

## Of Interest to Women

### Women's Canadian Club.

The Women's Canadian Club of Toronto was organized yesterday, some 200 attending the meeting at the Church of the Redeemer. Lady Moss presided.

Mrs. Wm. Boulton moved the resolution that a club to be known as the Women's Canadian Club of Toronto be formed, the object being to give the women of Toronto an opportunity of hearing the distinguished men and women who visit Toronto. Mrs. Miller Lash seconded the motion. The ladies unanimously endorsed the motion, and Mrs. Torrington read the constitution, which is along the lines of the men's Canadian Club of this city. The fee is \$1, payable in April of each year. The club does not pledge itself to hold meetings at regular periods, but assemble only when distinguished visitors can give an address. The executive will try to get Mrs. Humphrey Ward, the novelist, who will visit Toronto on May 13, to give the first address.

The following list of officers, who have been doing such good work in the formation of the club, was announced: Hon. president, Lady Mortimer Clark; president, Lady Moss; first vice-president, Mrs. Falconer; second vice-president, Mrs. E. W. Walker; secretary, Mrs. D. DuVernet; 33 College-street; treasurer, Mrs. Garrett, Poplar-street; executive committee, Mrs. Chancellor Burwash and Mrs. Forsythe Grant. Two more members will be elected later on.

Lady Moss thanked the ladies for the honor conferred on her in being asked to preside at the meeting. Great regret, amounting almost to a grievance, had been ranking in the hearts of women interested in intellectual development, in being denied the benefit and inspiration of hearing the address of men of note who had come to speak to the men.

"We have heard of their coming and departing, thru the medium of the press, and have been able to gather a few crumbs of the treasures of thought and speech uttered," she said. "The touch of personality has been lost, and this touch is, after all, what leaves an impression on the minds of the hearer. We look forward to the day when the halls may be filled with women who seriously listen to men and women of note whom we hope to secure to speak."

Lady Moss Clark sent in the first fees to the club. Efforts will be made to secure a suitable hall where meetings can be held, and all ladies desiring to become members may address the secretary or treasurer.

### SENT TEN YARDS OF SILK.

Only Cost Twenty Cents—Twas Silk Thread.

MONESSEN, Pa., April 21.—In response to newspaper advertisements to the effect that if \$2 were forwarded to a firm in Morgantown, W. Va., there would be sent ten yards of silk, a large number of persons in this vicinity availed themselves of what looked like a bargain.

To-day a majority of the customers received their yards of silk thread. The United States authorities and police are making an investigation.

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### Personal

The annual ball of Q. O. R. officers was held last night at the King Edward. The function was graced by the appearance of Miss Clark and Miss Elise Clark, accompanied by Major Macdonald, A.D.C. Among those present were: Sir Gen. Cotton, D.O.C.; Sir Henry and Lady Pellatt, Lt.-Col. Mason and Gunther, Major and Mrs. Peuchen, Lieut. Morrison, Capt. and Mrs. Royce, Capt. and Mrs. Kirkpatrick, Mrs. and the Misses Chalcraft, Miss Evelyn Taylor, Miss Ethel Dickson, Miss Lady Dickson, Miss Nita Millman, Miss Mabel Lennox, Miss Marjory Perry, Miss Tomasina Maden, Miss Muriel White, Miss Lucille Graham, Miss Jessie MacMurrich, Miss McLaughlin, Capt. and Mrs. Wingate, Miss Eleanor Wedd, Miss Scott, Miss Madeline Walker, Cecil Denison, the Misses Kathleen, Marjory and Mona Murray, Mr. Rousseau Kleiser, Mr. Gerald Muntz, Miss Crawford, Miss Florence Bell and Mr. Edgar Lennox.

Hon. A. B. Aylesworth and Mrs. Aylesworth are in town.

Mrs. W. F. Elliott spent the week-end in Ottawa with Col. and Mrs. Lyons Biggar.

Miss Alice Burnham, Port Perry, is visiting Mrs. Harry Thompson, 275 Dovercourt-road.

Mrs. and Mrs. S. B. Stevenson of Dovercourt-road have returned from a three months' sojourn in Florida.

