

Calendars Half Price

Here is a splendid opportunity to secure a beautiful Art Calendar or pretty Tablet Turn-over Almanac for half the cost. Regularly 25c to \$4.50. Friday Half Price (Main Floor.)

Visitors' Day at Simpsons' Store

It's making holiday to shop and go sight-seeing in Simpson's splendid building, among its wonderfully full and varied stocks. You are welcome and will find Simpson's convenient down-town headquarters. Store Hours: 8.30 a.m. to 5.30 p.m.

Women's Dresses Rush Value at \$6.95

REGULARLY \$12.50, \$14.50 TO \$17.50. Sample Dresses in a wide variety of styles and fabrics, which include velvets, satins, serges, cords and novelty weaves. All fresh from the maker. Colors are taupe, tan, black, navy, Copenhagen and brown. Seldom are such good dresses to be had for so little. Saturday 6.95

WOMEN'S AND MISSES' DANCE AND EVENING DRESSES. Exclusive models in soft messallines, chiffons, crepes, satins and charmeuse silks; made by the best New York and European houses, together with some from our own workrooms; very few duplicates in the lot. Special at \$14.50, \$17.50, \$22.50 and \$27.50.

WINTER COATS IN SMART STYLES. Regular Prices \$15.00 to \$17.50, Saturday 8.50, \$8.95. 40 Coats in the collection; all in fashionable winter fabrics, warm tweeds and reversible cloths, blanket and curl cloths, light or dark shades, and styles of the very latest; becoming models, with the new yoke and sleeve; some handsomely trimmed with plush or velvet. Exceptionally priced at 8.95

SKIRTS FOR MISSES. Made in two strictly tailored styles; high waist, with a wide tucked down one side of front and back; panel ornaments with buttons; materials are worsted, serge and all-wool tweeds; front lengths 34 to 38 inches. Extra value at 2.65

\$2.95 FOR GIRLS' COATS. Many styles, in a mixed variety of materials; ages 6 to 14 years. Greatly reduced. 2.95 (Third Floor.)

Millinery for Saturday

10 showcases of Trimmed Hats at 3.50 Black Velvet Shapes, fur trimmed, velour and plush, some with ostrich feathers. Regularly \$7.00 to \$15.00. Saturday 3.95

Two tables of Trimmed Hats, the regular marked prices of which were \$3.85, \$5.00 and \$6.00. Saturday 1.45

Black Velvet Shapes in the best of mid-winter styles. Regularly \$2.75 and \$3.35. Saturday 1.00

Black Beaver Hats in eight good styles. Regularly \$2.75 and \$3.00. Saturday 1.35

White Beavers, same quality and styles. Regularly \$3.00 to \$4.50. Saturday 1.95

CHILDREN'S DEPARTMENT.

Hats, Caps and Bonnets. Regularly \$1.00 to \$2.00. Saturday50 (Second Floor.)

Velvet Corduroy

1,000 yards of superior grade "Worralls" fast pile and guaranteed quality, formerly sold at 75c. Colors are sage, navy, Rome, myrtle, golden brown and tan. Extra Saturday49

38 AND 39-INCH BLACK SATIN MOUSSELINES AT \$1.24 PER YARD. Includes all the finishes in use at present, such as silk-satin, charmeuse, Duchesse, etc. The dyes are of the richest, deepest blacks, 38 and 39-inch, per yard 1.24

BLACK SILK-SATINS IN 40-INCH AT \$1.45 PER YARD. The very newest finish, made expressly for draped effects, does not crush easily. 40-inch special 1.45

39 AND 40-INCH BLACK SUITING SATINS AT \$1.69 PER YARD. Gives you wide choice in qualities usually sold at \$2.00 yard. These weaves are weighty enough for coats and suits or plainer dresses, yd. 1.69

DUCHESS MOUSSELINE SATINS IN COLORS AT 85c PER YARD. The regular prices run to \$1.50, and qualities are all that can be desired, the colors include all the new blues, with beautiful tones in all fashionable shadings. 36 inches wide. On sale, per yard85 (Second Floor.)

