



*3 Gold medals-2 Silver medals-10 Bronze medals*

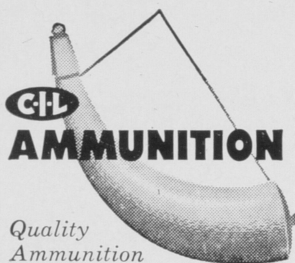


*29 medals of merit—Olympic Games, World*



*Shooting Championships, Pan American Games:*

# Canadians win 44 International Medals with C-I-L Ammunition



*Quality  
Ammunition  
since 1886*

In the last seven years, Canadians, shooting against the world's leading marksmen in Oslo, Caracas, Moscow, Helsinki, Chicago and other locations, have won 44 medals and numerous international championships and awards. In all these events, renowned Canadian marksmen have relied on the uniform excellence of C-I-L target Ammunition — *the same ammunition being used today!*

**UNIFORMLY POWERFUL—RELIABLE—ACCURATE**