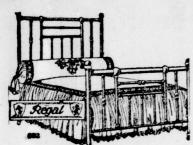
NOT HOW CHEAP, HOW GOOD?



Is the first question to consider in buying the furnishing for your home. This has been our problem in buying for the needs of our customers. It has been the foundation of our success for over forty years of successful business in London. Our line of Furniture, Rugs, Linoleums, Refrigerators, Baby Carriages and general house furnishings impresses you with their quality and durability.

Baby Carriages, Sulkies and Go-Carts

You have a large assortment here to choose from. They are the best quality of reed carriages on the market and the prices are right. See our special at \$23.95.

Only a limited number at this price.

Bed Springs

Now is the time to buy new Springs for that bed Get a good one now at a reasonable

Linoleums

We have opened up a new stock of Linoleums and are in better position than ever to supply your needs in this line. In spite of the continued advances we still offer a quantity of standard goods in two-yard widths at 60c per square yard.

Let Us Furnish Your Home With

DINING-COOM FURNITURE BEDROOM FURNITURE LIVING-ROOM FURNITURE PARLOR FUR!IITURE KITCHEN FURNITURE

Rugs

Last year we purchased an unusually heavy stock of rugs; and the present advances in manufacturers' prices prove this to be a saving investment. We are thus able to do our share in keeping down the costs in this line, and we invite you to share in the savings. Our display of rugs will interest you and we invite your inspection. The stock comprises Tapestries, Brussels, Axminsters and Wiltons.

Mattresses

Ask to see our Special All Layer-Felt Mattress at \$10.50 and our Combination Mat-

We are agents for Ostermoor Mattress.

Re-Upholstering

This is the busy season for reupholstering. Let us place at your disposal the facilities which we have in this line. Our materials and workmanship are the best. See our line of coverings.

Some of Our Specials

Hoosier Kitchen Cabinets Ostermoor Mattresses Mandel Phonographs

Bissell Carpet Sweepers Heywood Baby Carriages Summer Furniture, including: Veranda Chairs and Rockers, Sea Grass Chairs and Rockers.

Crex Rugs Refrigerators Etc., Etc.



AN 11th HOUR MODEL

Direct from the fountain head of men's fashions.

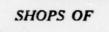
The careless pose which gives a debonair air to the figure illustrated. shows how this model lends itself to every movement of the body, and Dyon

how the coat at all angles drapes itself naturally and artistically.

\$20 up.

PRICES

Call and Examine.



ASHION-CRAFT

SHOP OF FASHION CRAFT

ter Balfour, is expected to arrive in this city at 2:30 this afternoon. They will land at the Battery and the same program that attended the arrival of the French commission will be followed. The British commission will be escorted to the city hall, where the mayor will receive them. Then will follow a reception in the governors' rooms in the city hall, and speeches by the mayor, Chairman Jos. Choate and Mr. Balfour, after which the visitors will be escorted by mounted police to the residence of Vincent Astor. Mr. Astor will be host to the British envoys during their short visit.

The Balfour Party.

For the trip to New York from Washington the United States Government has provided a special train. The British mission included Mr. Balfour, leut. Gen. Bridges, Rear Admiral Sir Dudley R. S. De Chair, Sir Eric Drummond, Ian Malcolm, Coi. Heron and Sir Hardman Lever. The party accompanying them included Sir Cecil Spring-Rice. British ambassador; Sir Thomas White, Canadian minister of finance, and an escort of United States Government officials, headed by Assistant Secretary of State But little evidence of the fire in the

SHOP OF FASHION CRAFT

A. A. Alexander, Manager.
399 Richmond Street.

Detail

GETTING ROCHESTER IN SHAPE.
SARNIA, May 10—Interior work on the renovation of the stanemer Normal surrounding district.

WOULD BE PREPARED.
SARNIA, May 10—In connection with the work on the inability to secure labor to carry bort limine and souring the inner cabins, due to the inability to secure labor to carry which received considerable attention with the work on the stanemer will be released to work on painters will be released to work on painters will be released to work on painters will be received and solutions as the same of the department of the dep

2 Canadian Barges Burned at Fairhaven

General Manager Buchanan Gets Abuse for Trouble.

HOWLING SUCCESS

LARGE STOCK ON HAND

POTATOES IS NOT

CITY'S FLYER IN

Only 150 Bags of 600 Purchased Have Been Sold To Citizens.

General-Manager E. V. Buchanan of the utilities commission, is not enamored of the job of selling potatoes. In fact, he is decidedly set against it.

"We have stood for more abuse than eough," he declared. "Anybody can have that job, as it does not appeal to me."

Mr. Buchanan informed the board of control this morning that he had sold about 150 bags of the 600 purchased, and that there was no mad rush for the balance. He advised against the purchase that there was no mad rush for the balance. He advised against the purchase
of any more potatoes for a time.
Controller Shaw reported that he had
received word that a car had arrived on
which he had an option, and would be
sold and delivered at \$2.90 a bag. An
advertisement to that effect is in the
afternoon papers,
"How can we sell potatoes at \$4 a
bag when others can be sold at \$3.90 a
bag?" asked Mr. Buchanan. "We are
selling ours at actual cost price and at
60 pounds to the bushel."

