

# EQUITABLE

## LIFE ASSURANCE SOCIETY,

OF THE UNITED STATES.

"Strongest in the World."

### ❁ ❁ INCOME FOR LIFE ❁ ❁

DO YOU KNOW that if you invest in one of the Equitable's  
**CONTINUOUS INSTALMENT POLICIES**  
you can guarantee your daughter, son or wife a fixed **Income for Life?**

If you are a professional man, or a commission merchant, or working under a salary, or engaged in some pursuit yielding an income which will cease at your death, **do you want to know** how your children or wife may receive an annual **income for life?**

**Do you want to know** how you can secure to your wife or daughter an income for their support after your death, **even although they live for a hundred years?**

Although they may be surrounded by injudicious advisers; may be heedless or ignorant about business affairs; values may tumble in all directions, and all other resources may fail them, **do you want to know** how you can assure them an **income for life** about which there will be no variation or delay, or irregularity in payments?

**Do you want to know?** Fill up the following coupon:

To C. H. PORTER,

Queen Building, Halifax, N. S.

Without committing myself to any action, I should like to receive a description of a Continuous Instalment Policy for an amount which would yield an income for life of \_\_\_\_\_ dollars to my \_\_\_\_\_, whose age is now \_\_\_\_\_; this income to begin immediately upon my death (my present age being \_\_\_\_\_).

Signature \_\_\_\_\_

Address \_\_\_\_\_

Date \_\_\_\_\_ 1900.

C. H. PORTER, Manager, Queen Building, Halifax, N. S.