



Rural Telephones

In Snow Storms

Nothing upsets things more than a snowstorm in the country. It demoralizes the roads and makes intercourse between neighbors almost impossible.

It's during one of these snowstorms that you appreciate the advantages of a good reliable telephone.

At a moment's notice, you can ring up your friends, four or five miles away, either for a pleasant chat or for business communications.

You can keep in close touch with them no matter how bad the roads are.

If any of your family happen to be visiting a neighbor and it's impossible for them to return home, they simply ring up and tell you where they are and no more anxiety is felt.

A telephone is also very useful in the spring when the roads are breaking up and traffic is suspended.

Anyone living in the country knows how muddy and slushy the roads are during the months of March and April.

You don't want a toy telephone, though, in your house, you want one that you can absolutely

rely on at all times, in all weathers,—one of our telephones.

Write to-day for some of our literature about telephones, their cost, how easy it is to put them up and other particulars.

Northern Electric & M'fg. Co., Ltd.

Montreal and Winnipeg.

No. 301

Use address nearest you.

You Will Be In A Safe Company.

A man who insures in the

LONDON LIFE

Insurance Company, London, Canada,

has the satisfaction of knowing that it is a safe company. Of its investments 87% consist of first mortgages on Real Estate. No speculative securities of any kind are held; a high rate of interest has been maintained for a long period of years. The profits paid on present rates are very liberal and are equal to Estimates. Write, and we will send details respecting our special plans of insurance.

Buchanan's Swivel Carrier and Sheaf Lifter

When we are asked to recommend the best sheaf lifter, we always say "buy the Short Sling." Because a Short Sling will do all that a long one can—besides lifting and carrying the shortest hay, loose oats and sheaves of all kinds, which the long sling won't. We have tried it out—we know what thousands of farmers think of it—and we guarantee Buchanan's Sheaf Lifter and Carrier to give satisfaction.

Our new catalogue describes and illustrates the Swivel Carriers, Slings and other Pitching Machines and Haying Tools we make. Write for free copy.

M. T. BUCHANAN & CO., INGERSOLL, ONT.

Small Animals

are as effectually imprisoned as the larger ones, for we make "Maritime" Wire Fence with spaces too small for the little, wee piggies to squeeze through.

The absolute regularity of the weaving, the stiffness and springiness of the English high-carbon, hard-drawn steel wire, the remarkable gripping-strength of our lock, make "Maritime" Wire Fence a decidedly stronger fence—one that you ought to know more about.

Just write for our **Free Catalogue** It contains many valuable pointers on fencing.

New Brunswick Wire Fence Co., Limited.
Moncton, New Brunswick.

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Making them THE FAVORITES OF THEM ALL.

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All kinds of Slings, Forks and Carriers, suitable for wood, rod or steel track. Send for descriptive circular, or see our local agent.

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If you fail to find the Whitcomb Steel Barn Door Latch at your hardware dealer on first call, send us dealer's name and learn how to get one free. They are Strong, Durable and Convenient. Will fit any door. Two large handles operate latch from either side. Extra catches furnished to hold door open or closed. Will not catch the harness. Cannot be opened by horse. USED IN FORTY AGRICULTURAL COLLEGES.

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Just what every farmer needs. With the "TRUE" on his wagon he has a first-class wagon-box; Hay, Stock, Corn, Wood or Poultry Rack. Instantly adjusted for any load you want to carry—the only tools you need are your hands.

No matter in what position you put the wings, it is impossible for them to get out of that position, but it would take you but an instant to change them.

We guarantee this article to be made of nothing but the best of material—Yellow Pine, Hardwood and Malleable Iron—and to carry two tons in any position. Made in 14 and 16-ft. lengths and 38, 40 and 42-inch widths.

If you need anything in the line of Planters, Seeders, Garden Drills and Cultivators, Sprayers, etc., write for our catalogue. We have dealers in your town.

THE EUREKA PLANTER CO., Limited - Woodstock, Ont.

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