



At Simpson's

"PLAY BALL!" How that bouncing boy of yours goes into the game! And he's bound to be rough---you know that. Isn't it wise, therefore, to select such clothes as will stand up under the hard knocks that he will give them? Parents of boys know that there's a sound reason for this store's high "batting average" in the boys' clothing business. They know also that our energies are faithfully consecrated to bringing forward the best possible values at all times. The boys' clothing you buy here is warranted to give the longest wear---whatever price you pay.



Everything You Can Think of in GOOD Suits for Boys!

Boys' Suits---\$6.50

Of grey and black Donegal Tweeds, single-breasted, 3-button pinch-back, patch pockets, all around belt; bloomers, belt loops, expanding knee bands. Sizes 25 to 35, 7 yrs. to 17 yrs., \$6.50.

Boys' Suits---\$7.25

Of dark brown Tweed, single-breasted, 3-button, pinch-back, patch pockets, three-piece belt at waist; bloomers, belt loops, expanding knee band. Sizes 28 to 34, 10 yrs. to 16 yrs., \$7.25.

Boys' Suits---\$7.50, \$8.00, \$8.50

Of grey and black Mixed Tweeds, with invisible stripe pattern, patch pockets, pinch-back, with three-piece belt; bloomers, belt loops, expanding knee bands. Sizes 25 to 30, 7 to 12 yrs., \$7.50; sizes 31 to 34, 13 to 16 yrs., \$8.00; size 35, 17 yrs., \$8.50.

Boys' Suits---\$8.50, \$9.00, \$9.50

Of grey and black Hairline Stripe Tweed, single-breasted, 3-button, 2 breast patch pockets with top flaps, slash side pockets, pinch-back, with all around belt at waist; bloomers, belt loops, expanding knee bands. Sizes 25 to 30, 7 to 12 yrs., \$8.50; sizes 31 to 34, 13 to 16 yrs., \$9.00; size 35, 17 yrs., \$9.50.

Boys' Suits---\$10.50

Of brown Mixed Tweed, single-breasted, 3-button model, dip yoke front and back, box pleats extending from yoke to waist, slant pockets with fancy welt, all around belt at waist; bloomers, belt loops, expanding knee bands. Sizes 28 to 35, \$10.50.

Boys' Suits---\$11.00

Of fawn and grey pinhead check with invisible stripe, single-breasted, 3-button style, patch pockets, dip yoke back, pinch pleats to waist, all around belt; bloomers, belt loops, expanding knee bands. Sizes 25 to 30, 7 to 12 yrs., \$9.00; sizes 31 to 34, 13 to 16 yrs., \$10.00; size 35, 17 yrs., \$11.00.

Good Practical Styles in Boys' Wash Suits

They're dandy suits for everyday wear. And there's great variety here to choose from---about everything you could wish for.

Boys' Suits---\$11.50

Of green Tweed with helio stripe, single-breasted, 3-button, crescent pockets, pinch back with 1/2-belt at back only; bloomers, belt loops, expanding knee bands. Sizes 28 to 35, 10 to 17 yrs.

This price of \$11.50 does not do anywhere near justice to these remarkably good suits.

Boys' Suits---\$12.50

Of black and grey broken check Tweed, single-breasted, 3-button, patch pockets, semi-fitting back with all around belt; bloomers, belt loops, expanding knee bands. Sizes 28 to 35, 10 to 17 yrs., \$12.50.

Boys' Suits---\$13.00

Of plain grey Soft Finished Worsted, semi-Norfolk yoke back and front, box pleats extending from yoke to waist. Stitched belt at waist; bloomers, belt loops, expanding knee bands. Sizes 28 to 35, 10 to 17 yrs., \$13.00.

Boys' Suits---\$14.50

Of green, tan and grey (3 shades) Homespun, single-breasted, 3-button model, patch pockets, with top flaps, all around belt with buckle at waist; bloomers, belt loops, expanding knee bands. Sizes 28 to 35, 10 to 17 yrs., \$14.50.

