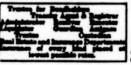
# **Prudential Trust Company**



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### The Standard Life Assurance Co.

Established 1825 Incorporated 1910 Accumulated Funds - - \$68,000,000 Over \$10,000 paid daily in claims.

First British Insurance Company Established in Canada

## ssurance Co.

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LIFE MARINE

DEPOSITS with Federal Government and Investments in Canada, for security of Canadian policyholders only, exceed . 8,000,000.00

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#### 1870 - Our Golden Jubilee - 1920

THEY PUT ON MORE INSURANCE!

Mutual Life Policyholders last year increased the amount of their protection taking out additional policies to the amount of more than ten million dollars. They were alert business men, who realized the necessity for increasing their Life Insurance because of the increase in the value of the necessities of life. In proportion as money loses its purchasing power we require more and more of it to maintain the same protection. Have you increased your insurance since prices went up? The smaller the value of the dollar the more dollars we need. As a company, The Mutual does not advocate an excessive amount of insurance. At the same time every reasonable effort should be made to increase the insurance in times of inflated prices. Follow the example of the 3139 Mn'ualists who increased their insurance last year. Put on more insurance.

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ASSETS

ever

\$7,000,000.00

LOSSES paid since organization of Company . . . over \$74,000,000.00

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# Union Insurance Society of Canton, Limited

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