

L. SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, Pres.

J. Wood, Manager

PROBS.

Fresh north and northeast winds; sea and cooler.

L. SIMPSON

TOMORROW AT THE SIMPSON STORE

Women's Clothes—Magnificent Values In the Coat Section—New styles, black, brown and navy serges, black and brown beavers, dark tweed mixtures and light broadcloths. Plain tailored collars and revers or large collars. These are \$18.50 coats. Friday.. **6.95**

In the Suit Section imported tweeds, made up on the new Fall models, greens, browns and greys, notch collar coats, slash pockets, lined silk serge; front and back panel skirt with side gores. Friday..... **10.95**

In the Skirt Section a Donegal tweed Walking Skirt, well tailored, greens, browns and dark grey stripes. Regularly \$6.25 and \$5.25. Friday..... **3.49**

In the Girls' Section, sample Tweed Coats, in a variety of styles for ages 6 to 12. Regularly priced at \$8.50. A Friday bargain..... **4.95**

Bargains in the Peacock Room and Whitewear Dept.

NO PHONE ORDERS.

Little girls' hand-made Silk, Satin and Pure Linen Frocks, beautifully embroidered or lace trimmed, exquisite styles, white or colored, sizes 2 to 8 years. Regular prices \$6.00 to \$12.00 each. Friday bargain, each..... **2.75**

WOMEN'S NIGHTDRESSES, no phone orders, several handsome styles in finest Jap silk, colors white or sky blue, trimmed with real valenciennes lace insertions and frills, all sewn by hand; sizes 32 to 42 bust. Regular \$12.50 to \$25.00. Friday, each... **5.00**

- | | | | |
|---|---|---|---|
| Infants' Wear | Underwear | Corsets | Sweater Coats |
| <p>Infants' Cream Flannel long skirts, cambrie waist, deep hemmed, length 38 inches. Regular \$1.95 each. Friday 1.00</p> <p>Infants' Christmas Robe, fine Persian lawn, hand embroidered yoke, skirt finished with very fine embroidery. Lengths 34, 40 inches. Regular \$3.75. Friday 2.19</p> <p>Little Girls' Coat, all wool cream cashmere, deep cape collar, trimmed with silk embroidery medallions, silk ribbon applique with French hand made silk knots, wide silk ties, carved pearl buttons. Regular \$5.00 each. Friday, each..... 2.75</p> | <p>Women's Corset Covers, silk and wool, high neck, long sleeves, button front, hand made, silk beading run with ribbon, silk facing down front, 22 to 40 bust. Regularly \$1.50. Friday..... 95</p> <p>Women's Vests and Drawers, "Watsons" unshrinkable ribbed merino, fine wool with thread of cotton in back of rib, white or natural, vests high neck, long sleeves, drawers ankle length, both styles. Regular \$1.00. Friday, each..... 63</p> | <p>D. and A. "Directoire" Corsets, white coutil, new long model, with medium bust, four garters, steel boning, four wide side steels, lace and ribbon trimmed, sizes 18 to 24 inches. Regular \$1.00 a pair. Friday..... 69</p> <p>Brassieres, or bust supporters, two beautiful styles, with new patent back brace, handsomely trimmed with fine embroidery, short steels in front sections. Sizes 32 to 42 bust measure. Regular \$1.35 and \$1.50 each. Friday..... 95</p> | <p>Women's or Misses' Coat Sweaters, a handsome style in fancy knit heavy wool, V neck, two pockets, colors navy, grey or cardinal, length about 28 inches. Regular price, each \$2.69. Friday bargain 2.69</p> <p>Girls' Winter Dresses, Four styles girls' fall and winter dresses in fine all wool Panama cloth in colors brown, brown or navy, trimmed with taffeta silk and two styles in all wool Scotch plaids, trimmed with plain cashmere and brass buttons, beautiful dresses. Regular \$4.50 to \$5.00, according to size. Friday, all sizes..... 3.50</p> |

Men--What Do You Think of These?

