

\$1 MAKES \$181

This is a proposition which will attract even the West. The \$181 can be obtained by ordinary foresight; by discrimination in choosing a life insurance company. The following figures show how this saving can be made by comparing the results of two companies.

Company A—Age 35—Dividend (End of 20 years).....	\$297
Company B—Age 35—Dividend (End of 20 years).....	138
Total difference in 20 years.....	\$159

Furthermore, Company B required premiums of \$22 more than Company A in the 20 years, making a total difference of \$181 in dividends upon a whole life policy of \$1,000. There is only one source from which these details can be obtained, and that is—

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with interest tables, etc. This is the book most widely used by life insurance agents in the Dominion. It is small, handy for the pocket and gives the details of **ALL** the life insurance companies in Canada, not merely of a few. Order early, as the total print is already nearly sold out. Price \$1 in English, \$2 in French.

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