

DON'T LET HOUSEWORK BE A BURDEN TO YOU

There's one thing to remember when buying a Hoover—you are not buying something simply because it's nice to have, or that brings your housecleaning equipment up to a 20th Century Standard.



YOU ARE BUYING THE GREATEST HELP AND COMFORT THE HOUSEHOLD EVER HAD

You are buying freedom for all time from the drudgery and physical work of house-cleaning.

THE HOOVER

is a lifetime help and servant to those who houseclean. Thousands of people are using them and wouldn't be without them.

THE HOOVER IS DOWN TO THE NEW LOW PRICE LEVEL NOW

You can buy it for \$60.00—don't be without it any longer.

SEE IT DEMONSTRATED IN THE CARPET SECTION 4TH FLOOR

You may buy it on easy terms if desired.

Mailed notices of renewal now cost approximately ten cents each, and it is impossible to repeat them. Accordingly, after having mailed individual letters to subscribers towards the end of the year, we last month made a note recording overdue renewals or arrears on page one. That involved much work.

We hereby thank those subscribers who gave attention to that notification.

In self-protection we shall now have to pass on unpaid arrears for collection.

THE "GET-ACQUAINTED" OPTION

TO LEAVE NO EXCUSE for ignorance of the B. C. M. to citizens or homes interested in any phase of Community Service, and articles thereon, mainly by OUR OWN WESTERN WRITERS, we some time ago instituted a "Get-acquainted" option of \$1 for twelve issues.

For the same reason, we hope to continue that campaign; but as city mailing alone costs one cent for each copy, and the outside postage rate for publications has now been **INCREASED IN ALL 600 PER CENT.**

is likely to remain the best rate possible. We shall, therefore, value all the more subscribers **GIVING ATTENTION DIRECTLY** by mail to arrears and renewals.

THE BRITISH COLUMBIA MONTHLY

1100 Bute Street, Vancouver, B.C.

is a self-contained unit, with a writing surface adjustable to the height of the pupil. It may be tilted to the angle most convenient to the individual. Text books, etc., find a convenient place in the drawer under the seat.

THE MOULTHROP

is being adopted by many schools, though it is equally essential for home study work. It gives the pupil a place to himself where he can concentrate upon the problem in hand. He is out of the way and is not cluttering up the table with his books and papers.

THE MOULTHROP DESK

is of solid oak, very strongly made, yet it is not expensive. Your furniture dealer or stationer can supply you.

Write Us For An Illustrated Folder.

Limited

Manufacturers of School Supplies.

Vancouver

Victoria

Though It Need Not Stop There—Magazine Interest Should "Begin at Home!"