1. A New Fall Suit, Worth \$16.50 for 7.95 Correct in style, reliable material, splendid workmanship and a great selection: Tweeds and Worsteds in new fall shades. These suits are ready sellers at from \$12 to \$16.50. They are samples and odd 7.95 suits from our stock. Friday
2. Trousers at 98c—Every pair worth two and three times the money. Canadian tweed in grey tones. Friday..... **.98**
3. Working Coats—Tough and heavy brown duck, wool lined and corduroy collar. Friday..... **2.00**
4. Boys' Fall Overcoats—English serge reefers and covert cloth Chesterfields. Well made and matched linings and trimmings. Regular prices to \$4.50. Friday..... **2.49**
5. Boys' Russian and Blouse Suits—3 to 10 years, imported cloths, the very best. A big clearing out of these \$3.00 to \$4.50 suits at..... **1.98**

TO-DAY

WE OFFER FOR SALE
 Women's \$15.00 Raincoats for..... **\$5.95**
 Women's \$4.50 Boots for..... **\$2.50**
 Boys' \$6.00 Winter Suits for..... **\$2.98**
 Men's \$15.00 Raincoats for..... **\$6.75**
 A Dinner Set for 12 People..... **\$7.98**
 Kitchen Aprons for 15c each

\$3.75 Petticoats for \$2.95
IMPORTED SILK MOIRLETTE PETTICOATS, in black only; two different styles, both have flounces trimmed in fancy design, with pin tucking and pleating, also velvet binding; lengths 36 to 42. Regular \$3.75. Friday... **2.95**

Sateen Petticoats, made with deep pleated waist, finished with pin-tucked frill. Sizes 38 to 42. Friday..... **.49**

Gloves and Hosiery

Boys' and Girls' Cape Leather Gloves, 1 dome clasp, school or dress wear, 3 shades of tan, perfect fitting, sizes 000 to 7, ages 1 to 16 years 75c value. Friday pair... **.59**

Women's Cashmere Gloves, 2 dome clasp, plain wool and suede finish, fleecy, suede and 1/2 silk lined, black tan and grey, sizes 6 to 7 1/2, up to 50c. Friday, pair..... **.29**

Men's Pure Wool 1/2 Hosiery, no seam, in 200 soft, close English fitting ribbed top, double heel and toe, 3/4 to 11, extra value. Friday, 3 pairs 60c; pair..... **.25**

Penman's Superior Cashmere, plain black, knit to form, fall weight, double heel and toe, 8 1/2 to 10, extra value. Friday, pair..... **.21**

Hand Bags, etc.

Seal Grain Hand Bags, with strap handle and fashionable fittings, full size. Regular \$1.00. Friday..... **.49**

Men's Card and Ticket Cases, in real red Morocco, popular size. Reg. 60c. Friday..... **.35**

Domestic Scissors, with straight or bent handles, enamelled or nickelplated, 7 1/2 to 8 inches in length. Reg. 75c. Friday..... **.50**

Startling Silk Values

3,000 YARDS OF SATIN PAILLETTE AND SATIN MARVELLEUSE, in all the new Fall shades and ivory and black. There is sky, pink, Alice, Copenhagen, azure, ocean, yellow, old rose, emerald, King's blue, coral, cerise, also a big range of check chiffon taffeta in small, medium and large checks. Regular 65c to 75c per yard. Friday..... **.46**

Black Duchesse Paillette and Satin Messaline, Lyons dyed, 36 and 40 in wide. Friday, per yard..... **1.00**

C. J. Bonnet's Silks, guaranteed. Regular 85c. Friday..... **.68**

DRESS GOODS.
 English Tweed Suitings, in new colors, also Serges, in a full range of fall shades. Regular 65c. Friday, per yd... **.33**

English Panamas and West of England Serges, 52 inches wide. Regular \$1. Friday..... **.64**

Black Broadcloth, rich suede finish, shrunken and unspottable, 63 inches wide. Regular \$1.26 per yard. Friday..... **.97**

Linen and Staple Worthwhiles

100 pairs White Unshrinkable Wool Blankets, warm, durable, assorted borders, 60 x 80 inches. Regular \$2.50 to \$2.85 pair. Friday..... **1.98**

White Saxony Wool Blankets, fine quality, pure wool, 7 lbs., 64 x 84 inches. Regular \$4.55 to \$4.75. Friday..... **3.99**

Turkey Chintz Comforters, 72 x 78 inches, reversible, well quilted, fluffy cotton filling, only 10 dozen Friday..... **1.69**

Stripe Flannelette, 22 inches, fast colors. Friday, yard..... **.74**

1,000 Yards Bleached English Long Cloth, yard wide, firm sound closely woven thread, splendid night gown cotton, Friday, yard..... **.84**

36 Dozen Huckaback Bedroom Towels, pure linen, ready trimmed, 18 x 36 and 18 x 28 inches. Friday, pair..... **.25**

Sets of Table Linen satin damask, all linen grass bleached, dozen napkins, 22 x 22 inches, table cloth 85 x 85 to match. Friday..... **2.98**

Phone direct to Linen Dept.

