



THE TORONTO WORLD

DECEMBER 15 1915

\$3.99.

MEN'S \$6.00 WATCHES AT 50. thin model, 14-size, open face, 15 amethyst jewels. plain or glit dials, Swiss make, guaranteed, roll-ed gold dust-proof case, engraved, engine turned or plain. Regular \$6.00. Today \$3.99.

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SHOPPING HERE IS BOTH PLEASANT AND PROFITABLE

Boots and Slippers Today's Sale of Practical

Gifts and Seasonable Footwear

MEN'S \$2.50 TO \$3.50 HOCKEY BOOTS, TEN STYLES, \$1.99 PER PAIR.



800 pairs Racing, Hockey and Skating Boots, in all the most desirable leathers, patterns and exclusive foottrappings; spring and low heels; pad-ded tongues, toe boxes and ankles; instep and ankle supports; tan, white, black and green colors; plenty of all sizes, 6 to 11. Regular \$2.50 to \$3.50. Wednesday, \$1.99 per pair.

890 pairs Boys' Boots, Wednesday, \$1.99. Very stylish fall and winter boots, in button and lace styles; made of fine selected gunmetal calf; flexible, noiseless, gord-wearing soles; military heels; cadet toe styles; all sizes and half sizes, 1 to 5%. Regular \$2.50 boots, Wednesday, \$1.99.





In the Men's Store

Today

Floor Covering Values Today Hundreds of Rolls of Inexpensive Tap-

estry Carpets. Scotch tapestry carpets in Oriental, floral and two-tone effects, wide, 45c, 50c and 55c yard; 22½ inches wide, 45c, 50c and 60c yard; 22½ inches wide, 60c, 75c and 80c yard.

Nairn's Scotch Linoleum, 50c-A good range of patterns in block, tile, floral, matting and hardwood effects, two yards only, square yard, 50c.

NEW SCOTCH SEAMLESS AXMINSTER RUGS.

A magnificent range of designs and colors, including self greens, blues and rose centres with pretty chintz borders, beautiful Chinese effects and Oriental designs. 6.0 x 6.0, \$14.25; 6.0 x 7.6, \$17.75; 7.6 x 7.6, \$22.50; 6.0 x 9.0, \$21.50; 6.0 x 10.6, \$24.95; 7.6 x 9.0, \$26.75; 7.6 x 10.6, \$31.00; \$9.0 x 9.0, \$31.95; 9.0 x 10.6, \$37.25; 9.0 x 12.0, \$42.50; 10.6 x 12.0, \$49.75; 9.0 x 13.6, \$48.00; 10.6 x 13.6, \$54.50; 12.0 x 15.0, \$71.50. \$54.50; 12.0 x 15.0, \$71.50.

English Wilton Rugs, 36 x 63 inches, \$9.25. Copies of Oriental rugs, for small halls, living rooms and dens, size 36 x 63 inches, \$9.25.

To clear, \$11.95. "Chamberlin" MEN'S HOUSE COATS, \$7.00. Metal Weather Stripping

\$20.00 WINTER COATS.

Plain grey or blue, with plaid collars and cuffs; cord trimming to match; Eng-

and roomy, cord finishings and girdle; sizes 36 to 46.

Made from English blanket cloth, in light grey and red patterns; sizes 36 to

Tuxedo style, edges finished with mo-hair braid; sizes 36 to 42. Price \$12.50.

REGULAR \$10.50 TO \$15.00.

ENGLISH BATHROBES AT \$5.75.

BLACK VELVET HOUSE

BOYS' HAND TAILORED

COATS AT \$12.50.

ULSTERS, \$7.85.

100 Overcoats and Ulsters, of

fine quality English tweeds, in

browns and grays; subdued mixed patterns and colors; beautifully tail-

ored in fashionable double-breasted

ulsters, with two-way convertible

collars, and belted back; also a num-

ber of short length Chesterfields,

with velvet collars; sizes 36 to 44.



MEN'S AND BOYS' NECK-TIES FOR GIFTS. 100 MEN'S \$15.00, \$18.00 AND

Put up in fancy Christmas boxes; large sizes; flowing end shape; large variety of patterns and colors, or plain colored silk; all pure silk. Special on Wednesday, 50c.

8.30 SPECIAL-MEN'S CHRISTMAS SETS.

Gift boxes containing a pair of Silk Socks, a Silk Handkerchief, Tie, Tie Pin and Tie Clip; the colors are gray, tan, purple and wine. Regu-lar \$1.25. 8.30 a.m. Wednesday, 89c.



Toy Kitchen Cabinets, oak grained hardwood. substantially built. com-plete with groceries, four sizes. 59c, 98c, \$1.49 and \$1.98. Children's Lockets, gold-filled, room

for two pictures, strong joint and catch, fine satin finish. Regular 75c. Wednesday 49c. CANDY (FOURTH FLOOR.)

500 boxes Dollar Princess Cosaques. Regular 75c. One dozen in box. special containing dresses, caps, bon-nets and love mottoes, 60c. 1.000 lbs. Satinettes, per lb. 12c.

