

DON'T RISK A COLD

Winter chills are dangerous.
Keep baby warm and happy with a Perfection Smokeless Oil Heater.

PERFECTION
SMOKELESS OIL HEATERS
MADE IN CANADA

keep the whole family warm and happy. Light and easily carried from room to room.

Burn 10 hours on a single gallon of *Royalite Coal Oil*—the most economical fuel.

At all good dealers. If your dealer cannot supply you, address

THE IMPERIAL OIL COMPANY
Limited
BRANCHES IN ALL CITIES



ELECTRIC SERVICE

Means comfort, convenience, economy, and safety.

The home that is completely equipped with electrical devices is a happy one.

All the drudgery of house-keeping is eliminated by electricity.

You can wash, iron, sew, sweep, cook, keep cool in summer and warm in winter, by means of electrical apparatus designed especially to relieve you of unnecessary and fatiguing labor.

At our showrooms all these devices are ready for your inspection. Competent demonstrators will operate and explain them for you.

The Toronto Electric Light Co., Limited

"AT YOUR SERVICE"

12 Adelaide Street East

Telephone Adelaide 404

PRINTING.

VISITING CARDS—Ladies' or Gentlemen's, printed to order—latest styles, fifty cents per hundred, post paid. Frank H. Barnard, Printer, 35 Dundas St., Toronto.

Boys Wanted!

Never was such a time in Canadian history as now. So many Boys are finding out that they are useful and can earn money. More at it than ever.

Boys have an earning power that helps. Nickels and dimes are important in the boy's bank, or the family finances.

To the Boy who wants to get ahead we give a grand opportunity to start—by selling *Canadian Courier* at 5 cents per copy. Try it. You will be surprised how easy. I can help you—tell you how. Write me.

Sales Manager
CANADIAN COURIER
Toronto

Many people are sending their *Couriers* to the boys at the front. The *Courier* is a good "letter from home." Send more *Couriers* and still more.

To Investors

THOSE WHO, FROM TIME TO TIME, HAVE FUNDS REQUIRING INVESTMENT, MAY PURCHASE AT PAR

DOMINION OF CANADA DEBENTURE STOCK

IN SUMS OF \$500 OR ANY MULTIPLE THEREOF.

Principal repayable 1st October, 1919.

Interest payable half-yearly, 1st April and 1st October by cheque (free of exchange at any chartered Bank in Canada) at the rate of five per cent per annum from the date of purchase.

Holders of this stock will have the privilege of surrendering at par and accrued interest, as the equivalent of cash, in payment of any allotment made under any future war loan issue in Canada other than an issue of Treasury Bills or other like short date security.

Proceeds of this stock are for war purposes only.

A commission of one-quarter of one per cent will be allowed to recognized bond and stock brokers on allotments made in respect of applications for this stock which bear their stamp.

For application forms apply to the Deputy Minister of Finance, Ottawa.

DEPARTMENT OF FINANCE, OTTAWA,
OCTOBER 7th, 1916.

THE SONGS OF A VALIANT SOUL

Buy (and read) "Poems"—a classy volume of the poetical remains of the late James A. Tucker, who was a University student (leader of revolt in 1895), and a Toronto journalist of high standing at his death in 1903. A worthy effort in Canadian verse.

Small lot of remainder volumes (blue cloth, gilt stamp, 125 pages at \$1.00)—to clear at 50 cents.

UNIVERSITY BOOK CO., 8 University Ave., Toronto