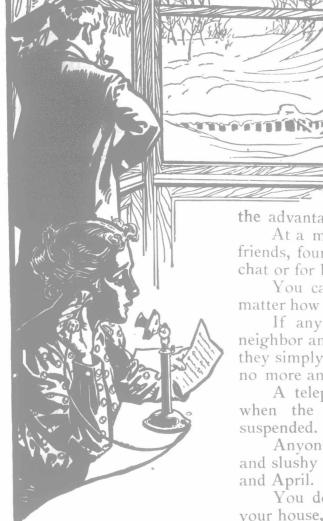
MAY 21, 1908

## THE FARMER'S ADVOCATE.



## Rural Telephones

In Snow Storms

Nothing upsets things more than a snowstorm in the country. It demoralizes the roads and makes intercourse between neighbors almost impossible.

It's during one of these snowstorms that you appreciate

the advantages of a good reliable telephone.

At a moment's notice, you can ring up your friends, four or five miles away, either for a pleasant chat or for business communications.

You can keep in close touch with them no matter how bad the roads are.

If any of your family happen to be visiting a neighbor and it's impossible for them to return home, they simply ring up and tell you where they are and no more anxiety is felt.

A telephone is also very useful in the spring when the roads are breaking up and traffic is suspended.

Anyone living in the country knows how muddy and slushy the roads are during the months of March and April.

You don't want a toy telephone, though, in your house, you want one that you can absolutely

rely on at all times, in all weathers,-one of our telephones. Write to-day for some of our literature about telephones, their cost, how easy it is to put them up and other particulars.

## Northern Electric & M'f'g. Co., Ltd.







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profits paid on present rates are very liberal and are equal to Estimates. Write, and we will send details respecting our special plans of insurance.