English Cloakings

IMPORTED FROM THE BEST ENGLISH MAKERS, REG. VALUES TO \$2.60 PER YD. 54 INCHES WIDE, \$1.10. A variety of weaves and colorings in the collection, including chinchillas, polo cloths, reversible, Whitney, etc. Correct weight for children's, misses' and women's coats. 54 inches wide, Saturday 1.10

SCOTCH AND ENGLISH CLOAKINGS, 54 INCHES WIDE, \$1.85. Every wanted color, weave and design in this special offering of warm winter cloakings. From the best English and Scotch mills, pure wool qualities, 54 and 56 inches wide. Saturday 1.85

ENGLISH WORSTED FINISHED SUITINGS. Including black and white shepherd check suitings in four popular sizes of check, black and white and grey and white striped suitings, black and white and grey and white Bedford cord suitings, in a variety of designs. Regularly 60c per yard. Saturday, per yard50 (Second Floor.)

120 Crepe de Chine Blouses

in plain colors, floral patterns and various styles in fine silks and all the new colorings. Made up in the ultra fashionable styles. Sizes to 42-inch. Regular values \$4.00, \$5.00 and \$6.50. Saturday 2.95 (Third Floor.)

Men's Boots \$2.95

Over 600 pairs Men's Goodyear Welted Boots, in button and laced styles, velours calf, patent colt, tan Russia calf and gun-metal leathers, single and double soles. Some are leather lined. Sizes 5 to 11. Regularly \$4.00 and \$4.50. Saturday 2.95

WOMEN'S \$3.00, \$3.50 AND \$4.00 BOOTS, \$1.99. 560 pairs Women's High-grade Boots, including many well-known brands; made on popular and perfect-fitting lasts, in button and laced styles; patent colt, tan Russia calf, gunmetal and fine vicid kid leathers; Goodyear welted, hand-turned and flexible McKay sewn soles; all styles of heels; sizes 2 1/2 to 8. Regularly \$3.00, \$3.50 and \$4.00. Saturday 1.99

CHILDREN'S BOOTS, 89c.

Fine tan and black kid; made on neat, easy-fitting lasts, in button and laced styles; medium weight, hand-turned and flexible McKay sewn soles; Mother Hubbard and "Adams" brands; sizes 3 to 10 1/2. Regularly \$1.00 and \$1.35. Saturday89

MEN'S LEATHER TOP RUBBER BOOTS, \$2.49. Best quality, snap-proof Rubber Boots, with rolled edge soles and solid rubber heels; 8-inch leather tops; leather laces with each pair; sizes 6 to 12. Regularly \$3.35. Saturday 2.49

RUBBERS—STORM STYLE. Bright finished, reinforced corrugated soles and heels: Men's, sizes 6 to 12. Saturday76 Women's, sizes 2 1/2 to 8. Saturday58 Misses', sizes 11 to 2. Saturday47 Child's, sizes 3 to 10 1/2. Saturday35 (Second Floor.)



Fur and Fur Lined Coats for Men

25 Men's Custom Tailored Fur-lined Coats; made from carefully selected materials; the shell is custom tailored from fine quality black beaver cloth, and the linings are No. 1 Canadian muskrat; with notch and shawl collars, of Canadian otter or Persian lamb skins. Our regular \$65.00 coat. Saturday's special price 40.00

Another coat is lined with best grade American muskrat, and has deep shawl collars of prime furred otter skins; shell is fine black beaver cloth. Regularly \$50.00. Saturday's special 28.50

27 Men's Fur Coats, in black China dog skin and mountain bear skins; deep rolling collars; 50 in. long. Saturday special 14.95

Men's Winter Wear Caps, in tweeds, serges, chinchillas, corduroys, leather, fleece finish overcoating, and beaver cloths; extra well finished, and with plush or fur-lined ear bands. Regularly \$1.00. Saturday65

Men's Fur Collars, in electric seal, astrachan lamb, Bulgarian lamb and German otter. Saturday special price 2.45

Men's Soft Hats, balances of lines, in brown, grey, fawn, slate and olive colors. Regularly \$1.00 and \$1.50. Saturday75 (Main Floor.)