Boys' Suits---\$15.00

Of blue Worsted, 2-button, double-breasted model, slash pockets, panel back, all around belt at waist; bloomers, belt loops, expanding knee bands. Sizes 25 to 35, 7 to 17 yrs., \$15.00.

Boys' Suits---\$19.00

Of brown and green (2 shades) in plain color, rough finish Serge, single-breasted, 3-button, slash pockets, fitted back with all around belt at waist; bloomers, belt loops, expanding knee bands. Sizes 32 to 35, 14 to 17 yrs., \$19.00.

Boys' Suits---\$19.50

Of green Vicuna with red and helio invisible stripe pattern, patch pockets with top flaps buttoned, yoke back with box centre pleats, all around belt; bloomers, belt loops, expanding knee bands. Sizes 32 to 35, 14 to 17 yrs., \$19.50.

Stop! Look! and Loosen!
That's the spirit of the day!
Help the Y.M.C.A. by giving all you can to the



Red Triangle Fund
The money goes to provide comfort huts for our fighting boys "over there."

And Boys' Shirt Waists 85c

Splendid ones! The kind that'll please mothers as well as the boys.

And SUCH an assortment! The boy would be hard to please who couldn't be suited here.

The shirt waists are carefully made and finished. Collar attached. Sizes 6 to 14 years. And just 85c.

Enjoy a Satisfactory Meal Amid Pleasing Surroundings

In The Palm Room

You'll like the tasty foods---and the efficient service.
Breakfast, 8.30 to 10 a.m.
Lunches (a la carte), at any time.
Club Dinner (hot or cold), 11.30 to 2 p.m.
Afternoon Tea, 3 o'clock to 5.30.

Extraordinary Display of Suits for Particular Young Men!

The Simpson idea is the RIGHT idea: To give you the best woolen fabrics---to give you STYLE that is the essence of good taste---to give you QUALITY that you can depend upon---to give you VALUE in liberal measure.

Our wide distribution and experience---the power of our purchasing ability---and the superiority of our organization---all contribute to the end of giving you the very best at the very lowest cost.

Among the hundreds of styles we show, you'll find the dashing military types with the pep and vigor of the fighting man. There are others that blend with the crowd, yet are easily singled out as pleasingly different.

Young Men's Suits---\$10.50 Navy Blue Cheviot Cloth---that's the material for good looks and long wear. Single-breasted, 3-button, form-fitting models. Smart, low cut vests, trousers fashionably cut and neatly finished. Sizes 32 to 35.

Young Men's Suits---\$12.50 They're of smart, serviceable tweed in a medium grey shade. Single-breasted, 3-button, semi-Norfolk effect. Vests and trousers are well-tailored along the newest lines. Sizes 32 to 35.

Young Men's Suits---\$14.00 Material is a rich tweed mixture in fawn and grey. Single-breasted, 3-button, semi-Norfolk style, sewn-on plaits and all around belt with buckle. Smartly tailored vest and trousers. Sizes 32 to 36.



Young Men's Suits---\$15.00 At this popular price you can choose from a big variety of snappy up-to-the-minute models. Single-breasted, 3-button, soft roll lapels, form-fitting, three-quarter belt effect, patch pockets with flaps. Vests are low cut, and the trousers are perfect fitting. Sizes 32 to 36.

Young Men's Suits---\$20.00 Here again you'll find an unusually wide assortment to choose from. All Simpson standard suits made for discriminating young men. Material is an aristocratic blue worsted showing a neat pencil stripe. Single-breasted, 3-button, soft roll lapels, all around belt with buckle, slash pockets, low cut vest and trousers that fit and hang just right. Sizes 32 to 35.

Special Today!

A Clean-up of
Men's Working Trousers
at
\$1.75

What a chance for men who get here at 8.30, or as near to it as possible! Just 150 pairs of serviceable cotton tweed trousers in dark grey with neat stripe---three pockets and side straps. Sizes 32 to 44. Away they go at just \$1.75!

It'll pay men to buy them by the half dozen for future needs, because there's no telling what the price will be later.

The Robert SIMPSON Company Limited

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