Mrs. Rupert Bruce (nee Irving) will receive for the first time since her marriage with her grandmother, Mrs. Irving, at 149 St. George-street, on Thursday and Friday of this week.

Mrs. H. W. Morton, Montreal, and her brother, D. R. Taylor, are spending the week in Toronto.

Miss Turnbull and Miss Edith Turnbull of 12 Chestnut Park, are spending the holidays in New York City.

There was a large audience in the Guild Hall last evening to hear Owen A. Smiley's pupil, Miss Winifred Parker in dramatic recital. A complete success was the result of her efforts and Miss Parker may feel emboldened to take up the career of which her right appearance was the initial trial.

In every vein the young and pretty debutant was charming, whether in prose or poetry, humor or pathos and in the classic renditions a degree of excellence was reached which stamped her work as being that of one "to the manner born."

The assistance rendered by Miss Ruby Harkness Hamilton, so to the number of Miss Parker, Mrs. Hamilton is a grand opera singer and showed her versatility in several solos. Encores and bouquets were showered upon Miss Parker during the evening. Charles A. Crane was a most able accompanist.

Franziska Heinrich will make her private debut in Toronto in the Normal School on Friday evening under the distinguished patronage of His Honor and Lady Clark.

In St. Augustine's Church yesterday afternoon, at four o'clock, the rector, the Rev. F. G. Plummer, celebrated the marriage of Miss Alice Buckner, daughter of the late R. E. H. Buckner, R.N., and Mrs. Buckner, and Mr. Reginald Bloomfield, third son of Mr. C. J. Bloomfield of Lakeside, Ont.

The bride, who was given away by Mr. Reginald Lockhart, wore a tailored suit of white tulle, trimmed in key pattern with white tulle. A white hat trimmed with black tulle and plumes was worn with this smart trilling costume, and a bouquet of lilies of the valley and orchids tied with mauve ribbons was carried. The bridesmaids were Miss Lella McDermott and Miss Louise McArthur. Mr. Gwynn Dumm of Lakeside acted as best man, and the church organ and a choir of boys provided the wedding music.

The marriage of Howard C. Blackford, youngest son of Charles E. Blackford, to Miss Stella L. Levers, daughter of Mr. Richard Levers, was celebrated in St. Paul's Episcopal Church, Bloor-street, by the rector, Rev. Canon Cook, yesterday afternoon. The choir, of which the bride is a member, sang the wedding music. The bride wore a semi-empire gown of white silk, elegantly trimmed with white tulle and a large number of orange blossoms were worn with this, and a shower bouquet of bride roses and lilies of the valley was carried. Miss Violet Levers attended her sister; Frank E. Blackford acted as his brother's best man, and Chris Trees and W. Blackford as ushers.

In St. Alban's Cathedral yesterday afternoon, Miss Belle Nash, second daughter of C. W. Nash and Mrs. Nash, became the wife of Stanley H. Sweetman, third son of Archibald Sweetman, assisted by Rev. Archibald Sweetman, assisted by Rev. James Potheringham of Luke's Church. The bride wore a simple tulle dress, and the groom wore a blue cloth velvet suit of Copenhagen blue cloth, smartly tailored, lilies of the valley and roses trimming her pretty hat of the same shade, and a bouquet of lilies of the valley complete the costume. Jack W. Sweetman acted as his brother's best man, and the bride was attended by Miss Pettie Geddes.

Mr. and Mrs. Ernest H. Owen have moved from Crawford-street to their new home, No. 19 Spencer-avenue. Mrs. Owen will receive on Thursday, April 23, and not again this season.

Mrs. Arthur S. Lindsay, formerly Clara Noble, will receive for the first time since her marriage this afternoon, on the subject, "Soul Winning."

Mrs. Brown of Collier-street will take the Bible lesson, and the honorary president, Mrs. Potheringham, will be in the chair.

The Beach W.C.T.U. are holding a silver medal contest to take place on Friday evening in the Presbyterian school room at Kew Beach. An interesting program is being arranged. Admission free.

Mr. and Mrs. J. G. Woodland and daughter, Miss Lillian Woodland, of St. Paul, Minn., will occupy the residence of Mr. Chas. Priestman, 182 Harbord-street, from May 1 till Oct. 1.