Toilet Goods Half Price

A large variety of Toilet Sets, Manicure Sets, Shaving Sets, Smoking Sets, Shaving Mirrors and Perfumes. Saturday Special Half Price (Third Floor.)

High Priced Overcoats and Ulsters to Clear Saturday at \$12.00

REGULARLY \$15.00, \$18.00, \$20.00 AND \$24.00.

Broken lines of overcoats and ulsters from our regular stock, carefully and painstakingly made. Chesterfield Overcoats in three-quarter length, ulsters with two-way convertible collars, belted backs, and all the new fashion points. Blue, browns and greys 12.00 in the season's new patterns. Splendid quality twill mohair linings. Clearing

MEN'S BEST QUALITY BEAVERETTE LINED COATS, REGULARLY \$11.75, TO CLEAR \$9.50. The best kind of sheepskin-lined coats, made from heavy English corduroy, in a dark fawn; lined throughout with excellent beaverette fur; has beaverette fur collar; leather bound pockets; patent fasteners; wind cuffs on sleeves; leather shields, and is in every respect a choice garment. Saturday to clear 9.50

MEN'S SPECIAL VALUE TROUSERS. Of English tweeds, in browns and greys; neatly tailored; sizes 30 to 44 waist. Special Saturday 1.75

BOYS' RUSSIAN AND JUNIOR OVERCOATS, \$4.95, REGULARLY \$6.50, \$6.75 AND \$7.50. Smartly tailored from imported English tweeds, of dark and medium shades; also convertible junior ulsters; sizes 4 to 10 years. Saturday special 4.95

BIG BOYS' ULSTERS, \$7.95. Regularly \$10.00, \$12.00 and \$14.00. Of imported Scotch tweeds, in dark brown and tan; solid colors; double-breasted styles, with shawl collars, and belt on back; sizes 30 to 35. Saturday special 7.95 (Main Floor.)

Reduced Prices on Women's Underwear

WOMEN'S VESTS OR DRAWERS. Heavy ribbed wool and cotton mixture or all cotton, white or natural; vests high neck, long sleeves; drawers ankle length. Sizes 32 to 38 bust. Regularly 35c to 50c. Saturday25

Women's Combinations, heavy ribbed pure white wool, Watson's seconds; high neck, long sleeves, buttoned front; ankle length; sizes 32 to 38 bust. Regularly \$2.00. Saturday 1.00

Women's Corset Covers, heavy ribbed cotton; high neck, long or short sleeves; sizes 32 to 38 bust. Regularly 25c and 35c. Saturday15

Children's Sleepers, heavy fleece-lined jersey cloth; buttoned down back; drop seat; feet attached; sizes 2 to 12 years. Saturday50

\$2.00 CORSETS, PER PAIR, \$1.00. A Corset bargain of exceptional merit for Saturday shoppers. Phone orders filled. Women's Corsets, a handsome Crompton model, in extra fine white coutil; medium bust; very long hips and back; finest rust-proof boning throughout; wide side steels; four wide strong garters; embroidery trimmed; bust draw cord; sizes 18 to 26 inches. Good value at \$2.00 a pair. Saturday, a pair 1.00 (Third Floor.)

