

POOR DOCUMENT M C 2 0 3 5

THE EVENING TIMES AND STAR, ST. JOHN, N. B., TUESDAY, NOVEMBER 8, 1921

INSULTING THE FARMERS

(Moncton Transcript.)
The Montreal Standard observes in language characteristically chaste and classical:

"The cloven foot will out. Speaking at Mr. Cerraz's meeting the other night, the Hon. Mr. Manning Doherty uttered these words: 'The time is at hand when we shall all have to realize that the great dominant industry of Canada is agriculture, and we shall have to allow that idea to permeate our government.'"

"This is a roundabout way of saying the farmer must rule," opines The Standard. "It is the old doctrine of class interest diluted a little for platform use."

It is, of course, too bad if Mr. Manning Doherty, who, by the way, was known as a good Conservative in St. John, N. B., a few years ago, has shown that the farmers' political movement has a cloven foot. Mr. Doherty's discovery that the farmers' political movement has a cloven foot is hardly a novel discovery. Politicians of all sorts have occasionally referred to agriculture as the great industry of Canada, and government statistics issued even during the Meighen regime show that agriculture is the greatest industry of Canada. The Standard is in fact constrained to say that the 'old parties' have told the farmer that he was the bone and sinew of the country so often that he began to take it seriously. But it adds ungraciously: "Now, the farmer knows that the bone and sinew cannot get along alone, and that it may be advisable to take in a brain or two."

In The Standard's view the farmers do not possess a brain or two, and, if that is true, we must have some sympathy with poor old Ontario, governed as it is by a party without brains. The Montreal paper evidently has a poor opinion of the intelligence of the people of Ontario, which, by the way, is the chief strong-

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The Big Plug 20cents

MASTER MASON

PLUG SMOKING

YOU'LL say it's good and you'll appreciate the value you get in the big economical plug.

THE WEST IN NEED OF MORE CAPITAL

(Toronto Globe)

The position of the west under the setbacks experienced in the latter part of the present season is naturally a cause for disappointment, though the cheerful attitude of the people as reflected by Mr. Phillips, of the Imperial Bank, in an interview, reveals again the unconquerable optimism of the people on the plains. These setbacks naturally reduce purchasing power, and delay the meeting of some of the obligations, but they do not seriously impede the progress of a great virgin part of the Canadian territory. An increase of 50,000,000 bushels of wheat over the previous year means that much additional surplus for sale abroad, even though prices are low, and the markets of Europe none too eager at present.

Present conditions in Saskatchewan have led to a strong appeal by Hon. C. A. Dunning, Treasurer of the province, in behalf of debentures which in province bonds to sell for the raising of money for farm loan purposes. In his appeal Mr. Dunning says:

"It would be foolish to pretend that times are good in the province, but times are bad over the whole world today, and Saskatchewan people have a well-earned reputation for sturdy optimism. The farmers of the province are not asking for charity, but for a loan of working capital for an exceptionally trying period, and every citizen of the province who is interested in the prosperity of the province should do his level best to help."

We all hope that the time is not far off when farming will not be such a precarious industry and farmers may be assured of a price for their crop that will make it more profitable to thresh even a light crop than to leave the sheaves to rot in the fields, but there is an immediate emergency demand for funds, which can be met in some measure if all the thrifty citizens of our province in city, town and country, give their wholehearted support to the present campaign. Surely, the men and women on our farms who have fought so gallantly against drought, rust, hail, frost, insect pests and market manipulation, deserve all the support we can give them. All that they ask is for capital that will make it possible for them to carry on the fight, and it is up to us to do our utmost to provide this capital so badly needed."

Merited Punishment.
Citizens must have been struck in the last few weeks in reading of the large number of prosecutions and convictions for wilfully or by carelessness, setting fires to standing timber. There have been convictions also for refusing to assist forest rangers in putting out fires. In some cases this may seem hard on the individual, but, on the other hand

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Turnbull's UNDER-CLOTHING

protects and comforts the most sensitive skin and keeps the wearer immune from chill and cold.

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EVERY Williams' Shaving Stick and its holder is wrapped in a hermetically sealed fibre covering, which preserves its razor-holding qualities. And every one also has the threaded metal collar, which grips it tightly in the holder so it can't wobble or fall out. No other shaving soap has the quality or convenience of the time-tested Williams stick. No other offers such economy, because, with Williams when needed, the holder lasts indefinitely.

The J. B. Williams Company
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See that collar that holds what holds.

DON'TS FOR SHOPPERS

Canton, O., Nov. 8.—Stores have all sorts of rules and regulations for their employees, but it remained for the employees themselves to compile a set of "requests" for customers to observe while shopping.

Miss Helen Ramsdell, head of the retail selling classes being held in the Chamber of Commerce, has gathered some of the suggestions made by the clerks enrolled in her classes and calls them the shoppers' attention:

"Don't run your hand with rings on through fine silk hosiery and take a chance on running the hose. This would mean a total loss to the store. The same applies to any knit goods or to gloves."

"Don't go to the movies in the afternoon and then do your shopping five minutes before closing time. Sometimes this is necessary, but do not make a practice of it."

"Don't have merchandise altered and then expect a store to take it back. The retailer cannot sell it again and it means a loss to him."

"Don't have garments sent out on approval and have your dressmaker there to copy them or come into the store with

her and take up a lot of the salesperson's time so she (the dressmaker) can get an idea how to have it made."

"Don't insist on being shown three or four bolts of ribbon or lace when you know you are going to use only a little. You thus deprive another customer of the merchandise she wants and the salesperson from making other sales."

"Don't let your children abuse the merchandise."

"Don't have C. O. D. packages delivered and then not be at home to receive them. This is quite an expense to the store."

"Don't interrupt a salesperson when she is waiting on a customer and demand attention. She is doing her best to serve every one."

"Don't try to return hose and say it has not been worn when the marks of the supporters can plainly be seen at the top."

MANY SOUGHT HONOR.

London, Oct. 21.—(Associated Press by mail).—More than 400 British women who lost sons in the war, applied for the honor of being the unknown mother, who is to lay a wreath on the grave of America's unknown warrior at Arlington Cemetery on November 11.

At the morning service in St. John's (Stone) church on Sunday the pastor, Rev. A. L. Fleming, read a cablegram from D. Arnold Fox announcing his safe arrival in London.

The Midget Greater Than The Giant



Bigness is no indication of quality or value for that matter. The sixteen ounces contained in ST. CHARLES FRESH Milk (tall size) is the equivalent of 40 ounces (Imperial quart) of ordinary milk because Borden's remove 60% of the moisture, which is of no value and sell you only milk "with the cream left in." Truly "the midget is greater than the giant."

It is not an accident that more homes choose ST. CHARLES "with the cream left in" for their fresh milk supply, than any other. It is the preference of exacting, keen judgment. Freedom from troublesome daily milk deliveries, confidence as to its purity, economical because of its richness and lasting qualities—these are the reasons why ST. CHARLES should be the "daily milk" in your home.

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