

A special variation occurs where the manufacturer offers an article with a specific name or brand, but without an explicit statement on the label or on his invoice to show that the article contains chicory or roasted grain. Usually the low price at which such an article is furnished gives the retail dealer to know that something other than pure coffee is present. In such case, should the retail dealer be under the impression that he was handling genuine coffee, he would of course be morally guiltless. Whether or not he could be held legally blameless would depend upon his having a warranty of genuineness as provided in Section 33 of the Act.

I beg to recommend publication of this report as Bulletin No. 290.

I have the honour to be, Sir,

Your obedient servant,

A. MCGILL,

*Chief Analyst.*