FLOORCOVERINGS

1,000 yards of Heavy String Napier Mattings at 16c yard. Regular value 20c, 25c and 35c yard; reds, greens and tans; useful for stairs and strips over carpets; three widths, 18 inches, 22 1/2 inches and 27 inches. Come early for these. Cannot promise phone or mail orders. Hard-wearing, thick and well-seasoned Linoleum; good designs. Extra value, square yard36

Stair and Passage Linoleums at low prices; nice, bright, new designs. 18 inches wide. Saturday17 22 1/2 inches wide. Saturday20 27 inches wide. Saturday23

Big Saturday values in English and Scotch Tapestry Squares; all the most useful sizes in a lot of good new styles: 7.6 x 9.0. Saturday 5.75 9.0 x 9.0. Saturday 7.00 9.0 x 10.6. Saturday 8.00 9.0 x 12.0. Saturday 9.00 10.6 x 12.0. Saturday 11.25

New Seamless English Axminster Rugs, beautiful Oriental designs; extra values: 9.0 x 9.0. Saturday 25.75 9.0 x 10.6. Saturday 30.00 9.0 x 12.0. Saturday 34.25 (Fourth Floor.)

Men's Gloves and Hosiery

Men's All-wool Plain Black Cashmere Socks, seamless, double heel, toe and sole. Sizes 9 1/2 to 11. Tuesday .25

Men's Wool Lined Gloves, tan suede, soft pliable skin, 1 dome fastener, perfect finish. Sizes 7 1/2 to 9 1/2. Friday .59 (Main Floor.)

Fine Lace Curtains

85c AND \$1.00 VALUES, 69c. Nottingham Lace Curtains, 3 and 3 1/2 yards long, pretty floral, conventional and striped designs, with borders to match, strong and durable, white only. Buy now for future needs. Saturday special, pair69

Filled Muslin Bedroom Curtains, spotted and plain, neat and very durable; greatly reduced. Saturday, pair79

Soft Madras Muslin Curtains, cream and white; 2 1/2 yards long; pretty floral designs. Regularly 95c per pair. Saturday, pair73

Two Window Shade Specials

Combination green with cream or white, 37 x 70, 75c. Saturday, each46

Plain green, white or cream, 37 in. x 70 in., guaranteed Hartshorn rollers. 70c value. Saturday .39 Complete with brackets and pulls. (Fourth Floor.)



Women's Ice Skates

Women's \$2.25 Skates, double ends, welded heel and sole plate, all steel runners, highly tempered. Saturday, per pair 1.68

HOCKEY SKATES.

The "Model" Hockey Skate, with puck stop, solid steel blade, grooved runners, welded sole and heel plate, highly tempered quality. Saturday 1.98

800 pair only Regularly \$1.25 Hockey Skates, double ends, strong and well made, heavily nickel-plated, and well finished, per pair .98

SNOW SHOES.

Of the best and most reliable manufacture, with strong frames Plain Style for Men, 14 x 43 size. Saturday basement 2.75 16 x 43 size. Saturday basement 3.00 Tufted Style for Men, 14 x 43 size. Saturday basement 3.00

CHILDREN'S SNOW SHOES. Tufted style, 10 x 33 size. Saturday basement 1.75 8 x 30 size. Saturday basement 1.50 *Phone orders direct to department. (Basement.)

Yokes, Guimps and Neckwear FOR WOMEN.

Full size guimps of fine net, also square and point dress yokes. To clear at, each .25 Odd lines in Women's Neckwear, to clear at 15c, 25c and 50c. (Main Floor.)

Men's Underwear at \$1.98

200 garments of Men's Very Best Quality Underwear, including Wolsey, Nelson, Strallan and Body Guard brands; odd and broken lines, including natural wools, cashmeres in pure white and natural, Indian cashmeres in dark shades; all sizes in the lot; all winter weight. Regularly \$2.50, \$3.00, \$3.50 and \$4.50. Saturday 1.98

PYJAMAS AT 98c. 300 suits of Men's Pyjamas in several different weaves, suitable for all seasons, mostly travellers' samples; double or single breast styles; with or without frogs; military collar or kite-shape front; all sizes 34 to 44. Regularly \$1.25 to \$2.50. Saturday98

SWEATER COATS AT \$3.98. 100 only Men's Heavy Quality Pure Wool Sweater Coats, in heavy fancy knits or plain weaves, including Fen Angle brand, new Norfolk sweater coats, with belt and imitation pleats, always sold at \$5.00; the fluffy Angora wool coat at \$3.00, are the chief items; all good selling colors, in plain or fancy; all sizes in the lot. Regularly \$5.00, \$6.00 and \$8.00. Saturday at 3.98

MEN'S NEGLIGE SHIRTS AT 69c. 1,000 Men's Neglige Shirts, in a splendid variety of designs and sizes; these are made up of all broken size ranges from our regular stock. Regularly \$1.00, \$1.25 and \$1.50. Saturday to clear68 (Main Floor.)

