

Government Notices of Motions

January 25—*The Minister of Finance*—In Committee of Ways and Means
—The following proposed Resolution:—

That it is expedient to introduce a measure

- (a) to amend the Income Tax Act, to provide that, with respect to expenditures incurred by a taxpayer for advertising that is primarily directed to the Canadian market in issues dated after June, 1963 of a non-Canadian periodical publication, the deduction from income of such expenditures be disallowed, and that for the purposes of this paragraph, where it is established that issues of any periodical publication were being printed and published in Canada on a regular basis before January 25, 1963, having undergone editorial operations in Canada, any issues dated after June, 1963 of publications that are established to have been printed and published in Canada, to have undergone editorial operations in Canada and to be, as regards the nature and contents thereof and the readership to which they are directed, substantially similar to the issues that were being printed and published in Canada on a regular basis before January 25, 1963, shall be considered not to be issues of a non-Canadian periodical publication;
- (b) to amend Schedule C to the Customs Tariff, to prohibit the entry into Canada of
- (i) issues of periodical publications which, under regulations prescribed by the Governor in Council, have been found to be issues of special editions, including split-run or regional editions, designed for the Canadian market, or designed to circulate substantially in the Canadian market, and to contain advertising specifically directed to the Canadian market that does not appear in, or differs from, advertising appearing in any edition of the same periodical publication which circulated in the country of origin, and
 - (ii) issues of periodical publications directed to the interest of particular trades and commonly known as "trade papers", which, under regulations prescribed by the Governor in Council, have been found to be issues that contain advertising indicating a specific source of availability in Canada or specific terms or conditions relating to the sale or provision in Canada of any goods or services, except where the indication of such source of availability or such terms or conditions is primarily directed to persons outside Canada;

and that any enactment founded upon paragraph (b) of this resolution shall come into force on the first day of July, 1963.