

many visitors bring their cars, or hire them here, and enjoy an almost unique experience. Motorists should on no account omit to take the wonderful and delightful drive up the Island to Alberni, and they should avail themselves of the freely given advice and assistance of the Victoria and Island Development Association in order that they may not miss any special points of interest on their journey. The welcome they will get everywhere en route will, I expect, resemble that extended by the hosts of the good old English Inns, which made each guest feel he was the one person to be welcomed, cared for and considered.