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Our February Sale of Canadian Furniture

THE PREPARATION

It began last November; at that time certain of Canada's best Furniture Factories were about to close down. No orders were coming from the West, and it looked as if nothing could prevent hundreds of men being thrown out of work. But we were then able, with this sale in view, to keep those factories going with the huge orders for this great sale that is now ready waiting for your verdict.

- Dresser, in quartered oak finish, rich golden color, has three drawers fitted with brass handles, British bevel mirror. Regularly \$8.00. February Sale price \$4.95
- Dresser, in pure white enamel finish, has three drawers and large British bevel mirror. Regularly \$9.50. February Sale price \$7.15
- Dressers, in white enamel finish, have three drawers with brass trimmings, British bevel mirror, size 24 x 44 inches. Regularly \$11.00. February Sale price \$8.65
- Dressers, as illustrated, cut No. 1, made of genuine quarter-cut oak, golden finish, have two long and two small drawers, fitted with strong locks, large case, British bevel mirror, size 28 x 22 in. Regularly \$20.50. February Sale price \$12.35
- Dressing Table, "Colonial design," mahogany finish, to match above dresser. Regularly \$14.50. February Sale price \$10.45
- Dresser, in mahogany finish, "Colonial design," has two deep and two small drawers, British bevel square mirror, size 30 x 28 in. Regularly \$23.75. February Sale price \$17.35
- Chiffonier, "Colonial design," mahogany finish, to match above two pieces. Regularly \$20.00. February Sale price \$15.35
- Chiffonier, in selected elm, rich golden finish, five deep drawers and shaped British bevel mirror. Regularly \$13.75. February Sale price \$10.25
- Chiffonier, "Colonial design," mahogany finish, has four deep and two top drawers, oval British bevel mirror. Regularly \$21.75. February Sale price \$15.95
- Buffet, in genuine quarter-cut oak, golden or fumed finish, has 48-inch top, conveniently arranged drawers and cupboards, long British bevel mirror. Regularly \$26.75. February Sale price \$14.15
- Buffet, in quarter-cut oak, golden or fumed finish, has two cutlery drawers, double door cupboard and long linen drawer, British bevel mirror. Regularly \$34.00. February Sale price \$21.75
- Dressers, as illustrated, cut No. 2, "Colonial design," in rich mahogany finish, large case, two long and two small drawers, large oval beveled mirror. Regularly \$27.00. February Sale price \$19.45
- Buffet, in selected quarter-cut oak, fumed or golden finish, three top drawers, double door cupboard and deep linen drawer, British bevel mirror. Regularly \$25.00. February Sale price \$16.75
- Buffet, "Colonial design," in genuine quarter-cut oak, fumed or golden finish, has two cutlery and one long narrow drawer, large double door cupboard, linen drawer, and British bevel mirror. Regularly \$43.00. February Sale price \$36.25
- Extension Dining Table, in quartered oak, rich golden finish, has round top, extending to 6 feet, square pedestal. Regularly \$8.25. February Sale price \$6.75
- Extension Dining Tables, in genuine quarter-cut oak, fumed or golden finish, 45-inch round top, deep rim, 6-foot extension, round pedestal and neatly designed feet. Regularly \$22.00. February Sale price \$12.95
- Six Only, Buffets, as illustrated, cut No. 3, in genuine quarter-cut oak, golden finish, 52-inch tops, three top drawers, double door cupboards, one long and one linen drawer, British bevel mirror. Regularly \$40.00. February Sale price \$23.75
- Extension Dining Table, in genuine quarter-cut oak, fumed or golden finish, has 44-inch round top with deep rim, extending on easy slides to 8 feet; massive round pedestal. Regularly \$25.50. February Sale price \$19.45
- Dining-room Chairs, made of solid quarter-cut oak, fumed or golden finish, seats are well upholstered and covered in genuine leather. Set has five side and one arm chair. Regularly \$17.50. February Sale price \$12.85
- Dining-room Chairs, in solid quarter-cut oak, fumed or golden finish, seats and backs are comfortably upholstered and covered in genuine leather. Set has five small and one arm chair. Regularly \$35.75. February Sale price \$26.95
- Extension Dining Table, as illustrated, cut No. 4, in solid quarter-cut oak, fumed or golden finish; 48-inch top; 9-inch round dividing pedestal and carved claw feet. Regularly \$26.00. February Sale price, \$14.50



(Cut No. 1.)



