

# 1972's yearbook to be soft cover journal

UNB - Next year's yearbook (1971-72) will be adopting a new and less expensive format, according to Wayne Charters, the Business Administrator for the Students Representative Council.

Extensive plans are being made this year to produce a new product for 1972 which will take the form of high-quality magazine or journal.

In an interview Tuesday with the BRUNSWICKAN, Charters

noted that "since the UNB yearbook was made financially independent in 1968 rising printing costs and low sales volume have resulted in an increasing annual debit which had to be covered by the general fund of

the SRC."

Sales to students in the past few years have averaged 13-1500 copies. This represents, said Charters, less than one-third of the student enrollment. Sale of the books at \$5.00 per

copy has not been adequate to meet production costs and the student union has had to meet the additional costs to the "tune of thousands of dollars."

This in fact, noted the Administrator, represented a tax on the fees of students not interested in the book.

Emphasis will be placed on a wider coverage of student activities with sections to cover news, club activities, sports, speakers, annual events, such as Red N' Black, Winter Carnival, main social activities, the student union and as in past a comprehensive graduation section.

The new book will be a low-cost soft-cover edition somewhat small in size but will have more content than the present-style book. It will cost the student about \$3.00 to purchase, and Charters adds that this will be lowered as costs permit so that the book may be presented to students at a minimal cost.

## New ID cards to be issued today

UNB - In line with its policy of reducing costs where possible, the Student's Representative Council has decided on using new and "less-expensive" ID cards beginning this year.

The cards which will be handed out at registration, will change only a little bit in format but will be for four years instead of one. Savings to the SRC is expected to exceed \$1,500. per year, according to SRC Comptroller - Dan Fenety.

The card will be "renewed" each year at registration, when the student will be given "a peel-stick sticker" which will show the date for which the card is valid. Example; this year each

student will be given a card which says "1971-1972". Next year, and for every year thereafter that the card is valid, the student will be given a sticker which will show that the card is valid for that year.

This will result in a saving of approximately \$1.60 per student over the four year period that most students are here.

Fenety added that the initial cost of the new operation would not be great and would not seriously impede the saving that was to be made.

One of the most essential parts of the new program is that the students bring their cards

back to university in the fall instead of throwing them away during the summer. If students do lose their card they will

have to pay a fee to get a new card. Students have always had to foot the bill for any cards that have been lost.

## Dineen speaks on basic roles of university

Approximately seven hundred freshmen and freshettes showed up for the President's address Tuesday morning. Representatives from the faculties on campus were also on hand to look over the new crop of students.

In his address to the students, president J.O. Dineen congratulated the students upon their academic progress and personal achievement in past years.

The president informed the students of the basic roles of a university; "the preservation of knowledge of the past, the transmission of the knowledge of the present through teaching and the creation of new knowledge through research".

The President gave a short history of the University of New Brunswick and wished the students the best of luck in their future studies.

## Companies recruiting here

OCTOBER 15

This date marks the commencement of on-campus recruitment in the Atlantic Provinces, and actually the opening of recruitment for national companies in Canada. Employers commence campus interviews in other regions on November 1st.

A student may be offered a position at any time in the Atlantic Region after the company finishes recruiting at any school. However, no compulsion may be placed on a student to accept any job offer prior to December 31st of the recruiting year.

As a senior commences the last year of undergraduate study, it is difficult to project oneself toward the business community's "real world". However already forty-one National Companies have completed arrangements to visit

UNB this Fall, in search of recruits for the Spring of '72. Last year 129 companies visited this campus in total. Please watch your departmental notice board for further details.

In a tight labour market prescreening has become important. This means an application is submitted by mail, and the recruiter will advise you if he wishes to interview you.

If you do have an on-campus interview please remember many employers talk with several hundred students during a recruiting season, and weeks after your interview, your application form is your statement of experience and ability upon which you will be judged.

A booklet "How to Prepare for an Interview" is available at the Placement Office, Annex B. The first listing of company visits will be available October 1st.

# HARVEY STUDIOS

**Welcomes UNB students back with best wishes for a good year.**



## Introducing A&W.

Introducing Albert the A & W Rootbrewmaster. And Walter the A & W Burgermaster.

Albert's famous, frosty mugs of root beer was a great idea. Walter's famous family of burgers - Mamaburgers, Papaburgers and Teenburgers - was another.

**Two great ideas are better than one.**

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