## "HOME OF THE HAT BEAUTIFUL"

### Bewitching Styles

The tremendous business of the past six days is best evidence of the impression our Hat Styles has left upon the tasteful women of Toronto.

Thousands of the Daintiest Hats have been turned out and yet the business of the season has only fairly started.

Sixty-two cases of the newest goods from Paris and London have come in within a few days past, embracing the most needed merchandise. Roses and large Daisies in White, Copenhagen, Tan and other popular colors. Ostrich Feathers unequalled in value. Hundreds of new Shapes direct from the makers. New Bandeaux, New Ribbons, New Garmentures and all at the satisfactory prices that make this store the centre of Millinery attraction—Come in the forenoon if possible—BUT COME.

McKendry's, Limited, 226 and 228 Yonge St.



## FIRE SALE OF



## ORIENTAL RUGS

We are not going to sacrifice our costly and beautiful rugs much longer. The dampness incident to our recent fire is disappearing, and absolutely no injury has been done to our stock now on hand after our auction sale. However, we are going to offer our choice collection of rugs at

## FIRE SALE PRICES A FEW DAYS MORE.

Those who want to participate in these extraordinary bargains must take an early advantage of this offer next week. We have just about acquired the necessary capital for repairing the damages to our building, and there will soon be no further need to offer these staple rugs at a loss.

## Your Chance to Buy Cheap is NOW.

Our Oriental Brassware, Kimonos, Bric-a-Brac, and entire stock of Art Goods is included in this offer for next week.

## COURIAN, BABAYAN & CO.'Y.,

40 King St. East, Opposite King Edward Hotel.

## TORONTO MIGHT HAVE HAD LIBRARIANS' CONVENTION

At the concluding session of the Ontario Library Association yesterday the members were cordially invited to attend the convention of the American Library Association at Minneapolis, when about 2500 delegates will be present. Ottawa might have had this convention, but there was insufficient hotel accommodation. Toronto seemingly didn't try to coax them here.

A better method of distributing educational books among young readers was said to be a necessity.

The Dewey decimal system of classification was endorsed.

## Sending a War Vessel.

WASHINGTON, April 21.—A United States war vessel will be sent to Venezuela waters, but her mission is to be an entirely peaceful one. The closing of the port of La Guaira because of the existence of what is believed to be a bubonic plague there, has made it necessary for the American state department to have at hand some vessel to be used as a despatch boat by Minister Russell in sending messages to Caracas or Port of Spain.

## Wants Picture Cards.

The World is in receipt of the following letter: Would you please put my name in The Toronto World as a picture postcard collector. Yours truly, Butterfield, Box 24, Newcastle, Ont.

## Adopting Lemieux Act.

OTTAWA, April 21.—South Africa has decided to adopt the Lemieux Act in regard to the mine disputes in that colony.

## Banquet for Lemieux.

NEW YORK, April 21.—(Special.)—The Canadian Club will banquet Hon. Mr. Lemieux, postmaster-general of Canada.

## Horse Show Costumes.

The Toronto Horse Show in May promises to be the most brilliant in the history of the city. Society is preparing lavishly to make it so. The new designs in costumes are exceedingly beautiful. The most elaborate and striking of these have been designed especially for the horse show functions by Mrs. Baker, modiste, 15 Charles-street.

## We did more business in 1907 than in 1906.

January and February in 1908 show larger sales and better payments than in January or February for seven years past.

Although our sales for 1907 showed a satisfactory increase for the year, there were still some rumblings and murmurings about business falling off, and so on, so we had a conference of our managers, agents and representatives from one end of Canada to the other, to find out what the actual conditions were during the first six weeks of this year (1908), and what their opinion was of the outlook for the rest of the year.

The result of the conference fully justified the information we had gathered, and the view we had held, viz., that while care and caution had been exercised in the purchase of goods and merchandise, and that we had determined to pay off their debts, and although there was some fear in some quarters, there was no cause for any anxiety either as to the amount of business or the volume of trade that will be done this year in Canada in staple articles and goods that are in daily use.

About payments, and answering particularly your enquiry, we find them satisfactory in every respect. Out of a very large number of customers on our books, over 95 per cent. in number

## WILL VISIT ESQUIMAUX IN BEHALF OF SCIENCE

Victor Stefansson and Prof. Anderson and Their Coming Journey into North Land.

