

CANADIAN HOME JOURNAL.

An Illustrated Magazine devoted to the interests of Canadian Women.

EDITED BY
FAITH FENTON.

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THE HOME JOURNAL PUBLISHING CO.
(LIMITED.)

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In presenting our September number to the public, we do so with the consciousness that it is worthy of their hearty approval and support.

We do not claim to have reached perfection; but we do claim that the CANADIAN HOME JOURNAL stands unrivalled in the field which is especially its own; and we do assert that it is the best journal for women and the home that has ever been published in Canada.

We are yet a young publication, and therefore unable wholly to fulfil our ambitions; but with the continued encouragement and support of the ever-enlarging circle of our readers, we hope to rapidly attain to even greater things.

We do not beg for especial favour or grace as a Canadian publication. We desire that the paper be received upon its own merits. If it bear favourable comparison with other similar magazines of foreign production, then we ask that the preference be given to the CANADIAN HOME JOURNAL, which treats of home interests, which illustrates home scenes, which is written by home lovers, and produced by home workmen, and which breathes the true spirit of Canadian homes.

We ask for whatever of support and encouragement can be honestly given 'to the native born.'

The September issue which we now present to our readers, contains an interesting article on Trick Dogs and the manner of their training, especially prepared and illustrated; a most entertaining article on that the wonderful little city of Vancouver, written by a resident; a chatty interview with a young Japanese girl, recently arrived from Kyoto; a timely and bright bit of dialect verse, by Maud Tisdale; and a sketch of the bicycle gymkhana, by a Niagara girl.

The Household Department gives attention to the subject of fruit preserving. The Fashion pages give reliable advance hints of the coming season; while Music and Art and Children's departments are interesting as usual, and "Reviewer" chats of several inviting books.

The business department of the CANADIAN HOME JOURNAL desires to thank the secretaries and presidents of those societies affiliated with the Canadian National Council for their prompt return of list of members.

Our purpose in making the request, was to secure as many names as possible, in

order that we might begin sending out sample copies of the CANADIAN HOME JOURNAL to all individual members of these societies. And as the lists will comprise the names of many thousands of women, it will take some time to cover the ground.

Where immediate response to our request is impossible, we shall be glad to have the lists at the earliest convenience of the officers.

We should also like to ask our subscribers, newspaper dealers and readers in general to forward their orders for any extra copies of the CANADIAN HOME JOURNAL early in the month; since we purpose utilizing all unsold copies of the magazine by sending them out to members of societies affiliated with the National Council.

Apart from the desire to make our magazine known, we wish, in as far as possible, to place the monthly reports of the work of the National Council in the hands of Canadian women.

Orders have come to us for additional copies which we have not been able to fill. Therefore we request that in as far as possible they should be sent in early.

We require agents to canvas for subscriptions on liberal commission. The CANADIAN HOME JOURNAL contains departments brimming with interest for Canadian women, and the work of canvassing is easy. Every woman who sees the JOURNAL is desirous of having it. Every second woman is ready to subscribe.

It is a common thing to hear a woman say, when the CANADIAN HOME JOURNAL is brought to her notice: "Why, I had no idea we had so nice a woman's paper in Canada." And she takes it and recommends it to her friends. There are hundreds of towns and villages yet untouched by our agents, and scores of city streets uncanvassed. Their is money in canvassing for our JOURNAL. Write to the business manager or call at the office for information and details concerning commissions, premiums, etc.

Agents for our magazine are asked to make returns weekly. We also urgently request subscribers to notify the business office promptly—

1. If their magazine does not arrive.
2. If it is delivered in a damaged condition.

Complaints have reached the office concerning the torn or soiled condition of several magazines upon delivery. This is a fault of the mailing office, which we and they also are anxious to prevent. We can only do this by such cases being reported.

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A WORD TO ADVERTISERS.

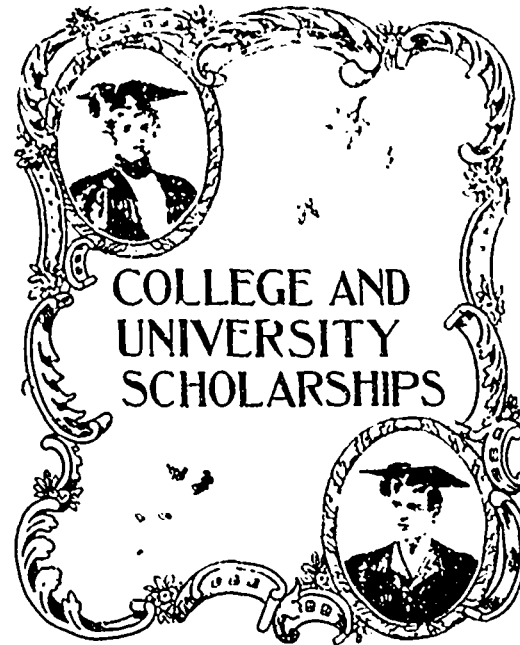
"Upon the pocketless Dress of . . .
Women Hang the Keys of Trade."

Woman is the buyer of everything, everywhere woman is the active partner of the home and silent partner of the office.

The better the woman, the more directly she is interested in her husband's stockings, hats and other things. The woman clothes the children; she is thrown into relation with every establishment where goods for men and boys are sold.

Woman directs the care of the garden. Woman has the hand, or the underhand, of designating everything used in the house, on the house and about the house.

Advertisers cannot reach a larger or better field, and cannot select another medium in Canada of such general interests solely for women as the CANADIAN HOME JOURNAL.



THE HOME JOURNAL

Scholarship

@ @ Announcement.

A Grand opportunity for the Young Ladies and Gentlemen of Canada to secure

Free Commercial, Shorthand, Vocal or Pianoforte Education. . .

The Home Journal Publishing Company (Ltd.) have completed arrangements with the proprietors of the Wells Business College, one of the leading Commercial Educational Institutions of Toronto, which enables us to offer a three months' course of instruction in either the Commercial or Shorthand Departments of this successful College, *free of charge*, to every young lady or gentleman who will take the trouble to secure twenty (20) new subscribers for the CANADIAN HOME JOURNAL, *Canada's favorite family magazine*.

The Company has also entered into a contract with the Toronto Conservatory of Music whereby they can award a Scholarship for one year's instruction in either Vocal or Pianoforte Music to every person sending in fifty (50) subscribers for this publication. Regarding the Conservatory of Music, it is hardly necessary to state that it occupies the foremost position in Canada, and is so well known that the mere mention of its name is a *guarantee of the highest musical excellence*; its graduates always taking the highest positions in musical circles.

It may fairly claim to possess all the principal requisites of a complete Conservatory of Music, and to be endowed with facilities for furnishing to students a *thorough musical education in all branches of the art*, preparing them fully for the profession as Teachers, as well as for Concert, Church and platform work; also for the drawing-room and social circle.

You lose nothing by trying for these special offers of a musical or commercial training—you are certain at least to make money.

Those who may not succeed in securing a list large enough to entitle them to any of the Scholarships, may claim twenty-five cents (cash) commission for each subscriber they have sent us.

Send us the names of subscribers as fast as secured, even if only three or four at a time; they will be credited to your account.

This is *undoubtedly the most liberal offer ever made* by the publishers of a Canadian periodical, and there is no reason why at least one person in each locality should not succeed in obtaining one of these Scholarships. By adopting this plan we expect to add many thousands of new subscribers to our lists.

If you wish further information write the Business Manager,

Manning Arcade, Toronto.

Canadian Home Journal.