All Linen Towels 49c Pair

Huckaback Bedroom Towels, good heavy quality, and nicely hemstitched. Special Saturday, pair49

FLANNELLETS REDUCED TO 10c. Flannellette in a good assortment of stripes, fast colors. Note wide width, 18 inches. Clearing Saturday, yd. .10

DAMASK TABLE CLOTHS, \$1.00. Beautiful all linen damask table cloths, in handsome round designs, good sturdy quality for general use. Size 2 x 2. Clearing Saturday 1.00

ROLLER TOWELS 25c EACH. Made from good heavy crash, with fancy red border, 2 1/2 yards in each size. Clearing Saturday, each25

CLEARING OF BATH MATS, 69c. Bath Mats, closely woven, in pretty blue and white colorings. Regularly \$1.00. Special Saturday69 (Second Floor.)

Sample Mahogany China Cabinets

In "Colonial" and "Sheraton" styles. These can be supplied in various designs. Regularly priced from \$50.00 to \$58.00. Saturday bargain 39.50

Dining-room Tables, in solid quarter-cut oak, golden finish. Regularly \$42.00 to \$55.00. Saturday bargain 37.50

English Upholstered Rattan Chairs, these have deep seats and long, sloping backs, covered in tapestry. Regularly \$20.00. Saturday bargain 16.90

Dining-room Chairs, in solid quarter-cut oak, in either turned or golden finish; have genuine leather loose slip seats; set consists of Rattan side and one arm chair. Regularly \$24.75. Saturday bargain 21.90

Kindergarten Sets, table and two chairs, in red only. Regularly \$21.00. Saturday bargain 16.00

Dining-room Chairs, finished golden color; have high backs. Regularly \$19.00. Saturday bargain 17.90 (Fifth Floor.)

Drug Specials

Macrolized Wax. Regularly 75c50 Rubber Gloves. Regularly \$1.0075 Squibb's Olive Oil. Regularly 60c45 Menthol Plaster. Regularly 20c15 Mentholated Extract With 25c15

Combination Water Bottle and Fountain Syringe. Regularly \$1.5099

Reshine for polishing silverware or metal. Special Saturday49

Toilet Rolls. Regularly 50c and 60c39

Tasteless Preparation of Cod Liver Oil with Hypophosphites and Wild Cherry. Regularly 70c50 (Main Floor.)

GROCERIES

1,000 lbs. Finest Creamery Butter, White Clover Brand. Per lb.24

Toasted Corn Flakes. 3 packages25

Leaf Sugar, 4 lbs.25

Imported French Peas. Per tin11

Finest Canned Corn. 3 tins15

Rich Red Salmon, Argo Brand. Tin Canned Fruit, Raspberries, Strawberries and Cherries. Per tin15

Clark's Pork and Beans, in Chili Sauce. Large tin10

One can California Sunlight Oranges. Good size, sweet and seedless. 25c25

Finest Grapefruit, 4 for25

Garton's H. P. Sauce. Per bottle. .15

Masonochie's Pickles, assorted. Pint bottle25

Canned Golden Wax Beans. 3 tins. Baker's Cocoa. 4-lb. tin25

H. D. Smith's Marmalade. 1-lb. jar15

California Canned Asparagus Tips. Per tin20

Crossed Fish Brand Sardines. 2 tins. Finest Mild Cheese. Per lb.15

100 lbs. Fresh Fruit Cakes. Per lb. Fancy Mixed Biscuits. 2 lbs.25 (Basement.)

The Robert Simpson Company, Limited