

March 23, 1972
(9:30 am - 5:35 pm)

BOARD APPOINTMENT

The President introduced to the members of the Board Mr. Sydney Newman, who was, on February 25, 1972, appointed a Director of the Corporation for a five-year term. Mr. Newman is the Government Film Commissioner and Chairman of the National Film Board.

The President advised that during a recent conversation with the Secretary of State, he urged that something be done about filling the present and upcoming vacancies on the Board. On March 31, the terms of office of Messrs. Archambault, Delorme, Hinds and Lypka expire and if their re-appointments or no new appointments are not forthcoming immediately, the Board's operating ability could be impaired due to absenteeism because its membership would be reduced below the quorum level of eight Directors.

VICE-PRESIDENT AND GENERAL MANAGER, FRENCH SERVICES DIVISION

Mr. David welcomed the members of the Board to Montreal and expressed pleasure that the meeting was being held in Maison de Radio-Canada. He reported about 800 of the total staff have moved into the new building with full occupation slated for the Fall. Mr. David hoped the Directors would not be too inconvenienced by some of the "temporary" building services.

MINUTES OF 94TH DIRECTORS' MEETING

Mrs. Riisna moved, seconded by Mr. Archambault,

THAT the minutes of the 94th Directors' meeting of the Canadian Broadcasting Corporation held in Ottawa on February 16 and 17, 1972, be approved.
CARRIED.

Mr. Archambault observed that the French version of the minutes of the last meeting were not available. It was explained that an unusually heavy workload in the Translation office delayed their circulation prior to this meeting, but copies of the minutes in English and French would be distributed as soon as available.

DATE AND PLACE OF NEXT MEETING

The President explained that following consultation with the Executive Vice-President, it would appear that the next Board meeting should be held during the latter part of April in order to review and approve the 1973/74 - 1975/76 "B" budgets for submission to Treasury Board by May 1st, 1972. The Directors agreed that it be tentatively scheduled April 26 and 27, in Ottawa. However, in the event appointments or re-appointments of Directors are delayed, the Board authorized the President to cancel the meeting and agreed that a meeting of the Executive Committee be held on April 26, in Ottawa, to review and give final approval to the "B" budget item.

REPORT OF PUBLIC RELATIONS COMMITTEE

The President noted that various circumstances had prevented follow-up on the work of the Public Relations Committee since the last meeting.

In the meantime, invoices submitted by the two consulting public relations firms have slightly exceeded the previously approved \$20,500 level authorized by the Board. Invoices submitted by Berger, Tisdall, Clark & Lesly, Ltd. and Beauregard, Landry, Natel et Associates, Inc. have exceeded their approved levels by \$509.11 and \$1,128.85 respectively. In the latter case this has resulted due to charges incurred by Mr. Landry who has been used by the Corporation with respect to NABET strike public relations. The President suggested that Mr. Landry's services be continued and that the expenditure ceilings originally approved by the Board in August, 1971, for both PR companies be increased.