(Cut No. 2.)



(Cut No. 3.)



(Cut No. 4.)



Look! Extension Couch Bed at \$5.95

The frame is made of angle steel; springs are woven steel wire, suspended by helical springs at both ends; mattress is well filled with cotton felt, neatly tufted, or covered in green denim, with valance at front and both ends. The couch is easily extended from couch to full-size bed in a few moments. Regularly \$9.75. February Sale price, at \$5.95

In emulation of the American campaign to "buy a bale of cotton," there has been inaugurated in this country the BUY A BIT OF FURNITURE movement.

If you buy your bit of furniture here to-morrow you'll be doing your part to support home industries, and at the same time you'll be getting SUPREME VALUE FOR YOUR INVESTMENT.

- Mattress, filled with curled seagrass and heavy layer of jute felt at both sides, tufted and covered in art ticking, all sizes. Regularly \$3.10. February Sale price \$1.95
- Mattress, well filled with all cotton felt, neatly tufted, stitched edges and covering of fine art ticking, supplied in all sizes. Regularly \$7.50. February Sale price \$4.15
- Mattress, extra well filled with all pure cotton felt, 100% pure, carefully selected and built in layers, deep tufts and covering of high-grade sateen art ticking. Regularly \$8.50. February Sale price, at \$5.95
- Dining-room Chairs, consisting of five side and one arm chair, made of solid quarter-cut oak, fumed or golden finish, have loose slip seats covered in genuine leather. Regularly \$24.75. February Sale price \$16.15
- Dining-room Chairs, made of solid quarter-cut oak, fumed or golden finish, well paneled backs and the loose slip upholstered seats are covered in genuine leather. Set has five side and one arm chair. Regularly \$26.00. February Sale price \$19.15
- Dining-room Chairs, consisting of five side and one arm chair, in solid quarter-cut oak, fumed or golden finish, the loose slip seats are well upholstered and covered in genuine leather. Regularly \$27.50. February Sale price \$20.95

THESE BED PRICES WILL MAKE YOU SIT UP!

\$1.65 Buys a Nine Dollar Bed To-morrow!

The beds themselves are good beds to sleep in, but the prices we've marked them at certainly make anyone who knows bed-value sit up with a start.

Just 100 of them, in white enamel; various designs and sizes, and have continuous posts; others brass rods and ornaments. Regularly from \$5.00 to \$8.00. February Sale price 1.65

THE REALIZATION

As a consequence of this policy started last year, we are now able to offer a new, clean stock of Furniture at prices that will probably never be equaled in this country. You will find all the pieces mentioned here to be brand new, Canadian-made Furniture, backed up by our money-back guarantee. Come and see it to-morrow; here are fifty or sixty items. Any one of them worthy of a special trip to the store.

