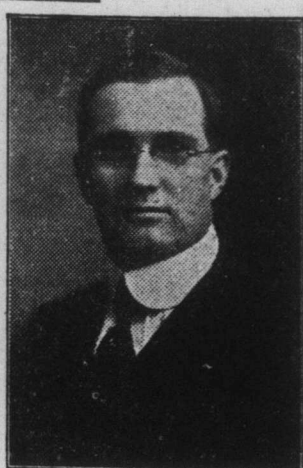


SEES BRIGHT FUTURE FOR CANADIAN AUTO INDUSTRY

John N. Willys, of Willys-Overland, Limited,
Looks for Great Increase in Car Sales in
Canada, Particularly for Passenger Car



T.A. RUSSELL
New President of Willys-Overland
Limited



MR. SLEIGHT
Retiring General Manager Willys-
Overland Limited

John North Willys, the world's greatest motor potentate, in answering a letter sent by the News-Record, asking him about the prospects of the Automobile Industry in Canada, and the plans for the expansion of Willys-Overland, Limited, says:

"I look for wonderful expansion of the automobile industry in Canada. And, why not? Your population of 8,000,000 people has absorbed only 250,000 cars, while New York State with a population of only 9,000,000 reports 600,000 resident owners. The State of New York still represents a big immediate and future market for passenger cars."

In Canada you need cars more, if anything, than we do here. Your distances are greater and a larger proportion of your population live on the land.

From the announcements of your Dominion, Provincial Governments I take it that they are committed themselves to a comprehensive programme of road building.

In the aggregate this involves the expenditure of many millions of dollars with the employment of thousands of workmen. The result should be a great system of provincial and inter-provincial highways, comparable with the highway systems of the United States. I am a great believer in good roads. Good roads add to the attractiveness of farm life, and increase the value of land for they make available to everyone the advantages of modern transportation.

Your Savings Bank reports show more money on deposit than ever before, which is but one of many indications that point to the ability of your people to buy and pay cash for commodities of all kinds, including automobiles.

The world still needs food and it will be many years before Europe catches up on the production of food products. In the meantime, Canadian farmers should enjoy good prices and a ready market for all they can raise.

Farmers, now, both in your country and in the United States are the largest buyers of passenger automobiles and I believe that this condition will continue. It is a condition that should continue for no one deserves and needs a car more than the farmer."

Willys-Overland Expands.
Five years ago Willys-Overland was organized in Canada.

Two years later the automobile plant of the Russell Motor Car Company of Toronto was acquired. We planned then to go right ahead with the manufacture of motor cars on a large scale. The war broke before we got started, and so we immediately turned over our machine tool equipment and plant to the manufacture of munitions. Now we are ready again to go ahead with our plans, and we will shortly begin production of passenger automobiles at our West Toronto plant. Two models will be manufactured. We expect to have our new light four on the Canadian market by mid-summer. The other car will be a larger car and equipped with the Willys-Knight sleeve-valve motor.

Practically all of the component parts of these cars will be manufactured in Canada.

In line with our programme of expansion for Willys-Overland, Limited, T.A. Russell formerly vice-president of the Company has become president while I have become chairman of the Board of Directors. As the president and general manager of the Russell Motor Car Company, Mr. Russell introduced the Knight motor car in Canada and for years built the Russell-Knight, a car of wonderful merit.

During the war Mr. Russell was engaged in the manufacture of munitions and enjoys the distinction of being one of the few large scale manufacturers of two of the most intricate of war's requirements—fuses and gun sights, to say nothing of large and small shells of which his company were big producers. I believe that Canada, facing now, a real era of expansion, and that the automobile and allied industries in particular will more than keep pace with the rapid development and growth of your country."

OF INTEREST TO WOMEN.

A bill is pending in the New Brunswick legislature to extend the electoral franchise to women.

The Queen Victoria centenary next month promises to be more widely

You Get All Three

For Only
30¢



Details at Your Dealers

This special combination offer is made to users of Palmolive Soap to introduce our new Lavender Bath, a most agreeable floating bath soap.

It is a high-grade white floating soap, made especially for bath use. It has a full luxurious lather. It has a delightful, clean, refreshing perfume—the real odor of garden lavender.

To introduce you to this luxury bath soap, we are going to present a cake to every one who buys two cakes of Palmolive at the regular price.

