help to a more enterprising candidate.

You can get votes and subscriptions anywhere from the other districts as well as your own.

Votes will be given on new subscriptions and renewals of old subscriptions that are paid.

Call or send to THE COURIER office for a receipt book. The Contest Manager will be glad to have you call so that he can explain anything you do not understand. Telephone or write to him if you cannot call, and a representative will give you full details.

It is easier to ask questions than to correct mistakes. Do not hesitate to ask questions. The Contest Manager is at THE COURIER office to help you.

Secure every daily vote possible. But work for Special Ballots. They count the most.

Ask your friends to help you. If you belong to a church society, or any organization, let your fellow members know that you expect their help. It will be freely given if you ask before it is given to some other candidate.

Don't forget that the children can do most effective work in collecting Daily Coupons, as well as secure many paid in advance subscriptions.

Should your father, brother, mother, sister, or friend belong to any organization, get them to secure votes and assistance of the members of the organization.

Do not let a day pass without securing some subscriptions and votes. The steady, persistent work is what will make you the winner of a valuable prize. Keeping everlastingly at it always brings success.

Anyone, anywhere can vote for any candidate. Candidates can secure votes and subscriptions anywhere.

**Great Prize Contest Starts To-day. Send in Your Nominations. This Contest is Open to Men, Women, Boys, Girls**

The time to enter the great contest is to-day. The Candidate who makes an early start is sure of success. Subscriptions to-day are easy to be secured. An automobile is a big prize for some energetic person. Subscriptions bring more votes to-day than any time during the contest. The solution of this problem is do it to-day.

**60,000 VOTES For Your First Yearly Subscription, Either Old or New --- GET BUSY---SUCCESS AWAITS YOU**

**How The Prizes Will Be Awarded**

The Candidate having the highest number of votes, regardless of district wins the automobile.

The other prizes will be awarded to the candidate having the following highest number of votes; one prize of each kind for each district; no two prizes of one kind can go to the same district.

**Contest Opened Saturday, Sept. 16th Closes Saturday, November 25th**

**Nominate a Candidate**

COUNTS AS 1,000 VOTES.

I NOMINATE .....  
ADDRESS .....  
PHONE .....  
SIGNED.....  
ADDRESS.....

Only the first nomination blank cast for each candidate will count as 1,000 votes.

THE GREAT PRIZE CONTEST OF THE COURIER.

**25---VOTES---25**

CANDIDATE .....  
ADDRESS .....  
DISTRICT NO. ....

This coupon when neatly clipped out and sent to THE COURIER CONTEST DEPARTMENT will count as twenty-five votes.

NOT GOOD AFTER SEPT. 30.

**CONTEST IS OPEN TO EVERYONE OF GOOD CHARACTER!**

**There Are No Losers DISTRICT NUMBER ONE Brantford DISTRICT NUMBER TWO**

All Other Towns and Rural Routes Outside of Brantford

Open Every Evening Telephone 139

**Always at Your Service**

**LOAN OF CANADA**  
loan and would gladly furnish services free of charge. Telephone  
& Company  
383.

**UNION LOAN**  
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