

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, Pres.

J. Wood, Manager

PROBS.

Moderate winds; fine stationary or a little lower temperature.

SIMPSON



"Hey! Get Me To Simpson's By 8 o'Clock"

This would be your clarion-call Tomorrow morning if this fair city were provided with hansoms and cabbies! But as most trolleys run past one corner or another of the Simpson Store, your chance of getting one of these nine-ninety ulsters is still good.

Yes, ulster time has come! You may have realized that last Saturday if you were watching a football game. No need to let another Saturday catch you in the same plight, now that this announcement has caught your eye.

To save one-third of what you expected to pay thus early in the season is a chance not to be overlooked.

Undoubtedly this is the kind of Ulster you'd choose if you didn't have to consider price at all. New Browns, Greys and Blacks, in the latest weaves. Both single and double-breasted style, with convertible collar.

Hardly a man who had made up his mind to buy an Ulster would hesitate about paying Fifteen Dollars for one of these. Yet our Saturday price is not within Five Dollars of this. We have only one hundred and fifty of them to offer at 8 a.m. to-morrow for 9.90

If you like the belted style with tabs on sleeves, the great big double-breasted effects, the best of English manufacture, we have them (sizes 36 to 44) at 34.00

Or if you prefer a more dressy Winter Coat, we would like you to see a medium weight one in light grey tweed, three-quarter length, single-breasted, Raglan shoulder (sizes 36 to 44), at 24.00

Christy, King, Battersby, Stelson

These are names to conjure with in the matter of MEN'S HATS. But it needs no conjuring to sell the products of these well-known makers at Simpson's Saturday prices. Compare with what you've quoted in special hat shops, and you'll understand why these goods have such a ready and continuous sale in our Men's Store (Richmond street corner.)

Seamless Tapestry Rugs \$9.75

This is the last of a special purchase that was much appreciated by buyers versed in rug values; sizes 12 x 12, 9 x 12 and 9 x 10.6—the larger sizes having one seam—will be offered to-morrow, to make a clean sweep of them, at . . . 9.75

What Kind of Linoleum Can You Buy For 37c?

We venture to say that none of our customers have ever seen on sale at this price the kind of Linoleum that will be so ticketed on our Fourth Floor to-morrow morning. Remember that these are new designs, and that this offer holds good for no other day than to-morrow. Bring room measurements with you, as none can be reserved at this price.

Men's Gloves

All sizes 7 to 9 1-2, assorted shades of tan, fine English cape leather, gusset fingers, pique and P. X M. sewn, soft, flexible finish. Regular \$1.00 to \$1.50. Saturday, per pair59



Get the Boy's Ulster Early—The chances are you'll save him a bad cold, among other things. If you buy one here to-morrow you will find among our stock:

A Scotch Tweed Ulster, made with convertible collar and fancy cuffs, patch pockets, double-stitched edges, mohair linings—

Sizes 27 to 30 11.50

Sizes 31 to 35 12.00

An English Tweed Ulster, double-breasted, convertible collar; a rich brown mixture, lined and tailored in A1 style—

Sizes 25 to 28 4.50

Sizes 29 to 33 5.00

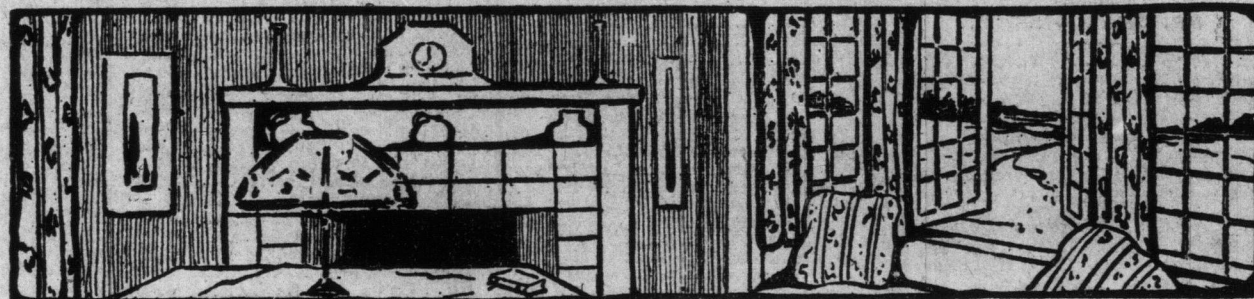
For Smaller Boys, four to nine years, an attractive little double-breasted style with box back, outside pocket, grey buttons. Saturday 7.00

Underwear and Sweater Coats

MEN'S UNDERSHIRTS AND DRAWERS.