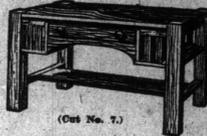
- China Cabinet, in genuine quarter-cut oak, golden finish, has bent glass door and ends. Regularly \$22.75. February Sale price at \$18.75
- China Cabinet, "Colonial design," made of selected quarter-cut oak, golden finish, has bent glass ends and door, British plate mirror, inside fitted with shelves. Regularly \$31.00. February Sale price at \$25.95
- Baking Cabinet, made of selected hardwood, natural finish, white basswood tops, size 40 x 26 inches, large drawer and divided flour bin. Regularly \$6.25. February Sale price \$4.35
- Baking Cabinet, made of maple, natural and walnut finish; top part has large cupboard with shelves and two glass doors; bottom part has large flour bin, roomy cupboard, linen and cutlery drawers, top has nickeloid metal. Regularly \$19.00. February Sale price, at \$14.50
- Dining-room Chairs, as illustrated, cut No. 5, in quarter-cut oak, fumed or golden finish, the back panels and slip seats are neatly upholstered and covered in high-grade leather. Set consists of five small and one arm chair. Regularly \$32.00. February Sale price \$23.95
- Parlor Suite, consisting of settee, arm chair and arm rocker, in polished mahogany finish; seats are well upholstered and covered in silk tapestry. Regularly \$25.00. February Sale price \$19.95
- Parlor Suite, in solid mahogany, neatly designed panel backs, the upholstered seats are covered in silk tapestry. Suite consists of settee, arm chair and arm rocker. Regularly \$40.00. February Sale price \$26.50
- Parlor Suite, as illustrated, cut No. 6, the frames are made of solid mahogany, the seats and backs are comfortably upholstered and covered in silk tapestry. Suite consists of settee, arm chair and arm rocker. Regularly \$43.00. February Sale price \$34.00
- Parlor Suite, in selected mahogany. This suite consists of settee, arm chair and reception chair. The seats, backs and arms are finely upholstered and covered in high-grade green silk stripe material. Regularly \$85.50. February Sale price at \$68.95
- Library Table, made of solid quarter-cut oak, fumed finish, has five drawers with copper fittings. Regularly \$17.50. February Sale price \$12.75
- Brass Bedstead, has 2-inch continuous posts, equally divided fillers, and supplied in satin, polette or bright finishes, in all standard sizes. Regularly \$18.90. February Sale price \$13.15
- Library Table, as illustrated, cut No. 7, made from solid quarter-cut oak, fumed finish, size of top 48 x 30 inches, has centre drawer and bookshelf at each end, long shelf underneath. Regularly \$22.50. February Sale price, \$15.95
- Bed Spring, the frame is made of kiln-dried hardwood, has woven steel wire springs, supported by steel bands, supplied in all sizes. Regularly \$2.00. February Sale price \$1.45



(Cut No. 5.)



(Cut No. 6.)



(Cut No. 7.)



(Cut No. 8.)

Box Spring, the best oil tempered springs are used in the construction, which are covered with fine canvas, then a heavy layer of pure white cotton is placed on top and covered in high-grade quality art ticking. The materials used in this box spring are of the best obtainable. Supplied in all standard sizes. February Sale price \$11.95

Brass Bedstead, as illustrated, cut No. 8, has heavy 2-inch posts and top rails, with ball corners at each end. The uprights are extra heavy, satin, bright or polette finishes, supplied in 4.0 and 4.6 sizes only. Regularly \$24.75. February Sale price \$16.35

No phone or mail orders taken for these beds.

Bed Spring, has steel tube frame; spring is woven steel wire reinforced, and strongly supported by steel bands, in all standard sizes. Regularly \$3.00. February Sale price \$1.95

Bed Spring, steel tubing frame; spring is extra fine specially woven steel wire, with steel rope edge, fully guaranteed, supplied in all sizes. Regularly \$5.00. February Sale price \$3.85

Pillows, well filled with mixed feathers, covered in art ticking. Regularly \$1.35 pair. February Sale price, pair 85c

Pillows, extra well filled with all pure feathers, carefully selected and covered in art ticking. February Sale price \$2.95

Summary of Offerings for Thursday in Other Departments

- Women's Dresses, Spring styles, received in advance of season.
- Spring Silk Novelties.
- 1915 Materials for Dressmakers.
- Stock-taking Clearance of Boots and Shoes.
- Men's Store Specials in Suits and Furnishings.
- Blankets, Comforters, Spreads and Sheets.
- Window Shades and Weather Strips.
- Odd Pieces China-ware.
- Pure Food Supplies.
- Choice Groceries.
- Grocery Telephone, Adelaide 6199.
- All other Departments, Main 7541.

News of To-day's Selling

Whitewear Sale, extraordinary values.	Men's Furnishings, Stock-taking Clearance.
\$10.00 Women's and Misses' Coats, \$2.50.	36-in. Twilled English Longcloth, 11c.
New Spring Serges and Broadcloths.	Floor Covering Specials.
Black Silk Announcement.	Basement Sale of Brass and China.
\$6.00 Men's and Women's Boots, \$2.49 and \$2.99.	
Fur Collar Overcoats less than manufacturers' cost.	
\$65.00 Muskrat Coats half-price.	

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