Victor Stefansson, the well-known Arctic explorer, and authority on the Esquimaux, was in Toronto Monday, and after spending yesterday in Ottawa will return here to-day.

It will be remembered that some weeks ago he lectured at the university on his experiences during a winter spent with the Esquimaux near the mouth of the Mackenzie River. His expedition at that time was partly under the auspices of Toronto University.

He is again setting out almost immediately on another and more prolonged journey of at least 18 months' duration on a further quest for information concerning the strange tribes of the Arctic.

He is going down the Mackenzie River from Athabasca Landing in a boat which is being specially constructed there for missionary work, and which he will take out to Bishop Whittaker by arrangement with Bishop Revere.

After reaching Herschel's Island about August he will leave for the Ballie Islands, Cape Bathurst, on the coast of the Northwest Territory, and from there, if possible, to the Duke of York archipelago and even further north to Victoria Land.

The Esquimaux in these regions have never been visited before, tho Mr. Hanbury recently met one family while they were hunting on the mainland and Cape Kilkenburg met two groups who described other groups as existing in the interior.

Mr. Stefansson will try to get to the mouth of the Copper Mine River, but if he cannot accomplish this difficult and problematical journey he will devote himself to the Nunamiut or inland Esquimaux. Of these there are 200 or 300, half of whom never saw a white man. They are least known of all the groups.

This expedition will be his own and will be known as the Stefansson expedition, but it is under the auspices of the American Museum of Natural History. This institution is sending Dr. Anderson with Mr. Stefansson. Dr. Anderson is an accomplished zoologist, and will make observations in that department of science.

The primary object of the expedition, however, is to collect accurate meteorological instruments down the Mackenzie River for the purposes of the Dominion Government.

Dr. Anderson is now being trained in the meteorological department in Toronto, so as to be able to give instruction in the use of the instruments where they are placed.

## CAUTION NOT PESSIMISM.

President Rowley Speaks of the Commercial Outlook of Dominion.

Apprehension regarding the trade outlook for the future is perhaps too generally held. Caution need not incite pessimism and the situation cannot perhaps be better stated than in the sentiments expressed by W. H. Rowley, president of the Eddy Paper Co. Mr. Rowley has the widest kind of acquaintance with the business life of the Dominion and his ideas regarding the future commercial prospects will be accepted as containing authoritative information on the topic. In the number of The Business Outlook Mr. Rowley talks as follows:

Dear Sir,—I delayed answering your enquiry about the business outlook generally in Canada for the coming spring until I had had full details for 1907, and late reports from all over Canada, so as to judge of the outlook for the current year's business from every standpoint, for staple goods and wares of everyday use and necessity.

When clouds were rising in the States last autumn, we all looked for and soon found some little reflection of the trouble.

Mr. Milten, our joint manager, last summer made a tour of the west, visited every branch and agency and saw most of our customers in the whole-sale grocery and jobbing trade, between Hull and Victoria, B. C. On his return I went to the eastern maritime provinces and visited nearly every city and large town in Nova Scotia and New Brunswick and saw hundreds of our customers and merchants in all lines of trade. Thus we have talked with many of the leading manufacturers and business men in all parts of Canada, and find that while caution was plainly observed everywhere in the purchase of wares and supplies required, and while there was an earnest effort, in some cases anxiety, to meet payments and reduce stocks a little so as not to be overloaded, with a well-defined determination to shorten up credits and reduce outstanding indebtedness, there was no panic, no distress, no real cause for discouragement; there was, however, a little setback for some thirty days last fall, but the slight halt or hesitation noticeable in business in Canada in the latter part of October and early days of November was soon got over, and trade has since been good.

We did more business in 1907 than in 1906. January and February in 1908 show larger sales and better payments than in January or February for seven years past.

Although our sales for 1907 showed a satisfactory increase for the year, there were still some rumblings and murmurings about business falling off, and so on, so we had a conference of our managers, agents and representatives from one end of Canada to the other, to find out what the actual conditions were during the first six weeks of this year (1908), and what their opinion was of the outlook for the rest of the year.