This is your opportunity to get three cakes of the finest soaps for the price of two and to make the acquaintance of another high-grade soap you will enjoy using.

Any one of the dealers named below will give you full particulars in regard to this special offer. Only—don't wait too long.

Every user of Palmolive will seize this opportunity to get two cakes of their favorite Palmolive with the new Lavender Bath as an added inducement. Better be sure to get yours before the supply runs out.

This Offer Can Be Secured at the Following Dealers

Cober, V. L.	Kitchener
Huber, J. A.	"
Wellheiser, L.	"
Ruppel & Co.	Elmira.
Hagmeier, A.	Hespeler.
Frey, F. W.	Waterloo.
Wettlaufers,	"
Ziegler, J. H.	"

THE SPINE is the Key to Health.

It unlocks the door to treasures untold through the new science of

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If sick, it will make you well. Consult us at our Adjusting Partners, 107 King St. West (over) Zinkann's.

Dr. Frank L. Cole--Dr. Jennie M. Cole

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Graduates Palmer School of Chiropractic. Members
C.C.A. and C.I.A.
Phone 944, KITCHENER, 107 West. King.



Girls Wanted TO LEARN Telephone Operating!

Pleasant Employment
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Good Wages

TELEPHONE Operating offers a clean, wholesome and permanent occupation for young women. Companionship is congenial, opportunities for promotion good and the work requires no previous experience. Apply to

The Bell Telephone Co.
of Canada
28 N. Founçry St.

observed than that of any other woman in history.

The Russell Sage Foundation is to be asked to conduct a survey through the South on opportunities for professional women.

Holland has 38 qualified women lawyers, nineteen of whom practise, but are not allowed to hold posts in the Courts of Justice.

One of Canada's most prominent women lawyers is Miss Winifred Wilton, of Manitoba, who took up her brother's practice when he went to the war.

Mrs. Walter P. Smith of St. Johnsbury, who has been appointed chairman of the State Library Commission, is the first woman to serve as head of any State Board in Vermont.

Miss Jane F. Draper, said to have been the first woman ever employed by any national bank in Boston, has retired after thirty-five years of continuous service with one institution.

One of the very earliest of women writers mentioned by historians was Mary of France, who, in the thirteenth century, verified the old traditionary tales of Armoria into those Lays of the Romance language, of which the manuscript still exists among the earliest specimens of romantic fiction.

A performing animal often has a greater earning capacity than a successful man of business. As an illustration, the first kangaroo to enter the boxing-ring in America earned a sum in five years that all owed himself and his master to retire from the limelight, and spend the rest of their days in peace and quiet.

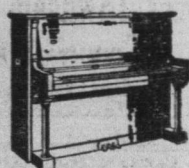


Mason & Risch Pianos

"FROM FACTORY TO HOME"

SPRING BRIDES

Spring is synonymous of brides and wedding bells. New homes are planned and completed—the happy anticipation of new life and surroundings are joyfully contemplated. Lovers of home—lovers of art, books, music, the beautiful in nature, and in people, will appreciate the Mason & Risch Piano.



MASON & RISCH LIMITED
34 King Street West, Kitchener.

Investment Suggestions

Subject to private sale we offer:—

\$20,000 CITY OF CALGARY, 5 Per cent. Bonds. Due 1 July, 1933. Interest payable 1st January and July. Price:—Rate to yield 5.80 Per cent.

\$20,000 CITY OF SAULT STE. MARIE, 6 Per Cent. Bonds Due 15th January 1929, Interest half yearly. Price rate to yield 5 1/2 Per Cent.

\$20,000 PROVINCE OF ONTARIO. (Guaranteeing Hydro-Electric Power Commission 4 Per cent. Bonds). Due 1st August, 1937. Interest payable 1st February and August. Principal and interest payable Toronto, Montreal and New York. Denominations: \$500; \$1,000. Price: 79.75 and interest...To yield about 5.25 Per Cent.

\$25,000 PROVINCE OF ALBERTA, 4 1/2 Per Cent. Bonds. (Caar University of Alberta). Due 1st. January, 1924. Interest half yearly. Price: Rate to yield 5 1/2 Per Cent.

Dominion of Canada Victory Bonds —Bought—Sold—Quoted—

Further Information Relative to the above Gladly Furnished on request.

HENRY KNELL

9 KING ST., E.
Phone KITCHENER 409.