

The Gift of Freedom is Bought with Blood, but Money will help preserve it.

Let this great truth burn itself into your soul—the Gift of Freedom cannot be bought with money, but money will help to preserve it.

From the four corners of the earth those who love Freedom have united to defend it from enslavement by Germany.

Millions of free men have already sacrificed their lives on Freedom's altar.

Still other millions stand ready to make the supreme sacrifice.

Noble women have sent loved ones to Freedom's service with an anguish harder to bear than death.

Still other millions have yielded their entire resources in service or in money to the need of their countries.

Canada proudly claims her full share of these noble souls.

And now, for their sakes, asks her citizens (men and women) to support with money Canada's part in the mighty efforts of the free peoples of the earth to save themselves from the ghastly crucible into which the Hun would pour and then remould mankind.

To prevent this, brave men are giving their lives. Will you hesitate to lend your money?

Canada must raise more money in order to continue to play her great part in the prosecution of the war.

This money must come from the people of Canada. Outside financial markets are closed and it is in the interests of Canada that as much as possible of our war indebtedness should be held within the Dominion and interest upon it paid to our own people.

The money is here. The only question is, will Canadians, now that they know the need, respond magnificently to this appeal? They will!

Get Ready to Buy in November Canada's Victory Bonds

Issued by Canada's Victory Loan Committee
in co-operation with the Minister of Finance
of the Dominion of Canada.