Fancy Needlework
 275 FANCY LINENS.
 Shams and Runners, in embroidery and drawn work, all kinds of Tea Cloths and Table Centres, Cushion Slips and Night Dress Cases from Ireland. Regular 85c. Friday, each..... **.27**

Wash Goods
 20 pieces only fine Scotch gingham, staple checks and fancy designs, guaranteed all fast colors, regular 12 1/2c. Friday..... **.8**

A few pieces white mercerized broadcloth, vesting spot figures and fancy striped designs, retains its lustre after repeated washings, 28 inches wide, regular 15c. Friday..... **.9**

Fancy Muslins, mostly pretty figures, suitable for dressy sacques, etc., regularly up to 25c. Friday..... **.6**

(No phone or mail orders.)

Umbrellas and Boas
 Splendid Wearing Umbrellas, with strong steel rod and frame, good assortment of new handles, both in the men's and women's, \$1.00 and \$1.25 value. Friday..... **.75**

Ostrich Feather Boas, with silk ends, in black, white, grey, also black and white. Regular \$2.50 values. Friday..... **1.98**

At Less Than a Dollar

(Main Floor.)
 10k solid gold twin and three stone Rings, colored stone settings, and real pearls.
 10k and gold filled Cuff Links, Roman finish, for monogram.
 10k and 9k solid gold Brooches, with pearl and colored stone settings.
 10k and gold filled curb neck chains, 16 inches long.
 10k Pearl Earrings and Scarf Pins.
 9k Baby Heart Pendants, real pearl settings.
 10k Signet Rings, plain and chased patterns.
 Women's and Men's gold-filled Fobs, with amethyst or signet charms.
 Men's Vest Chains.
 Locketts, plain, for monogram or pearl set.
 Bracelets, 10k signet or pearl set Scarf Pins.
 Fine Pearl Necklets and Crosses.
 The regular price of the above **is up to \$3.00, Friday... 98c each**

Sweater Coats and Shirts

Men's Sweater Coats, heavy, plain ribbed, some with collars, others waistcoat style, strong pockets. Regular \$1.25 and \$1.50. Friday..... **.98**

750 Men's Negligee Shirts, a good variety of colors and designs. Sizes 14 to 17. Regular 65c and 75c. Friday..... **.44**

400 Men's English Oxford and Flannelette Work Shirts, neat stripes, very strong. Regular \$1.00. Friday bargain..... **.69**

Hats for Men; Caps for Men and Boys
 All at Reasonable Prices
 (Main Floor.)
 280 Soft Fall Hats, fedora, telescope and crusher styles, in blacks, fawns, browns. All fine fur felt. Regularly sold at \$2. Friday..... **.50**

Stiff Hats, in new shapes of best English manufacture, black and brown. Regular \$2.50. Friday..... **1.00**

Hookdown Caps, tweeds and serges. Friday..... **.10**

Boys' Caps, Varsity shape, silk lined serge. Regular 25c. Friday..... **.15**

Children's Caps and Hats, navy, cardinal and brown. Regularly to 50c. Friday..... **.15**

Velvet Tams, for boys and girls. Brown black and navy. Friday..... **.19**

A Golden Opportunity for the Home Furnisher

FLOOR OILCLOTHS, heavy quality, slightly imperfect in design, very durable, floral, block, tile and conventional designs, all widths up to 7 1/2 feet. Worth up to 30c a yard. Friday, yard..... **.22**

Japanese Porch Mats, round porch matting seats, for porch or picnic use. Regular price 50c each. Friday..... **.6** for 10

Tapestry Carpets, in green, red, fawn and brown. Some with borders to match. Some are borders only for stair steps and runners. They were 75c, 85c and 90c. Friday, yard..... **.48**

AXMINSTER CARPETS, \$1.29 YARD.
 Fine quality Axminster Carpets. Regular \$1.75 per yard. Friday yard..... **1.29**

Seamless Tapestry Rugs, full room size, made in one piece, no seam. Oriental, floral and conventional designs. Size 9 x 12 feet. Friday..... **11.99**

Nottingham Lace Curtains, 60 inches wide, 3 and 3 1/2 yards long. Friday, per pair..... **.98**