500 lbs. Assorted Chocolates, fruit flavors, per 1b. 25c. PAINTING BOOKS FOR KIDDIES.

"The Jolly Times" Painting Book is a big favorite, attractive picture boards, 25c. "The Peter Rabbit" Paint Book, from the story by Beatrix Potter, 25c.

"The Noah's Ark" Painting Book will please the youngsters. Big value

Picture Books

(Third Floor).

Christmas Giving

Scarves to match, \$20.00 and \$25.00.

Scarves to match. \$27.50.

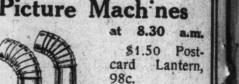
250

"The Home Paint Book, Set," containing book, naints and brush. Com-plete in box, 19c. (Fourth Floor.)



BATH ROBE LENGTHS

Assorted colorings, girdles and frogs to match; size 72 x 90. On sale, Flannel Section, priced at \$2.75, \$2.95 and \$3.85.



The Postcard Lantern shows photos or p o stcards

in a' lifelike manner, 'is s t r ongly

made, and fitted with two lamps, 100 to sell on Wednesday at 98c each.

\$1.50 Mov-Moving Pic-



500 PAIRS MEN'S \$1.95 SLIPPERS. WEDNESDAY, \$1.39.

Elastic Side Slippers, in chocolate and black kid leathers; flexible leather soles; foot comfort lasts; all sizes, 6 to 11. Regular \$1.95. Wednesday, \$1.39.



2.400 PAIRS MEN'S \$1.35 TO \$2.00 SLIPPERS, WEDNESDAY, 99c.

"Opera," "Everett" and "Harvard" Style Slippers, in chocolate and black kid, black and brown alligator effect leather, and black embroidered velvet; light and medium soles; a dandy present for a man; sizes 6 to 11 in the lot. Regular \$1.35 to \$2.00. Wednesday.



WOMEN'S SLIPPERS AND HOUSE BOOTS.

600 pairs Black Felt, Fur Trimmed House Boots; flexible soles; all sizes. Regular \$1.99. Wednesday, 99c.



HOUSE SLIPPERS 420 pairs Red, Brown and Black Ribbon Trimmed Cosy Slippers; padded soles; all sizes. Wednesday, 65c.



EVENING SLIPPERS. 400 pairs Satin Evening Slippers, black and popular colors; all sizes in the lot. Reg. \$2.95. Wednesday, \$1.49.

The actual outlay to have "Chamberlish made coat; sizes 36 to 46 lin's" weather stripping installed in your CAMEL'S HAIR DRESS. home is not great, and yet you get the maximum service. ING GOWNS. \$10.50. Red and black, figured patterns, long

'Phone to our drapery department, and we will be pleased to send a thoroughly experienced man to measure, suggest and estimate for the best fitting for those windows and doors. Do it now. No charge for estimating.

EIGHT COUCH COVERS at \$10.79.

Beautiful moquette couch covers in rich Persian designs, with rich lustrous pile and beautiful soft colorings; size 50 x 100 inches. Regular \$13.50 to \$17.50. Wednesday \$10.79. \$3.50 Tapestry Curtains at \$2.49 pair.

A limited number of pairs of portieres, fringed top and bottom; red, green or two-tone effects. Regular \$3.39 and \$3.50 a pair. Wednesday, pair \$2.49.

110 Stock Ulsters, double-breasted. \$5.50 Tapestry Curtains, \$3.79. Red or serge linings. Newest ulsterings, in browns and greys. Only two or three browns and a few two-tone effects: heavily fringed or with guimpe edge. Regular \$4.39 to \$5.50. Wednesday, pair, \$3.79. coats of any one pattern; sizes 26 to 35. Wednesday \$7.85 Tapestry Portieres, a pair, \$6.79. Reds

or browns, some fringed, others with vandyke edgings or tapestry bandings on one side and bottom. Regular \$6.48 to \$8.48. Wednesday, pair, \$5.79.

Finest Scotch Wool Blankets

Whipped singly, pink or blue borders, weight \$ lbs., size 72 x 90 inches; for Christmas giving. Pair, \$12.50. Imported Down Comforters, satin covering, size 72 x 72, pretty blue, green, rose colorings, nicely boxed. Priced at rose c \$12.50.

Irish Embroidered Bedspreads, spoke hemstitched hems, size 90 x 100 inches. Wednesday, \$3.95. Embroidered Pillow Cases, edges nicely

scalloped, size 44 x 36 inches, boxed. Clearing Wednesday, 98c pair. Damask Table Cloths, pure linen, size

2 x 2½ yards, lily of the valley, tulip and mum designs, finisned with deep hemstitched hems. Wednesday, \$2.95. Figured Huckaback Towel Lengths, size 22 x 40 inches. Wednesday, 50c

each. White Terry Bath Towels, beautiful, soft, thick pile; pink, blue, green and orange borders. Priced at, per pair,

Red Cross Bandage Cotton. Another large shipment just arrived. Yard, 6c. (Fourth Floor)

Pictures at \$2.95

Hand-colored photogravures, beautiful landscapes and figures, genuine oil paint-ings in excellent colorings, Canadian scenery, framed in handsome gilt, gold-burnished and ornamented frames; 75 only to clear. Regular \$4.95 to \$6.50. Wednesday at \$2.95. Medium-size pictures at \$1.50. Beautiful carbon pictures in solid walnut frames.

