

Borden's



A Leader
Since 1857

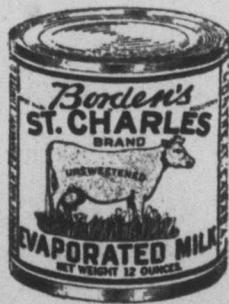
Purity and Quality
and Consumer Publicity
keep Borden's Brand of
Milk moving rapidly off
the Grocer's shelves

Every Can in every
Case is a Can of
Quality and will give
satisfaction

Whether a customer
specifies Borden's or not
she usually means Borden's
when she asks for
something in the Con-
densed Milk line

Here's a Borden Group

- Borden's Eagle Brand Condensed Milk
- Borden's (St. Charles) Evaporated Milk
- Borden's Reindeer Condensed Milk
- Borden's Reindeer Coffee, and
- Borden's Reindeer Cocoa.



Another Well Liked
Borden Line

"Leaders of Quality"

Borden Milk Co., Limited

MONTREAL and VANCOUVER