

Prudential Trust Company

LIMITED

Head Office: Toronto, for Registration, Transfer, Agency & Registrar
 Montreal, for Insurance, Life, Marine, Automobile, and Fire
 1 St. John St., Montreal
 Agents: London, Ontario, Quebec, Winnipeg, Vancouver, Victoria, and Seattle
 Special Agents and Insurance Departments in every line placed at lowest possible rates.
 Fully Equipped
 Terms exceptionally moderate.
 Correspondence invited

B. HAL. BROWN, President and Gen. Manager

The Standard Life Assurance Co.

Established 1825 Incorporated 1910
 Accumulated Funds - - \$68,000,000
 Over \$10,000 paid daily in claims.

1870 - Our Golden Jubilee - 1920

THEY PUT ON MORE INSURANCE!

Mutual Life Policyholders last year increased the amount of their protection taking out additional policies to the amount of more than ten million dollars. They were alert business men, who realized the necessity for increasing their Life Insurance because of the increase in the value of the necessities of life. In proportion as money loses its purchasing power we require more and more of it to maintain the same protection. Have you increased your insurance since prices went up? The smaller the value of the dollar the more dollars we need. As a company, The Mutual does not advocate an excessive amount of insurance. At the same time every reasonable effort should be made to increase the insurance in times of inflated prices. Follow the example of the 3139 Mutualists who increased their insurance last year. Put on more insurance.

The Mutual Life Assurance Co. of Canada

WATERLOO, - - - ONTARIO

Hume Cronyn, M.P., Pres. Charles Ruby, Gen.-Man.

The Travellers Life Assurance

Company of Canada

HEAD OFFICE: MONTREAL

Hon. GEO. P. GRAHAM, President

TO AGENTS: Write to the Home Office for particulars of direct renewal contract. Valuable territory available in Quebec and Eastern Ontario.

First British Insurance Company Established in Canada

A.D. 1804

Phoenix Assurance Co. Limited

OF LONDON, ENGLAND (Founded 1782)

FIRE LIFE MARINE

TOTAL RESOURCES, over \$97,000,000.00
 CLAIMS PAID EXCEED. 500,000,000.00
 DEPOSITS with Federal Government and Investments in Canada, for security of Canadian policyholders only, exceed . 2,000,000.00

AGENTS WANTED IN BOTH BRANCHES. Apply to

R. MacD. PATERSON } Joint Managers
 J. B. PATERSON }

100 Francois Xavier Street - MONTREAL

Western

Assurance Company

Incorporated in 1881

**FIRE, MARINE, AUTOMOBILE, EXPLOSION,
 RIOTS, CIVIL COMMOCTIONS AND STRIKES**

ASSETS **OVER** **\$7,000,000.00**

LOSSES paid since organization
 of Company . . . over **\$74,000,000.00**

DIRECTORS

W. B. MEIKLE, President

Sir John Aldred John Hoskin, K.C., LL.D.
 Robt. Bickerdike, (Honourary)
 Lt. Col. Henry Brock Geo. A. Marrow, O.B.E.
 Alfred Cooper, (London, Eng.) Lt. Col. The Hon.
 H. C. Cox Frederic Nicholls
 John H. Fulton, (Hon. Secy) Brig.-General Sir
 D. B. Hanna Henry Pollatt, C.V.O.
 R. E. Wood

W. B. MEIKLE,
 Pres. and Gen. Man.

G. A. WAINWRIGHT,
 Secretary
 A. E. FRINGLE

Canadian Fire Manager

HEAD OFFICE - TORONTO

A BRITISH COMPANY

Union Insurance Society of Canton, Limited

Head Office: HONGKONG

ESTABLISHED 1835

Assets over \$24,000,000

A combination of AGE, MAGNITUDE and EXPERIENCE

FIRE, MARINE AND AUTOMOBILE

Head Office for Canada, 36 Toronto Street, TORONTO

General Agent Montreal, JOSEPH ROWAT

Manager for Canada, C. R. DRAYTON