Serving Trays at \$1.98. Mahogany trays, complete with brass handles, etc., size complete 12 x 16. Pictures at \$1.25. Choice carbons in the best reproductions in art, framed in mahog-any and walnut.

Pictures at \$2.50. Handsome pictures on walnut mats and walnut frames, medium

Photo Frames at 75c to \$3.60. Choice Metal Frames for cabinet photos, solid metal standing backs.

Finest Bleached Sultana Raisins, per lb. 16c. Finest Shelled Walnuts, per Ib. 47c. New Orleans Molasses. 2 lb. tin 10c. Criscoe, per tin 29c.

stone 44c. Finest Canned Tomatoes, 3 tins 25c.

Men's Suspenders, in gift boxes. Wednesday 50c. Men's Knit Silk Mufflers, fringed

ends; large variety of colors; boxed. Reg-ular \$1.50. Wednesday \$1.00.

Men's Fur Lined Coats

Black beaver cloth shells, prime dark Canadian otter collars and selected Canadian spring muskrat linings, \$65.00.

Men's Black Russian Muskrat Lined Men's Black Russian Muskrat Lanea Coats, finest quality skins and beautifully matched; collars of selected otter and Persian lamb skins, specially fine black beaver cloth shells. Wednesday, \$95.00. Canadian Mink Lined Coat, prime Labrador otter collar and exceptionally fine grade beaver cloth shell. Wednesday, \$165.00.

Useful Waists, Low Priced

At \$1.50-Heavy black peau de soie; open front and low collar: Gibson pleat; sizes 34 to 44 bust. Regular \$2.95. Wednesday, \$1.50. At 98c-Black or white Jap washing silk; embroidered panel and group tucks; sizes 34 to 40 bust. Regular \$1.95. Wednesday, 98c.

At \$1.95-A rich, heavy black peau de soie silk; sizes 34 to 42 bust. Regular \$3.95. Wednesday, \$1.95.

At \$1.50-Pure silk black chiffon, lined with the same; pin tucked and finished with square yoke; ecru Irish lace collar and cuffs; sizes 34 to 42. Regular \$3.95. Wednesday, \$1.50.

Market Notes for Housekeepers **TELEPHONE ADELAIDE 6100** GROCERIES-Continued.

MEATS.

BUY "SIMPSON QUALITY" AND GET THE BEST. Round Steak, very tender, per lb. 20c. Sirioin Steak, ch.ice cuts, per lb. 25c. Rolled Brisket, boneless, for pot roast.

per lb. 17c. Wing Roast Best Beef, per lb. 25c. Choice Loin Roasting Pork, per lb. 25c. Family Sausage, our own make, per

Ib. 12%c. Sw.ft's Premium Breakfast Bacon, whole or half side, per 1b. 30c. Swift's Premium Back Bacon, whole or half back, per lb. 32c.

Swif.'s Premium Hams, whole or half ham, per lb. 23c. Swift's Silver Leaf Lard, 3 lb. pails,

gross weight, per pail 51c. Swift's Cotosuet Shortening, 3 lb. pails, gross weight, per pail 45c.

GROCERIES.

6.000 packages Redpath's Granulated Sugar, in 5 lb. packages, 3 packages \$1.08 Lake of the Woods Five Roses Flour,

quarter bag 90c. Choice Musca:el Raisins, 2 lbs, 22c.

Choice Mincemeat, in bulk, per lb. 11c.

2,000 stone Fresh Rolled Oats, per

Choice California Prunes, 21/2 Ibs. 25c. Clark's Pork and Beans in Chili Sauce, tall tin 10c. Buchanan's Pure Strawberry, Rasp-berry and Black Currant Jam, 16 oz. jar Macaroni or Spaghetti, 3 packages 25c. Choice Table Figs, per lb 15c. Fancy Japan Rice, 3 lbs. 25c. Telfer's Cream Soda Biscuits. pack. age, 29c. Choice Pink Salmon, tall tin, per tin 10c. Fresh Buttermilk, gallon 15c. Fresh Butterinik, ganon 150. Finest Mild Cheese, per lb. 22c. Choice Club House Olives, 20 oz. jar

35c. Chocolatta, Ever Ready Chocolate, per tin 45c.

tin 45c. Post Toasties. 3 packages 25c. Pure Icing Sugar. 3 lbs. 25c. 1,000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory, Wed-

FRUIT AND VEGETABLES. Choice Florida Oranges, good size,

FERNS AND PLANTS.



\$30.00

\$25.00.

nesday, per 1b. 27c.

sweet and juicy, per dozen 29c. Cape Cod Cranberties, quart 11c. Carrots or Beets, small basket 8c. Canadian Onions, ½ peck 15c.