RUSSIAN SOCIALISTS REFUSED TO ENTER

Provisional Govt. Puts Situation Up To Radicals.

SOCIALISTS ARE DIVIDED

Petrograd Political Crisis Remains Confused and Serious.

Petrograd, May 10.—Via London, May 11.—The Government, in making the suggestion of a coalition ministry, appears to have put the issue squarely up to the Socialists. The move on the part of the ministry is seemingly an effort to remedy the anomalous situation in which the country finds itself through having a nominal government with the power lodged elsewhere. Yesterday's call upon the Socialists, as represented by the council of workmen's and soldiers' delegates, was by way of shifting some of the of workmen's and soldiers' delegates, was by way of shifting some of the responsibility for government upon the elements which wield the power and which assume the right to directly criticize and thwart the acts of the ministry.

Socialists Divided.

In endeavoring to determine what it is that Socialists want the ministers have developed the fact that there is a wide divergence of opinion among the Socialistic groups but that they are united in a desire to evade responsibility for the government of the country. The suggestion that representatives of the Socialists take a hand in directing the difficult affairs of the nation met with a flat refusal on the part of the Moscow council of deputies and the "Bolshi Vike" meaning the extreme lefters in Petrograd. The proposal elicited only slight support in proposal elicited only slight supports the Petrograd council of deputies. Among the latter, out of six prominent leaders interviewed, only two, Stankevitch and Kameneff, favored a coalition cabinet. Tseratelli considered it impossible and Tcheldse. Stekloff and deplared that the movement was deplared that the movement was

ACH THE U. S.

Jommission to the aington Conference Land Quietly.

New York, May 11.—The British war commission, headed by Foreign Minister Balfour, is expected to arrive in this city at 2:30 this afternoon, They will land at the Battery and the same promission, headed by Foreign Minister Balfour, is expected to arrive in this city at 2:30 this afternoon, They will land at the Battery and the same promission will be followed. The where the mayor will so where the ward will so where the ward will so where the ward will so where t

ambassador; Sir Thomas White, Canadian minister of finance, and an escort of United States Government officials, headed by Assistant Secretary of State Phillips.

But little evidence of the fire in the city hall yesterday will be found when the city's British visitors are entertained there this afternoon. Forces of carpenters, decorators and cleaners worked all night and today the wreck of the dome had been converted into a bunting-bedecked tower, in which the American British and French colors were blended.

Italian Commission Arrives.

Members of a third war commission, that from Italy, reached this country unheralded yesterday. The Italian mission is headed by Enrico Arlotta, minister of maritime and railway transportation in the Italian cabinet. Besides Mr. Arlotta, the commission is composed of Gen, Gugliemotti, representing the Italian army: Commander Vanutelli.

In New York State

sentatives of underwriters were notified today that the steam barge Lloyd S. Porter of Montreal was burned to the water's edge at North Fairhaven, N. Y., last night. There was no loss of life. The Lloyd S. Porter was a wooden boat of about 900 tons capacity and ran in the coal trade between Lake Ontario and Ouebec ports. the coal trade between Lake Ontario and Quebec ports.

The steam barge Conger Coal of Toronto also was destroyed by fire at North Fairhaven last night. She lay beside the Lloyd S. Porter. The vessels were valued at about \$25,000 each. Part of the coal trestle was destroyed.

NEW YORK STOCK EXCHANGE.
Thomson & McKinnon, brokers, Royal
Bank Building, report fluctuations in
New York stocks for The Advertiser as

New York, May 11.

Southern Railway 24% 24% 24% 24% 24% Union Pacific. 133½ 133½ 132¾ 133 132¾ 133 Coalers—
Lehigh Valley... 59% 60 59¾ 59¾
Norfolk & West... 120¾
Ontario & West... 32
Pennsylvania... 52 52 51½ 51½
Reading Railway... 87 87% 865% 87
Tractions—
Brooklyn Transit... 59% 59% 58½ 58½
Interboro ... 101¼ 103¼ 97% 97%
Industrials—
Am. Beet Sugar... 92½
American Can... 42 42½ 41¾ 41¾
American Can... 42 42½ 41¾ 41¾
American Car... 64 64 63¾ 63¾
Am. Locomotive... 66¼ 66¼ 65¾ 66
American Sugar... 111
Am. Smelters... 98% 98% 97% 97%
Am. Tel. & Tel... 120¼ 120¼ 118% 118%
American Wool... 47 48½ 47 48
Baldwin Loco... 53% 54% 53½ 53½
Central Leather... 84 84½ 83½ 83½
Corn Products... 24% 24½ 24 24
Col. Fuel & Iron... 64% 47½ 46¼ 46¼
Consolidated Gas... 106% 106% 106% 106% 106%
Distillers.... 11½ 12½ 11¼ 11½ 14½ **COALITION CABINET**

Crucible Steel... 63 64½ 625 63 Lackawanna ... 83¾ 84 83 83 Pressed Steel Car. 72% 73 72 72 Republic Iron... 80 80% 79¾ 79% Railway Steel... 47½

CHICAGO GRAIN MARKET.