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About payments, and answering particularly your enquiry, we find them satisfactory in every respect. Out of a very large number of customers on our books, over 95 per cent. in number

# \$1000 GIVEN AWAY

For the purpose of advertising the New Scale Williams Piano more thoroughly in Toronto and vicinity, the R. S. Williams & Sons Co., Limited, have hit upon the following novel idea, which will prove very interesting to old and young alike, and will bring some very tempting prizes to the successful contestants.

We offer the following puzzle, and while you are solving same, just bear in mind that there is no finer piano in all the world than this celebrated make.

## READ INSTRUCTIONS CAREFULLY:

Take the numbers 1, 2, 3, 4, 5, 6, 7, 8 and 9 and arrange them in the blank opposite, so that the total of any row (counting either up or down, diagonally or across) will always be just 15.

In order to get you started right, we have already placed three numbers (9, 5 and 1) in their spaces, leaving only six numbers more for you to arrange.

9		
5		
1		

### PUZZLE BLANK.

Write your solution in the Puzzle Blank above, attach to it a letter or sheet of paper with your full name and address written very plainly and mail or bring to our store.

The contest is open to every family within a radius of 150 miles, but only one member of a family can compete.

For those who send in the correct, or nearest correct, as well as the **OLEVEREST SOLUTIONS** to this puzzle before 6 p.m., April 27, 1908, there are reserved the several prizes specified below, aggregating \$1000 in all.

## THE PRIZES

1st Prize—A beautiful \$400 New Scale Williams Piano, absolutely free.

2nd Prize—A \$200 Piano Bond, good towards the purchase price of any Piano in our store.

3rd Prize—A \$100 Piano Bond, good towards the price of any new Piano in our store.

The Four Next Best Solutions will be awarded \$75 Piano Bonds, good on the purchase price of any New Piano in our store.

The Ten Next Best Solutions will be awarded (in the order of merit) Watches, Rings, etc., to the amount of \$75, making a total of \$1000.

Remember, it costs you nothing to compete for these prizes, only a little time and energy, and you may secure the beautiful piano absolutely free.

## IMPORTANT NOTICE

If more than one member of a family tries to compete, or if any person sends in more than one answer, they will be disqualified and their answers thrown out.

No employee of our company will be allowed to compete.

Remember, the contest closes Monday night, April 27, at 6 o'clock, and all solutions must be in by that time.

Send All Solutions to Puzzle Dept.

## THE R. S. WILLIAMS & SONS CO.

LIMITED

143 YONGE STREET, TORONTO

and nearly 98 per cent. in amount pay within 30 days, the bulk of them in 10 days, from date of invoice.

**Horse Lovers** should not fail to take advantage of the cheap rates offered by the Grand Trunk Railway System from all stations west of Kingston in Ontario, to Toronto, on account of Canadian National Horse Show. Return tickets will be issued at single first-class fare, with 50 cents added for admission to horse show; good going April 29 only. Tickets sold within a radius of about 85 miles of Toronto, including Hamilton, Niagara Falls, Ont., Brantford, Peterboro and Guelph, will also be good going April 30, May 1 and Return limit May 4, 1908. Full information may be obtained from any Grand Trunk ticket agent.

**Chateaugay Basin Fire.** MONTREAL, April 21.—Fire at Chateaugay Basin this morning caused a loss estimated at \$20,000. Stimpson's Hotel, a large wooden structure, took fire from a defective chimney and was destroyed.

**Nearly Thru Report.** WINNIPEG, April 21.—Reports from merchants were anxious and determined to pay off their debts, and although there was some fear in some quarters, there was no cause for any anxiety either as to the amount of business or the volume of trade that will be done this year in Canada in staple articles and goods that are in daily use.

**Book's Motion Kool Compound.** The great Uterine Tonic, and of strength—No. 1, \$1. No. 2, 10 degrees stronger, \$2. No. 3, 20 degrees stronger, \$3. No. 4, 30 degrees stronger, \$4. Sold by all druggists, or sent prepaid on receipt of price. Free pamphlet. Address: The Book Medicine Co., Toronto, Ont. (Formerly W. J. J. J.)

**Tomlin's Tea Loaf**

5c

Inferior bread is dear at any price.

PHONE COLLEGE 3561

75 per cent. of the crop is in. Seeding is likely to be completed in almost record time.