

All
Good
Foods



All
Fifteen
Cents

This is the illustrated part of a handsome show card reproduced by process in natural colors. It stands on an easel and is not too large, being just 17" x 22", and the Pancake package will be reproduced on the base, which also carries a few words of advertising.

Besides being artistic it has real selling value and is yours free of charge for the asking.

All of these lines packed 2 dozen to the case at \$2.25 per dozen. Your profit
33 1/3 on cost - 25% nett on sale.



PANCAKE FLOUR (Self-Rising). A perfect blending of wheat, corn and rice flour. Ready for instant use, and requires the addition of nothing to make the most delicious pancakes, muffins and gems, and they will be tasty, healthful and uniformly raised.

A healthful, nutritious food for all seasons.



BISCUIT FLOUR. A choice winter wheat flour. Self-Rising, containing definite percentages of seasoning and leavening, assuring absolute success in baking.



WHEAT FLAKES (Breakfast Porridge). The choicest product of selected Canadian white winter wheat, prepared under a special process which retains the full value of the whole wheat as well as the full quantity of nitrogenous matter and mineral salts, including all the protein phosphates and bran.

You are authorized to refund the purchase price of any White Swan goods that are not found entirely satisfactory.

ORDER THROUGH YOUR JOBBER.

WHITE SWAN SPICES & CEREALS, Limited
Toronto, Ontario