TORONTO STOCK EXCHANGE.
[Reported by Edward Cronyn & Co.]

Ask. Bid. Ask. Bid.

Am Cy. 24 21 Sawyer. 13 ...

do pfd. 59 55 Spanish. 15 14 do pfd. 50% 49%

Brazilian 39½ 39% St Chem. 14½ 12

Bell Tel.142 140 do pfd. 52 50%,
Burt, c. 82 ... Stl Can. 577% 57½

do pfd. 90 ... do pfd. 93 92

C Bread. 17 15 T Paper. 88 87½

do pfd. 84 80 Tor Ry. 77 75

C Car... 29 28 Tucketts 20 18

The People's Shoe Store

Offer many wonderful money-saving footwear bargains for Friday and Saturday is men's, women's, boys', girls' and infants' high grade footwear. We honestly believe these shoe bargains to be the best shoe values in London for the money, and we want the people of London to know that whenever we offer any bargains in shoes that they are real money-savers. That's why we offer the following for Friday and Saturday, Don't miss this opportunity.

We are offering for Friday and Satur- | Women's Mahogany Brown Lace Shoes, day a very special the of Men's Oil high-cut, semi-Louis heels; \$4.98 Grain Work Shoes, viscolised \$2.98 soles; \$4.00 value, for

A splendid line of Men's Patent Lace Shoes, Goodyear welted; \$2.98

Men's Gunmetal Lace Shoes, Neolin soles. A shoe of wearing qualities and for \$4.98 comfort; \$6.00 value,

A good All-Solid Army Grain Leather Work Shoe for men, tan or \$3.98 black; \$5.00 value, for \$3.98

We have a big range of Trunks, Suit Cases, Club Bags and Telescopes to select from at bargain prices.

Women's Kid Lace and Button Shoes, medium heels, full fitters. A shoe for solid comfort; \$4.00 value, \$2.98 Women's Patent Lace Shoes, grey and

fawn cloth tops; \$5.00 value, \$2.98

50 pairs Women's Fine Havana Brown Kid Walking Shoes, rubber soles and neels; \$7.50 value. While they last \$4.98

We have a choice range of Women's Fine Kid, Gunmetal and Patent Leather Shoes, with high and medium heels, lace and button styles. Worth from \$4.50 to \$6.00 a pair; very \$3.98 special for \$3.48 and.....

Big lot of Infants' Soft Sole Shoes, assorted colors. Go at....35c Big lot Boys' All-Solid Leather Shoes:

\$3.75 value. Big lot Infants' Black and Brown Lace and Button Shoes; \$1.50

value, for We maintain a first-class Shoe Repair Department. Bring your noes here to be repaired. Our prices are most reasonable.

The People's Shoe Store

A. D. Holland, Manager

50 Ladies' Coats, \$9.95

WORTH UP TO \$25, ON SALE ON SATURDAY MORNING, AT 9 O'CLOCK SHARP

VELVETS, VELOURS, SERGES AND TWEEDS. in stripes, checks, plaids and plain materials. We advise you to come early for this extraordinary bargain, as many of the choicest coats will be picked up quickly.

12 Coats, Worth \$10, C. 05 on sale for - - -

It will pay you to see these coats; latest style and good

Suits Greatly Reduced

\$10.95 \$30.00 \$22.75

\$22.50 \$15.50 \$27.50 Silk \$20.50 Special Jap Silk Waists.....

\$10.00 SERGE DRESSES, \$4.49. Latest styles and materials; 25 on sale on Saturday.

ALL MILLINERY ON SALE AT COST PRICE. Be here early on Saturday morning



METROPOLITAN SUIT

232 DUNDAS STREET



"Won't You Try Our New Macaroni"?

We present something distinctively different and infinitely superior in every way-in Catelli's Milk Macaroni. This new Macaroni-so clean and wholesome -so rich in food value-has a clear yellow tinge - a creamy smoothness unlike any other.

This is because Catelli's Milk Macaroni is made in a great sunlit factory, where purity is paramount - and made of the very hardest wheat Semolina and Milk. Rich in nutriment-it is both a substantial food and a delicacy. Ideal for children, because so easily digested.

Perhaps you do not know the versatility of Macaroni. Let "The Girl at Catelli's" show you more than a hundred different ways of serving Macaroni - some of the recipes of the greatest chefs in the world. We will gladly send you this book-which tells all about Macaroni-its exceptional food value and economy. Write for a copy free from



(MADE IN CANADA)