## Cheap Excursions to Winnipeg Fair



URING THE WINNIPEG EXHIBITION all railways tributary to Winnipeg will run excursions to the Prairie City. From all points in Manitoba and the Territories the return trip can be made for single fare or better. The dates fixed for the Fair are July 20th to 28th.

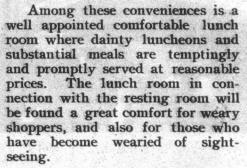
By that time our mammoth store will be completed and in full swing. We want every visitor to the Fair to come and see us. We will deem it a privilege to show them through a thoroughly up-to-date department store equipped with everything that makes for comfort and convenience,

If you are numbered among our many customers, scattered over every part of Western Canada, we want to meet you personally. If you have never bought from us before we want to make your acquaintance; we want to explain to you our method of doing business, and we want you to suggest anything that you think will tend to improve this method. Our business depends on your co-operation; it is a public institution, the existance of which depends on your support.

But whether you intend to purchase or not, we heartily invite you to use the conveniences we have placed in our store for the public.

There you will find a commodious resting room, an ideal spot to meet your friend and enjoy each other's company in comfort. In arranging appointments do not hesitate to mention our Resting Room as the meeting place. It was for this purpose that we had it arranged,

and we sincerely hope that before we are long in Winnipeg the conveniences of our store will be taken full advantage of by the public.



We are arranging an attractive programme of special bargains for the Fair. Every article of goods offered will be fresh from the manufacturers, and will demonstrate what may be expected from a company that buys direct from the makers, all for cash, and that is satisfied with narrow margins.

The bargains will be announced from day to day in the Winnipeg daily papers. By watching them you can see many ways of saving money. But even if you do not intend to profit by our special offers, we want you to feel that the conveniences referred to are at your disposal. We want to see you and want you to see us.

Our first Winnipeg catalogue is now being issued. If you have not already received one, drop us a postal card and we will see that you get it. You will find it interesting. It is a summary of fashions, an authority on correct clothing and correct prices. No matter where you live you can enjoy all the advantages of our Winnipeg store by making use of our Mail Order Department, and by using the Catalogue which is yours for the asking absolutely free of charge.



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