



Maxwell "25"

The biggest automobile value ever offered for less than \$1,000. Our production of 60,000 cars makes the new price of \$925 fully equipped (with 17 new features) possible.

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| 1—Pure-stream line body. | 12—Crown fenders with all rivets concealed. |
| 2—Adjustable front seat. | 13—Head lights braced by rod running between lamps. |
| 3—Sims high-tension magneto. | 14—Famous make of anti-skid tires on rear. |
| 4—Three-quarter elliptic rear springs. | 15—Gracefully rounded, double-shell radiator equipped with shock-absorbing device. |
| 5—Tire brackets on rear. | 16—Instrument board, carrying speedometer, carburetor adjustment and gasoline filler. |
| 6—Spring tension fan. | 17—Improved steering gear; spark and throttle control on quadrant under steering wheel; electric horn with button mounted on end of quadrant. |
| 7—Kingston carburetor. | |
| 8—Clear Vision Wind Shield. | |
| 9—Foot-rest for accelerator pedal. | |
| 10—Concealed door hinges. | |
| 11—Gasoline tank located under dash cowl. | |

Automobile experts have refused to believe that anyone could produce a full-grown five-passenger, really beautiful, fully equipped car—a car with real high tension magneto—a car with sliding gear transmission—left hand drive center control, a car with practically every high-priced car feature for less than \$1,000.

Here it is. Here is a real automobile. Here is the easiest car to drive in the world—here is the greatest all-round hill-climbing car in the world. Here is an automobile to be really proud of.

Holds the road at 50 miles an hour.

See this "Wonder Car" at the Maxwell dealer nearest you. Write at once for the beautiful 1915 Maxwell Catalog.

DEPT. A. M., MAXWELL MOTOR CO. OF CANADA, LIMITED, WINDSOR, ONT.



\$925

With Electric Self Starter and Electric Lights \$55 Extra