Natural and Scotch wool, for Fall or Winter wear. Such brands as "Pen-Angle," "Britannia," "St. George" and "Stralian" to choose from; all sizes 34 to 50. Regular \$1.25, \$1.50 and \$1.75. Saturday, each garment 98

150 Men's Pure Wool Sweater Coats—We procured these at a very reduced price; they are perfect in every way; storm or Varsity collars; colors are grey with navy or royal, solid grey or taupe with seal; all sizes. Regular \$4.50 and \$5.00. Saturday 2.98
See windows for display.



A 4th Floor Exposition of Colonial Draperies That Will Make You as Enthusiastic About These Wonderfully Good and Low-Priced Fabrics as We Are!

We demonstrate how these fabrics may be used with charming effect for Bedspreads, Dresser Covers, Slip Covers, Curtains with Valances, Lambrequins, Bedroom Boxes, Portieres and Overdraperies.

ART-CRAFT CASEMENT CLOTH—

For attractive Window Curtains, per yard 30
Shown in a pretty treatment of valance and side curtains.

PROVIDENCE TAFFETA—

For Loose Covers, Window Curtains, Pillows, Table Covers, Bedspreads, etc. Per yard 40
Shown in a very pretty Bedsread, with bolster cover.

ETAMINE DRAPERIES—

For Dining-room, Den, Sitting-room or Library Curtains. Per yard . . . 30
Shown in a den, window effect, with ruffled valance.

PRIMROSE DIMITY—

For Bedspreads, Screen Filling, Window Curtains, Pillows, etc. Per yard 35
Shown in a pretty filled mahogany screen.

WALDEN REPS—

A wonderful shadow cloth for drawing-room or guests' room. Per yard 60
Shown in a pretty slip cover.

MONASTERY CLOTH—

Producing the effect of the fine old French tapestries, at, per yard . . 65
Shown in a dining-room window treatment.

EMPIRE LINEN TAFFETA—

For living-room Chair Covers, for Portieres and for Over-Curtains. Per yard 70
Shown in a Loose Cover for a Cosy Chair.

As an added attraction, and to offer you a money-saving reason for visiting our Exposition, we will sell Saturday: Reversible Chintz, for Slip Covers, Draperies, Side Curtains, Valances, etc. Regular 50c quality, at, per yard 38
(Draperies Department—Fourth Floor)

Another Dollar Picture Sale

During the fortnight that has elapsed since our last sensational Picture Sale on the Sixth Floor, we have been planning this one for to-morrow. We haven't as many pictures to offer—just one hundred and fifty this time—but if you catch a glimpse of the windowful of them to-day, you'll see how remarkable the values are for a dollar. You've seen some of these pictures in our gallery marked \$8.50! A word to the wise is sufficient. Saturday all go on sale at 1.00

Provisions

2000 lbs. Fresh Creamery Butter, White Clover Brand. Per pound 30
Toasted Cornflakes 3 packages .25
Loaf Sugar 3 1/4 lbs. .25
Baker's Cocoa 1/2 lb. tin .22
2000 tins Canned Peas 3 tins .28
(Only three tins to a customer.)
2000 tins Canned Corn, Aylmer Brand . 3 tins .25
Cross Fish Brand Sardines 2 tins .24
Garton's H. P. Sauce, per bottle 18
Maconochie's Pickles, Mixed Chow Chow and Walnuts, pint bottle 22
Choice Manzanilla Olives, 16-ounce bottle . . . 25
Pure White Comb Honey, per section 14
500 lbs. Fresh Peel Cake. Regular 20c per lb., 15
Canned California Peaches, in heavy syrup, large tin 25

Specials On Sale To-day

Whitewear	Underwear	Corsets
Silk Chiffon Waists		1.99
Boys' Two-piece Suits		2.49
Steamer Trunks		3.69
Boys' Sweater Coats69
Large assortment of china up to \$2.00 a piece, for49

The Robert SIMPSON Company Limited

APARTMENT HOUSE
Convenient to Queen's
of access to street cars;
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H. H. WILLIAMS
35 King St. E.

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