

*Dr. Fleming went over this with me  
It is tentative and subject to revision*

REPORT FOR FINANCE COMMITTEE

Result of Conference between Mr. Ward and Dr. Bates

The Campaign to be entered into for the financing of the Social Hygiene Council should be with the object of raising from \$300,000.00 to \$500,000.00 to cover a period of 3 years. The following is the tentative budget.

	<u>Annually</u>	<u>Three Years</u>
Toronto	\$10,000.00	\$30,000.00
Winnipeg	6,000.00	18,000.00
Ottawa	6,000.00	18,000.00
Vancouver	6,000.00	18,000.00
Alberta	6,000.00	18,000.00
Saskatchewan	6,000.00	18,000.00
Montreal	10,000.00	30,000.00
New Brunswick	6,000.00	18,000.00
Nova Scotia	6,000.00	18,000.00
Hamilton or Windsor	6,000.00	18,000.00
	<u>\$68,000.00</u>	<u>\$204,000.00</u>

In addition moving-pictures and moving-picture machines at a minimum of \$15,000.00 annually - 3 years 45,000.00

Posters, literature and exhibit material - \$15,000.00 annually - 3 years 45,000.00

Additional national overhead \$15,000.00 annually (including financial secretary?) - 3 years 45,000.00

To be added to this is the sum of \$50,000.00 for the National Headquarters and \$10,000.00 for repairs or an additional \$20,000.00 a year 60,000.00

\$399,000.00

The above is not inclusive of existing government grants or of the grants now being received from the Metropolitan Life Insurance Company which amount to approximately \$36,250.00 annually or over the three year period. 108,750.00

Additional Suggestions

Arrangements should be made to have all local secretaries made National officers on the national pay-roll and under the control of the National.

Local affairs should be under the control of local committees with veto power in the hands of the National.

Cost of the above Campaign

If it extends over five months is to be \$25,000.00 as follows:- \$15,000.00 to be paid to Ward, Wells & Dreshman and Gates, \$10,000.00 for expenses. If the man employed is making good but the work going slowly it may be necessary to retain him for more than five months.